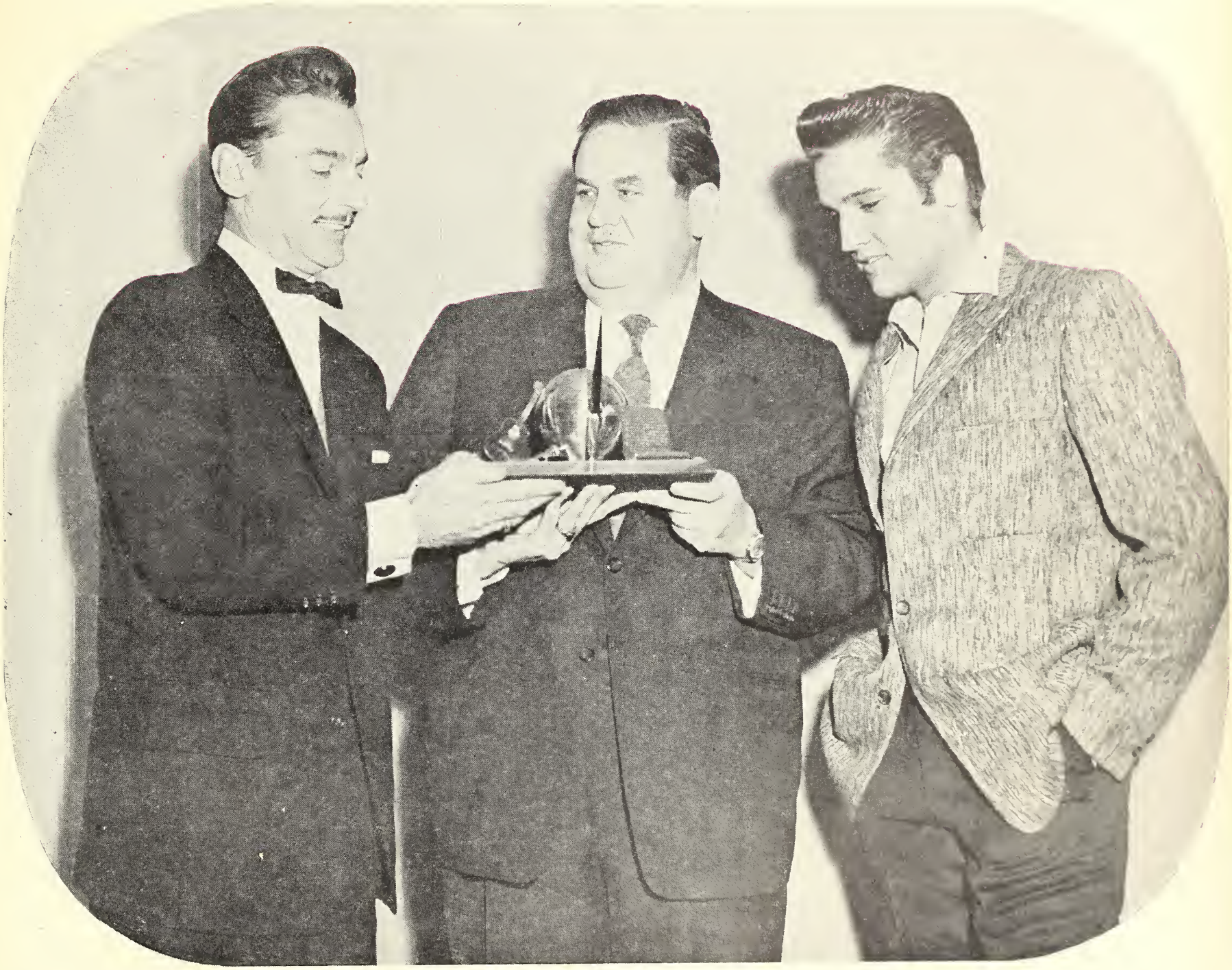
The Cash Box

VOLUME XVIII – NUMBER 26

MARCH 16, 1957



Steve Sholes (center), RCA Victor's Country A&R man, is shown receiving a special desk set from Paul Knowles, record manager of Raymond Rosen, Inc., Victor distrib in Philadelphia, on behalf of 39 RCA Victor distributors who got together at Knowles' instigation to show their appreciation to Sholes for finding and developing Elvis Presley, who is watching the ceremony. Presley's latest smash in the charts is "Too Much".

together again and terrific!

JAYE P. MORGAN

AND

EDDY ARNOLD

IN THEIR FIRST RECORDING SINCE
"MUTUAL ADMIRATION SOCIETY"

ONE DO YOU LOVE ME

20/47-6482

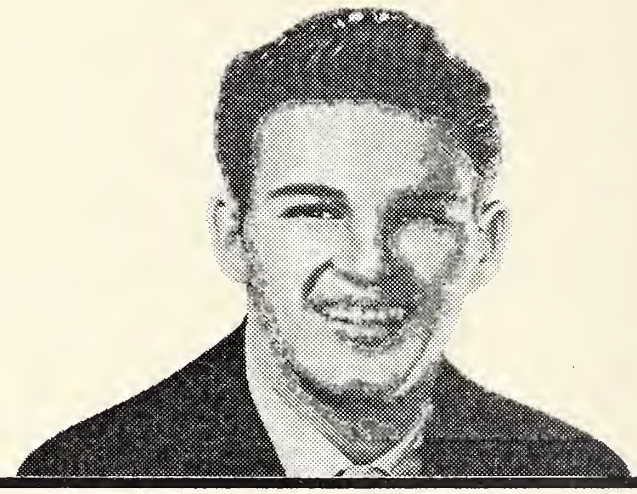
sensational!

DAVID HOUSTON SINGS

I AIN'T GOIN' THERE NO MORE

SOMEONE ELSE'S ARMS

20/47-6837



and watch this; it's big!

BOBBY JOHN SINGS

(BOBBEJAAN)

THE HAT

I COULD LOSE THOSE BLUES

20/47-6838

tops – and still climbing!

DINAH SHORE IN CHANTEZ-CHANTEZ / HONKY-TONK HEART

20/47-6792

RCA VICTOR

Tmk(s) ®

RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 26 March 16, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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WANTED:

MORE AIR TIME

As everyone knows, the record business is expanding in incredible fashion. More records are being cut by more artists on more labels and are selling in greater quantities than ever before. At the present time, it is impossible to see just how far this expansion will go, but certainly we are nowhere near the end of it.

This all looks very well for the record industry and the people connected with it. But there's one fly in the ointment. There are at the present time three areas of exposure for records. These are juke boxes, retail stores and disk jockey play. It is through these avenues that the public becomes aware of records and hears them often enough to grow to want them for their own collections. Now as the record industry has expanded, so have these avenues of exposure expanded, but unfortunately they have not always been able to keep up. This isn't true so much of juke boxes and retail stores, but it is definitely true of disk jockey play.

In the last several years, juke boxes have expanded not only in the number of locations but in their greater capacity. Today juke boxes offer up to 200 selections which means that they hold considerably more records than they did just a couple of years ago. Retail stores too have been keeping up with the changing nature of the record business. From marginal businesses, they have been becoming substantial enterprises. They have been adopting modern merchandising methods, have in many cases redesigned their stores in the interests of better selling and more attractive atmospheres, and in general have accepted a new status in keeping with their increased grosses.

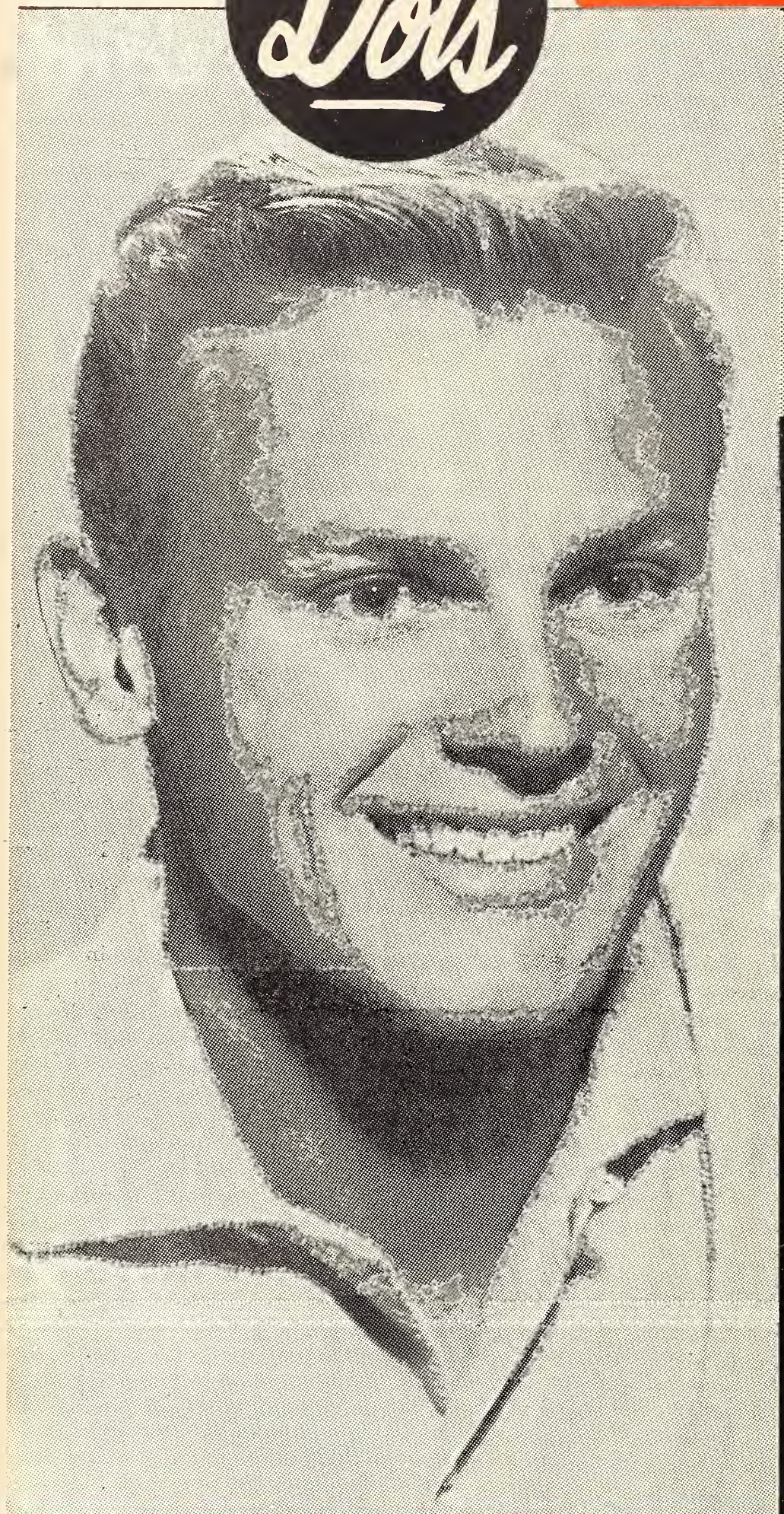
We don't mean to imply now that radio play hasn't expanded also. It has. But unfortunately, by the very nature of disk jockey play, which permits a record to reach a wide audience almost as soon as it is cut, the pressure on disk jockeys has become so great that it is literally impossible for them to play all the records that are available to be played or deserve to be played.

In the past several years, disk jockeys have assumed a wider and wider importance in the record field and in keeping with this recognized movement more and more stations have been devoting more time to disk jockey activities for obviously from the economics of radio, it is a good idea. But there are only 24 hours in the day and there is a limit to the amount of records that can be played in that time. It is, in fact, quite a commentary on the rate of expansion which the record industry has gone through, that 24 hours a day is not enough time to present records in a manner that many people in the record business feel they should be presented. Particularly is this so in so-called hot record towns where the competition for air time is the greatest.

What the answer to this problem may be, we can't say. But it seems obvious to us that if the record industry is to continue to grow, the areas of expansion already in existence must grow also and perhaps even new methods of exposure must be developed.

Dots

SOLID NEW



Tab

"99 WAYS"

DOT—15548

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

2 SIDED HIT!

Hunter

(Warner Bros. Star)

"DON'T GET AROUND MUCH ANYMORE"

•Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

Pos. Last Week

1 — **YOUNG LOVE** — **1**
TAB HUNTER—SONNY JAMES
CA-3602 (F-3602)—Sonny James
DO-15533 (45-15533)—Tab Hunter
ME-71022 (71022x45)—Crewcuts
VI-20/47-6751—Ric Cartey & Jiva-Tones

2 — **TOO MUCH** — **2**
ELVIS PRESLEY
VI-20/47-6800—Elvis Presley

3 — **DON'T FORBID ME** — **3**
PAT BOONE
DE-30219—Ernest Tubb
DO-15521 (45-15521)—Pat Boone

4 — **MARIANNE** — **7**
TERRY GILKYSON — HILLTOPPERS
CO-40817—Terry Gilkyson
DE-30217—Burl Ives
DO-15537—Hilltoppers
VI-20/47-6810—Lane Bros.

5 — **BANANA BOAT (DAY-O)** — **4**
HARRY BELAFONTE
VI-20/47-6771—Harry Belafonte

6 — **BLUE MONDAY** — **6**
FATS DOMINO
IM-5417—Fats Domino

7 — **THE BANANA BOAT SONG** — **5**
THE TARRIERS
CR-61761 (9-61761)—Steve Lawrence
DO-15527 (45-15527)—Fontane Sisters
GL-249 (45-249)—Tarriers
ME-71020 (71020x45)—Sarah Vaughan
VI-20/47-6777—Johnnie & Jack

8 — **BUTTERFLY** — **—**
CHARLIE GRACIE—ANDY WILLIAMS
BY-1028—Bobby Carroll
CD-1308—Andy Williams
CM-105—Charlie Gracie
CR-61795—Billy Williams
EL-505—Bill Allen

9 — **WHO NEEDS YOU** — **—**
FOUR LADS
CO-40811—Four Lads

10 — **MOONLIGHT GAMBLER** — **8**
FRANKIE LAINE
CO-40780—Frankie Laine

11) LOVE IS STRANGE. 12) SINGING THE BLUES. 13) TEENAGE CRUSH. 14) YOU DON'T OWE ME A THING. 15) ROUND AND ROUND. 16) BLUEBERRY HILL. 17) WRINGLE WRANGLE. 18) JIM DANDY. 19) PARTY DOLL. 20) ALMOST PARADISE. 21) CINCO ROBLES. 22) I DREAMED. 23) KNEE DEEP IN THE BLUES. 24) WALKIN' AFTER MIDNIGHT. 25) GREEN DOOR. 26) I'M STICKIN' WITH YOU. 27) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 28) COME GO WITH ME. 29) A ROSE AND A BABY RUTH. 30) YOUR WILD HEART. 31) BALLERINA. 32) LUCKY LIPS. 33) LITTLE BY LITTLE. 34) I'M WALKIN'. 35) CAN I STEAL A LITTLE LOVE.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik
	EL—Eldorado	GR-Groove			

IT'S A HIT!

it's the FIRST, the BEST, the ORIGINAL

it's "MARKETPLACE"

by RAY STANLEY

AND IT'S ON

✳ ZEPHYR RECORDS

2R70-011

OVER 140,000 ORDERS *first day!*

✳ 8510 SUNSET BOULEVARD, HOLLYWOOD 46, CALIFORNIA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NEW Releases.....NEW Hits!!!

Ivory Joe Hunter

LOVE'S A HURTING GAME

and

EMPTY ARMS

Atlantic 1128

Titus Turner

HUNGRY MAN

and

A-KNOCKING AT MY BABY'S DOOR

Atlantic 1127

The Clovers

YOU GOOD LOOKING WOMAN

and

HERE COMES ROMANCE

Atlantic 1129

Chuck Willis

EASE THE PAIN

and

C. C. RIDER

Atlantic 1130

Joe Turner

AFTER A WHILE

and

RED SAILS IN THE SUNSET

Atlantic 1131

ATLANTIC RECORDING CORPORATION
157 West 57 St. New York 19, N. Y.

STILL COMING!

Atlantic 1125
LUCKY LIPS
Ruth Brown

●

Atlantic 1123
FOOLS FALL IN LOVE
The Drifters

●

Atlantic 1116
JIM DANDY
Lavern Baker

●

Atlantic 1117
WITHOUT LOVE
Clyde McPhatter

●

Atlantic 1121
TIME OUT FOR TEARS
Chris Connor

●

Atlantic 1124
AIN'T THAT LOVE
Ray Charles

●

Atlantic 1105
I MISS YOU SO
Chris Connor

The Cash Box TOP 50
Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Young Love — Pos. 3/9: 1, Pos. 3/2: 2
★CA-3602 (F-3602) SONNY JAMES — *You're The Reason*
★DO-15533 (45-15533)— TAB HUNTER — *Red Sails In The Sunset*
ME-71022 (71022x45)— CREWCUTS — *Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

2—Marianne — Pos. 3/9: 2, Pos. 3/2: 5
★CO-40817 (4-40817)— TERRY GILKYSON — *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
★DO-15537 (45-15537)— HILLTOPPERS — *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. — *Sogno D'Oro*

3—Teenage Crush — Pos. 3/9: 7, Pos. 3/2: 8
★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

4—Too Much — Pos. 3/9: 3, Pos. 3/2: 1
★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

5—Butterfly — Pos. 3/9: 5, Pos. 3/2: 7
BY-1028—BOB CARROLL — *Look Whot You've Done*
★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS — *The Pied Piper*
EL-505—BILL ALLEN — *Oo-We-Baby*

6—Don't Forbid Me — Pos. 3/9: 4, Pos. 3/2: 3
DE-30219 (9-30219)— ERNEST TUBB — *God's Eyes*
★DO-15521 (45-15521)— PAT BOONE — *Anastasia*

7—Round And Round — Pos. 3/9: 8, Pos. 3/2: 16
★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Caso*

8—Banana Boat (Day-O) — Pos. 3/9: 6, Pos. 3/2: 4
★VI-20/47-6771)— HARRY BELAFONTE — *Star-O*

9—Party Doll — Pos. 3/9: 13, Pos. 3/2: 17
★CR-61792— STEVE LAWRENCE — *Pum-Pa-Lum*
DE-30211—WINGY MANONE — *Real Gone*
★RO-4002—BUDDY KNOX — *My Baby's Gone*

10—I'm Walkin' — Pos. 3/9: 17, Pos. 3/2: —
★IM-S428—FATS DOMINO — *I'm In The Mood For Love*

11—Love Is Strange — Pos. 3/9: 10, Pos. 3/2: 10
★GR-0175 (4G-0175)— MICKEY & SYLVIA — *I'm Going Home*
KI-5010 (45-5010)— LUTHER & LITTLE EVA — *Ain't Got No Home*

12—Banana Boat Song — Pos. 3/9: 11, Pos. 3/2: 6
CR-61761 (9-61761)— STEVE LAWRENCE — *Long Before I Knew You*
DO-15527 (45-15527)— FONTANE SISTERS — *Honolulu Moon*
★GL-249 (45-249)—TARRIERS — *No Hidin' Place*
ME-71020 (71020x45)— SARAH VAUGHAN — *I've Got A New Heart-ache*
VI-20/47-6777— JOHNNIE & JACK — *Mr. Clock*

13—Who Needs You — Pos. 3/9: 9, Pos. 3/2: 12
★CO-40811 (4-40811)— FOUR LADS — *It's So Easy To Forget*

14—Walkin' After Midnight — Pos. 3/9: 16, Pos. 3/2: 18
AC-1044—LYNN HOWARD
★DE-30221—PATSY CLINE — *A Poor Mon's Roses*
DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
SG-231—EDDIE DEAN — *Finger Prints*

15—Moonlight Gambler — Pos. 3/9: 14, Pos. 3/2: 13
★CO-40780 (4-40780)— FRANKIE LAINE — *Lotus Land*

16—Blue Monday — Pos. 3/9: 12, Pos. 3/2: 9
★IM-5417 (45-5417)— FATS DOMINO — *What's The Reason I'm Not Pleasing You*

17—I'm Stickin' With You — Pos. 3/9: 25, Pos. 3/2: 26
IM-5427—ROY BROWN — *Party Doll*
★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

18—Almost Paradise — Pos. 3/9: 19, Pos. 3/2: 23
★AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS — *For The First Time*
★UQ-385—LOU STEIN — *Soft Sands*

19—Come Go With Me — Pos. 3/9: 22, Pos. 3/2: 38
DE-30231—SUNNY GALE — *Please Go*
DL-6112—FEDERALS — *Cold Cosh*
★DO-15S38—DEL-VIKINGS — *How Con I Find True Love*

20—Gone — Pos. 3/9: 31, Pos. 3/2: 39
★CA-3628—FERLIN HUSKY — *Missing Persons*
CO-40852—JOAN WEBER — *A Love Thot's A Lie*
ME-71070—BOBBY WAYNE — *Mexican Maidens*

21—Singing The Blues — Pos. 3/9: 15, Pos. 3/2: 11
★CO-40769 (4-40769)— GUY MITCHELL — *Crazy With Love*
CO-21545 (4-21545)— MARTY ROBBINS — *I Can't Quit*

22—You Don't Owe Me A Thing — Pos. 3/9: 18, Pos. 3/2: 15
★CO-40803 (4-40803)— JOHNNIE RAY — *Look Homeward, Angel*
CO-40706 (4-40706)— MARTY ROBBINS — *Respectfully Miss Brooks*
ME-70888 (70888 x 45)— LaDELL SISTERS

23—Why Baby Why — Pos. 3/9: 34, Pos. 3/2: —
★DO-15545—PAT BOONE — *I'm Woiting Just For You*

24—Wringle Wrangle — Pos. 3/9: 20, Pos. 3/2: 14
★AP-9785 (45-9785)— BILL HAYES — *Westward Ho, The Wagons*
DE-30131—MERV GRIFFIN — *It Was My Father's Habit*
DE-30205—REX ALLEN — *Westward Ho, The Wagons*
★DS-F44—FESS PARKER — *Westward Ho, The Wagons*
ME-71010—LEN DRESSLAR — *Believe In Me*
VI-WBY-56—VAUGHN MONROE — *Westward Ho, The Wagons*

25—Only One Love — Pos. 3/9: 27, Pos. 3/2: 32
★AP-9782— GEORGE HAMILTON IV — *If I Possessed A Printing Press*

26—Lucky Lips — Pos. 3/9: 26, Pos. 3/2: 31
★AT-1125—RUTH BROWN — *My Heort Is Breaking Over You*
DO-1SS39—GALE STORM — *On Treasure Islond*

27—Jim Dandy — Pos. 3/9: 21, Pos. 3/2: 20
★AT-1116 (45-1116)— LAVERN BAKER — *Tra La La*

28—Bad Boy — Pos. 3/9: 24, Pos. 3/2: 28
KI-5013—BIG DADDY — *Bocon Fat*
★SA-1508—CLARENCE PALMER & JIVEBOMBERS — *When Your Hair Has Turned To Silver*
VI-20/47-6834—THE ESCORTS — *Tore Up Over You*

29—Little Darlin' — Pos. 3/9: —, Pos. 3/2: —
EX-2101—THE GLADIOLAS — *Sweetheort Pleose Don't Go*
★ME-71060—THE DIAMONDS — *Foithful And True*

30—Mama Looka Booboo — Pos. 3/9: —, Pos. 3/2: —
CA-3672—ROBERT MITCHUM — *What Is This Generation*
CO-40866—KING FLASH — *Zombie Jomboree*
★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

31—I'm Waiting Just For You — Pos. 3/9: 41, Pos. 3/2: —
★DO-1554S—PAT BOONE — *Why Baby Why*

32—Sittin' In The Balcony — Pos. 3/9: 38, Pos. 3/2: —
★CL-430—JOHNNY DEE — *A-Plus In Love*
★LI-S50S6—EDDIE COCHRAN — *Dork Lonely Street*

33—I Dreamed — Pos. 3/9: 23, Pos. 3/2: 25
★BY-1020 (45-1020)— BETTY JOHNSON — *If It's Wrong To Love You*

34—Just Because — Pos. 3/9: 40, Pos. 3/2: —
★AP-9792—LLOYD PRICE — *Why*
SP-S97—LARRY WILLIAMS — *Let Me Tell You, Baby*

35—Cinco Robles — Pos. 3/9: 28, Pos. 3/2: 21
CA-3612 (F-3612)— LES PAUL & MARY FORD — *Ro-Ro-Robinson*
CR-6176S (9-61765)— LAWRENCE WELK — *Whispering Heart*
★ER-1026 (45-1026)— RUSSELL ARMS — *The World Is Made Of Lisa*

36—I'm Sorry — Pos. 3/9: —, Pos. 3/2: —
★ME-71032—THE PLATTERS — *He's Mine*

37—Knee Deep In The Blues — Pos. 3/9: 30, Pos. 3/2: 19
★CO-40820 (4-40820)— GUY MITCHELL — *Take Me Back Baby*
CO-40815 (4-40815) — MARTY ROBBINS — *Same Two Lips*

38—Ballerina — Pos. 3/9: 36, Pos. 3/2: 29
★CA-3619—NAT "KING" COLE — *You Are My First Love*
VI-20/47-0201— VAUGHN MONROE — *There I've Said It Agoin*

39—Chantez Chantez — Pos. 3/9: 46, Pos. 3/2: —
DA-2120—GENE WISNIEWSKI O. — *No Money? No Good*
★VI-6792—DINAH SHORE — *Honky Tonk Heart*

40—A Poor Man's Roses — Pos. 3/9: 49, Pos. 3/2: —
DE-30221—PATSY CLINE — *Wolkin' After Midnight*
★ME-71059—PATTI PAGE — *The Wall*

41—Calypso Melody — Pos. 3/9: 42, Pos. 3/2: 45

42—Can I Steal A Little Love — Pos. 3/9: 32, Pos. 3/2: 24

43—Your Wild Heart — Pos. 3/9: 29, Pos. 3/2: 35

44—Lucille — Pos. 3/9: —, Pos. 3/2: —

45—The Ship That Never Sailed — Pos. 3/9: —, Pos. 3/2: —

46—Rock-A-Bye Your Baby With A Dixie Melody — Pos. 3/9: 33, Pos. 3/2: 22

47—The Wall — Pos. 3/9: 47, Pos. 3/2: 50

48—Since I Met You Baby — Pos. 3/9: 35, Pos. 3/2: 27

49—Jamaica Farewell — Pos. 3/9: 37, Pos. 3/2: 33

50—Wonderful! Wonderful! — Pos. 3/9: —, Pos. 3/2: —

50—Silent Lips — Pos. 3/9: —, Pos. 3/2: —

CODE:

AB—Abbott, AC—Accent, AF—Audio Fidelity, AG—Argo, AL—Aladdin, AO—Apollo, AP—ABC-Paramount, AT—Atlantic, BA—Baton, BN—Benida, BT—Bethlehem, BY—Bally, CA—Capitol, CD—Cadence, CH—Chess, CK—Checker, CL—Colonial, CM—Cameo, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DL—DeLuxe, DO—Dot, DS—Disneyland, DT—Dooto, DU—Duke, EL—Eldorado, EM—Ember, EP—Epic, ER—Era, EX—Excello, FB—Fabor, FE—Federal, FI—Fiesta, FL—Flash, FP—Flip, FR—Fraternity, GE—Gee, GL—Glory, HE—Herald, IM—Imperial, JU—Jubilee, JZ—Josie, KA—Kapp, KI—King, LI—Liberty, LO—London, LU—Luniverse, ME—Mercury, MG—MGM, MO—Modern, NG—Norgran, OK—Okeh, PE—Peacock, PI—Pilgrim, PR—Prestige, PT—Point, RA—Rainbow, RE—Regent, RM—Rama, RO—Roulette, RP—RPM, SA—Savoy, SE—Seeco, SG—Sage, SP—Specialty, SU—Sun, TI—Tico, UN—United, UQ—Unique, VE—Verve, VI—RCA Victor, VJ—Vee Jay, VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Heading for No. 1

WHO NEEDS YOU

music by Robert Allen • words by Al Stillman

The Four Lads

COLUMBIA 40811 (4-40811)

Who Needs You?... WE DO!

COLUMBIA RECORDS

"Columbia" ®

"It's What's in THE CASH BOX That Counts"

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

SID FELLER ORCH.
(ABC-Paramount 9795)

B+ "WHERE IS CINDERELLA? (March)" (2:10) [Williamson ASCAP—Rodgers, Hammerstein II] The Sid Feller chorus and orchestra blend wonderfully on a delightful ditty from the upcoming TV version of "Cinderella" written by Richard Rodgers and Oscar Hammerstein. The chorus adds a most inviting sprightliness to this lovely march novelty with hit potential. A sleeper that could break big. Superb arrangement.

B "DO I LOVE YOU (Because You're Beautiful)" (2:42) [Williamson ASCAP—Rodgers, Hammerstein II] The chorus blends warmly on a hushed, tender interpretation of a rich and melodic love song from the same TV score. Feller supplies the instrumental showcase.

CHUCK ALAIMO QUARTET
(MGM 12449)

B+ "LEAP FROG" (2:52) [Leeds ASCAP—Garland, Corday] Chuck Alaimo's Quartet offers a heck of a lot of music for just four men. Here the crew sounds like a huge band as it pile drives thru a torrid instrumental R & R jumper that burns up the path from the opening groove right up to the very last note. Kids'll be feeding the jukes for this one.

B "THAT'S MY DESIRE" (2:50) [Mills ASCAP—Loveday, Kresa] Chuck takes the vocal spotlight for this rhythmic rock and roll revival of a great oldie. Good dance deck.

THE FRATERNITY BROTHERS
(Cadence 1309)

B "OH TELL ME WHY" (2:08) [Plectrum BMI—Botkin, Garfield] The Fraternity Brothers bow on Cadence with a strong first showing that could start them on the road to fame. Side has a good rock and roll ballad beat plus a whispered recitation that should attract attention. Boys have a commercial blend that'll win them many teenage fans.

C+ "IN THE EVENING (By The Moonlight)" (2:37) [Plectrum BMI—Botkin, Garfield] The beat is upped a bit for the crew's swinging interpretation of a rhythm item with a collegiate flavor.

JOHNNY JANIS
(ABC-Paramount 9800)

B+ "PLEDGE OF LOVE" (2:07) [Lin BMI—Redd] Johnny Janis makes his singles debut on ABC with an exciting rhythm ballad out of the country field. Side has a sensational beat and a haunting melody that you can't forget. Chorus adds a fullness to the delivery. Potent opus to watch closely. Song has the goods and Janis' delivery is tops.

B "I PLAYED THE FIELD" (2:06) [Ampco ASCAP—Fairbanks] Another solid love ballad set to a good rock and roll tempo. Janis is a talented youngster who'll make the grade.

STAN KENTON
(Capitol 3661)

B "STARDUST—BOOGIE" (2:35) [Mills ASCAP—Carmichael, Parish] Stan Kenton, one of the most imaginative musicians of any era, takes a solo piano run thru an interesting boogie arrangement of a great classic. Solid rhythm item jockeys should find to their liking. Should get heavy play.

B "HIS FEET TOO BIG FOR DE BED" (2:13) [Goldsen ASCAP—Brana, Sanford, Mysels] With the calypso trend at its peak, Capitol reissues this exciting novelty featuring June Christy in the vocal spotlight. Side was a hit some years ago. Thrilling band orchestration. Solid beat.

The Cash Box Disk of the Week

"DON'T GET AROUND MUCH ANYMORE" (2:15) [Robbins ASCAP—Ellington, Russell]

"NINETY-NINE WAYS" (1:46) [Maryland BMI—Gracie]

TAB HUNTER (Dot 15548)

● Tab Hunter, a top box office name in the film field, became a top disk name with his very first Dot recording "Young Love". The youngster's recording is currently riding right up at the top of the charts and it looks as though it'll be up there for many weeks. In the coming weeks, we can expect to see two additional Tab Hunter waxings on the lists, "Don't Get Around Much Any More" and "Ninety Nine Ways". The two sides make up the songster's latest Dot release which is a standout. Tab gets a swinging rock and roll backdrop for his revival of the great oldie "Don't Get Around Much Anymore". The song is probably "new" to many of today's teenagers and it should enjoy a huge sale among his tremendous fandom. "Ninety-Nine Ways" is another potent up-tempo swinger smoothly handled to an easy-going "Singing The Blues" beat. Watch these sides take off.

"FIRST DATE, FIRST KISS, FIRST LOVE" [Lowery BMI—Welch, Stovall]

"SPEAK TO ME" [Central Songs BMI—Skye, James]

SONNY JAMES (Capitol 3674)

● Sonny James, a country song star for a number of years, broke into the pop field in all-star form with his smash "Young Love", a tune currently enjoying the number one spot on almost every chart. To satisfy the public's demand for more music by the lad, Capitol this week issued a powerful new coupler that should follow in the footsteps of "Young Love". One half is a stirring, emotional love story titled "Speak To Me". Sonny chants right from the heart and comes up with a brilliant performance of a grade "A" tune. Equally strong is the young warbler's smooth, easy-going rhythm treatment of a contagious teenage romancer dubbed "First Date, First Kiss, First Love". Charming ballad with a "Young Love" background. Both sides of this twin-threat will go like hot cakes in the pop and country departments.

"LET ME SING AND I'M HAPPY" (2:02) [Irving Berlin ASCAP—Berlin]

"IT ALL DEPENDS ON YOU" (2:15) [DeSylva, Brown & Henderson ASCAP—DeSylva, Brown, Henderson]

JERRY LEWIS (Decca 30263)

● Jerry Lewis made the entire entertainment world stand up and take note of his singing talents when he smashed thru with his sensational waxing of "Rock-A-Bye Your Baby With A Dixie Melody". The record had a tremendous run and opened the doors to a new career for the comic. But there are probably a few folks who considered Jerry's hit a one shot affair. All we ask of the doubters is, "Listen to Jerry's latest release". He's absolutely fabulous as he brings to life again a great Jolson classic "Let Me Sing And I'm Happy". Jerry belts from the heels and comes up with a sensational disk that'll probably climb higher than "Rock-A-Bye". Equally exciting is the star's swinging presentation of another top drawer standard "It All Depends On You". Jack Pleis showcases Lewis with A-1 backdrops that make you wanna sing along. Watch this coupler. It's great.

"IT'S NOT FOR ME TO SAY" (2:25) [Korwin ASCAP—Stillman, Allen]

"WARM AND TENDER" (2:20) [Famous ASCAP—David, Bacharach]

JOHNNY MATHIS (Columbia 40851)

● Columbia has a great new star on its hands in Johnny Mathis—a lad who is, without a doubt, one of the most talented, legit vocalists to come along in many, many months. His initial release "Wonderful! Wonderful!" wasn't a huge commercial success, but it did a great job of winning for him an admiration society comprised of dick jockeys. This week, Columbia issued a fabulous new item by Mathis in a tune called "It's Not For Me To Say". The song is one of the most beautiful love tales we've heard in a long while. And with the songster's new disk jockey fandom, we can expect to hear the tune on the air time and time again. The song is also performed by Mathis in the forthcoming MGM flicker "Lizzie" which should aid in popularizing the number and its artist. Brilliant wedding of melody, lyrics and Mathis' warm, wistful, penetrating voice. A new star and a new hit are being born simultaneously via this disk. Flip is an unusual folk flavored love song tagged "Warm and Tender". Tune stems from the same movie.

DICK HAYMES
(Capitol 3662)

B+ "NOW AT LAST" (2:53) [Jimskip BMI — Haymes] Dick Haymes' experience and great voice come across beautifully on this class romancer. Strong new love song that could make the grade in a big way. Lovely deck with standard qualities. Keep a close watch on this one. It's got the goods.

B "C'EST LA VIE" (2:58) [Planetary ASCAP—White, Wolfson] A tune that hit the market about a year ago, is given a new rhythm treatment by Haymes. Solid song that could make big noise in its new form.

JIMMY YOUNG
(London 1723)

B+ "MY FAITH, MY HOPE, MY LOVE" (2:25) [—Ronald, Burford] Bob Sharples' Orchestra and chorus set up a tremendous production background for Jimmy Young's emotional, stirring delivery of a powerful dramatic ballad. Absolutely striking love song brilliantly presented. A sleeper to watch.

C+ "LOVIN' BABY" (2:30) [Henderson, Leshen] Jimmy changes the pace and jumps thru a solid swinger sporting another imaginative Sharples instrumentation. Cute deck.

RON COBY
(Vik 0262)

B "DESTINY IS A WOMAN" (2:42) [Republic BMI—Norwood] Newcomer Ron Coby makes a promising debut on Vik with an exciting ballad set to a fish beat. Dramatic theme attractively handled by the polished songster. Neal Hefti assists with a strong orchestration.

B "BIRDS, BEES AND COCONUT TREES" (2:35) [Ludlow BMI—Coby, Percoco] A tender romantic ballad set to a calypso tempo and arrangement, is wonderfully handled by the talented warbler on this portion. Lovely composition that grows on you with each listen. Ron is a versatile songster we'll be hearing from in the future. Both of these decks could establish him as a disk name.

EYDIE GORME
(ABC-Paramount 9780)

B+ "I'LL TAKE ROMANCE" (2:20) [Bourne ASCAP—Oakland, Hammerstein II] In answer to a chain of requests from dealers, jockeys and ops, ABC has issued in single form, Eydie's exciting version of this great standard from her latest LP. Superb jump treatment that starts your toes tapping. Heavy air play can be expected. Could click.

B "FIRST IMPRESSION" (2:46) [E. H. Morris ASCAP—Leigh, Charlap] The gifted lark, who's rapidly becoming a top name in the entertainment world, excels on a class romancer which she delivers here with great meaning and warmth. Pretty love story with great potential.

THE LATIN BOYS
(Tico 392)

B "THE KNOCKOUT" [Peer Int'l BMI—Lay] The Latin Boys under the direction of Peter Gutierrez, glide thru a delightful instrumental interpretation of a hit cha cha disk of some months back. Should appeal to cha cha enthusiasts who enjoy their dance pieces without vocals.

C+ "THE MARTIANS CHA CHA CHA" [Pemora BMI—Ruiz, Jr.] Here the boys again work with a cha cha hit of the past and dish up a smooth, easy-to-dance-to instrumental. Strong juke box material for proper locations.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Red Hot on Imperial

5432

A BIG SMASH!

"PLEDGE OF LOVE"

by Ken Copeland

THE ORIGINAL —
Don't Buy Imitations

5433

The Strikes

"BABY I'M SORRY"

THE ORIGINAL —
Don't Buy Imitations

5434

The Original

"BLUE INDIAN SUMMER"

by Bill Stubblefield

5426

A Big Smash!

Irving Ashby

"LOCO-MOTION"

IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.
IN CANADA • LONDON RECORDS, Ltd.

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

BILL CAREY
(Savoy 1510)

B+ "THE PADRE OF OLD SAN ANTONE" (Gaviata BMI—Spencer] If this coupler is any indication of what Bill Carey can do, we can expect to be hearing big things about him in coming months. This half is a beautifully presented love song with a commercial tempo. Touching story of romance with a delightful religious flavoring. Keep a tab on this one. It's a sleeper.

B "YOU'VE BROKEN A HEART" [Crossroads-Trinity BMI — Cadena, DeJesus] The versatile songster picks up the pace for this catchy rock and roller with a good lyric. Powerful first two-sider for Bill on Savoy. Double-barrelled money maker.

JULIA LEE
(Foremost 104)

C+ "BOP AND ROCK LULLABY" (2:47) [BMI—Tumino] A slow blues introduction leads into a swinging rocker featuring Julia Lee with a spirited reading. Jumpin' dance item.

C+ "KING SIZE PAPA" (2:49) [ASCAP—Gomez, Vance] Another swinging opus that'll go well in the rhythm and blues field as well as the pop dept.

SCOTTY ENGEL
(RKO Unique 386)

B+ "WHEN IS A BOY A MAN?" (1:39) [Lamas ASCAP—Parker, Greiner, Scheck] Young Scotty Engel, star of the "Star Time" TV show, debuts on RKO with an exciting galloping tempo ballad with an interesting and unusual story line. The youngster has a terrific voice and a potent piece of material to work with. Side could make big noise. It's a good change of pace from the run-of-the mill stuff.

C+ "STEADY AS A ROCK" (2:20) [Leeds ASCAP—Lee, Eili] A chorus assists the talented lad as he cuts thru a catchy rock and roll novelty with a cute lyric. Big first coupling that could start Scotty on the road to disk renown.

PAUL WESTON ORCH.
(Columbia 40861)

B+ "TEN MINUTES AGO" (2:55) [Williamson ASCAP — Hammerstein II, Rodgers] A lovely, romantic melody from the forthcoming TV presentation of "Cinderella" scored by Rodgers & Hammerstein, is superbly fashioned by the Paul Weston Orchestra. Enchanting waltzer with a luxurious melody. Could develop into one of the big instrumentals of '57.

B "WHERE IS CINDERELLA (March)" (2:38) [Williamson ASCAP—Hammerstein II, Rodgers] An extremely catchy march tempo novelty from the "Cinderella" score is colorfully interpreted in spright fashion on this portion. Gay melody.

VIC DAMONE
(Columbia 40858)

B+ "DO I LOVE YOU (Because You're Beautiful)" (2:30) [Williamson ASCAP—Rodgers, Hammerstein II] A big, beautiful love song from the March 31 presentation of Rodgers and Hammerstein's TV musical adaptation of "Cinderella", is tenderly presented by Vic Damone. Wonderful love tune that could break after the show hits the air.

B "THE LEGEND OF THE BELLS" (2:20) [Ben Bloom ASCAP—Simmons, Weirick] The crooner's big voice shines bright again as Vic chants another sentimental tale of romance. Charming melody.

The Cash Box Sleeper of the Week

"SEVEN DAYS IN BARCELONA" [Britton BMI—Schactel]
HENRI DE PARI (RKO Unique 394)

"SEVEN DAYS IN BARCELONA" [Britton BMI—Schactel]
ROMEO PENQUE ORCH. (Epic 9209)

"SEVEN DAYS IN BARCELONA" [Britton BMI—Schactel]
SIL AUSTIN (Mercury 71077)

● An extremely unusual instrumental disk titled "Seven Days In Barcelona" has attracted considerable attention in the New York area, and this week, three waxings are available for the consumer. The tune is a contagious tango opus with a unique charm about it, and it's refreshingly different from the usual string filled instrumentals we often hear.

The original recording featuring Henri De Pari is on the RKO Unique label. The only instruments heard on this disk are the tenor sax and the piano. The sax takes the spotlight thru the first half and the piano comes front and center at mid point. The simple, infectious arrangement and delivery will carry this one into the winner's circle.

The Epic waxing stars Romeo Penque and his orchestra. Here again the sax leads the way, but other instruments join in to give a warm and pleasant fullness to the lovely theme. The tempo on this rendition leans toward the rhumba.

Sil Austin's waxing is aimed at the rock and roll market. (See R & B Reviews for comments).

The three interpretations are extremely appealing and all should share in the coin "Seven Days In Barcelona" will earn.

"TONIGHT MY HEART SHE IS CRYING"
[Kahl BMI—Moishe, Reid, Abrams]

"JACK, JACK, JACK" [Barton ASCAP—Davis, Castro]
EL BOY and the RALPH SAYHO CALYPSO SINGERS (Rama 220)

● With calypso at its peak, Rama issues a sensational romantic ballad set to the calypso tempo featuring El Boy with the Ralph Sayho Calypso Singers. Titled "Tonight My Heart She Is Crying", the tune is magnificently written opus that should develop into a king sized smash. El Boy's vocal has that authentic calypso sound which should appeal to the many fans of the music who enjoy the "real" sound. This is the original rendition and it's already catching on in a number of areas. Keep a close watch on this one. Sounds like a smasheroo. Flip is a delightful new arrangement of the calypso standard "Jack, Jack, Jack". Both halves will attract a heap of coin in the jukes. We can expect to see the top half on the charts.

"AFTER SCHOOL" (2:28)
[Republic BMI—Wolf, Nadel]
"HEAVEN HIGH" (2:57)
[Republic BMI—Wolf, Nadel]
RANDY STARR
(Dale 100)

"AFTER SCHOOL"
[Republic BMI—Wolf, Nadel]
"YOU GAVE ME WINGS"
[Leeds ASCAP—Shapiro, Livingston]
JOY LAYNE
(Mercury 71080)

● Every now and then, a sleeper with the hit sign engraved in every groove, bows on the disk scene. Such a sleeper is a tune called "After School"—a tender, teenage romancer with a "Young Love" quality. The tune has the sound and the lyric the kids love and you can bet your bottom dollar many renditions will be on the market in the near future.

The disk that started it all features Randy Starr on the new Dale label. The lad is a polished performer with a warm, youthful voice tailor made for the kids' tastes and the song's story. Cute whistling-hand clapping gimmick adds further color.

Mercury's outstanding rendition stars 15-year-old canary Joy Layne. The youngster is currently on the boards with her delightful waltzer "Your Wild Heart". Her loyal fandom and the jockeys will welcome this superb follow-up. Both versions should share the earnings.

"THE ANGELUS" [Ridgeway BMI—Glasser]

"WHATEVER, WHEREVER, WHOEVER" [Quartet BMI—Barrett]
THE CREWCUTS (Mercury 71076)

● The Crewcuts are chart bound once again with their best release in a number of months, "The Angelus". The tune is a touching inspirational ballad tailor-made for the former choir boys, who send it across with great feeling and depth. The Crewcuts recently clicked with a similar religious song "Angels In The Sky". This one should follow suit and grow into a solid smash in the near future. Top notch deck. The bottom half is a strong romancer with a rock and roll beat. This one goes under the moniker "Whatever, Wherever, Whoever". Catchy rhythm item the hoofers will enjoy. Watch the upper portion.

LOUIS PRIMA & KEELY SMITH
(Capitol 3663)

B+ "BABY, WON'T YOU PLEASE COME HOME" (2:02) [Pickwick ASCAP—Warfield, Williams] Louis Prima teams up with his wife, Keely Smith on a powerful wailer belted out to a strong beat. Louis' gravel throated chanting against Keely's smooth tones results in an exciting blend and a commercial side. Watch this one. It swings.

B "SENTIMENTAL JOURNEY" (2:22) [E. H. Morris ASCAP—Brown, Homer, Green] The artists blend attractively on a wonderful revival rendition of a great oldie. Attractive shuffler.

WALLY GRIFFIN
(Tabb 1009)

B+ "SCHEMES" [Barton ASCAP—White, Wolfson] The Tabb label has a chart contender in this excellent rhythm romancer wonderfully introduced by a polished newcomer, Wally Griffin. Side has a beat and a pretty melody. A sleeper that deserves attention.

B "GINA" [Barton ASCAP—White, Wolfson] A delightful Italian flavored waltzer displays the crooner's rich voice on a pretty slow-tempo opus. Toward the end of the side, Wally picks up the beat and jumps thru one chorus. Interesting side.

SAMMY KAYE ORCH.
(Columbia 40869)

B+ "MONEY" (2:47) [Acuff-Rose BMI—Turner] A charming new novelty hitting big in the country field, is treated to a cornball, community sing delivery by Sammy Kaye's ork and the Kaydets. Clever introduction should attract considerable attention to the release. Strong waltzer that could blossom into another "Top of Old Smoky".

B "THE SHIP THAT NEVER SAILED" (2:24) [Kady ASCAP—Kassel] Sammy himself handles the touching, poetic recitation of this pretty love story reminiscent of "Shifting, Whispering Sands". Lovely rendition that'll grab off a share of the coin this tune will garner.

EDDY ARNOLD & JAYE P. MORGAN
(RCA Victor 20/47-6842)

B+ "DO YOU LOVE ME" (2:30) [Valley BMI—Wilson] Jaye P. Morgan and Eddy Arnold, who teamed successfully on "Mutual Admiration Society", work excellently once again as they jump thru a cute novelty with a beat. Lyrics are clever.

B "ONE" (2:30) [Trinity BMI—Spencer] The stars blend warmly on a pretty shuffle beat romancer, here. Mellow love song that could catch on. Background is contagious.

FRANCES AND BEVERLY
(Disneyland F-46)

B "SINFUL PEOPLE" (2:21) [Leora BMI—Leigh, Rainwater] Disneyland, currently riding the singles charts with "Wringle Wrangle", an extract from the "Westward Ho" LP, offers two charming folk songs from the Frances & Beverly "Folk Songs From The Far Corners" album. This half is contagious bouncer with a cute melody and a spiritual flavor. Girls have a delightful blend and a driving style. Catchy side that could make noise.

C+ "MAYBE TOMORROW" (3:00) [Walt Disney ASCAP—Archer, Gile] This deck, penned by the vocalists, is a tender English adaptation of a Brazilian folk song. Warm and melodic.

*PATTI PAGE'S CURRENT SMASH HIT "POOR MAN'S ROSES" (RICH MAN'S GOLD) MERCURY RECORD NO. 71059

DECCA RECORDS

Best Bets

"LET ME SING AND I'M HAPPY"

"IT ALL DEPENDS ON YOU"

(Decca 9-30263; 30263)

JERRY LEWIS

Jerry does it again! Sensational singing surprise of the year comes up with another smash disk following tremendous success of "Rock-A-Bye." Jerry's vibrant versions of two standards made-to-order chart material!

"PLEDGE OF LOVE"

"What's Behind That Strange Door"

(Decca 9-30230; 30230)

MITCHELL TOROK

Widespread reaction on new C & W tune with solid pop sound. Torok's "Pledge Of Love" has winning sound with strong beat . . . should hit big with teen pop market. Flip equally rhythmic with wide appeal. Check off this one on hit scoreboard!

"DONDE ESTA EL MIO"

"MY REPUTATION"

(Decca 9-30184; 30184)

FAY MORLEY

A new talent on Decca's hit roster. This gal not only looks good (soon to be seen on the Lawrence Welk Show), but she can sing too! Fay's sultry and sensitive renditions of "Donde Esta" and "Reputation" makes for great listening. This explosive gal's got it! Debut disk should ignite reaction everywhere!

a New World of Sound DECCA Records

London Lowdown

E. R. "Ted" Lewis, Managing Director of English Decca/London Records will make a presentation to **Bill Haley** at the Savoy Hotel in recognition of Haley's million seller 'Rock Around The Clock' in the British Isles.

The much heralded appearance of Gary Crosby on the Val Parnell "Sunday Night At The Palladium" Show pleased everyone, and the general opinion was, 'here is a chip off the old block.' . . . M.C. **Tommy Trinder** introduced Gary to the audience as **Bob Crosby**'s nephew, and Gary walked on stage to a wonderful ovation and said "This is the first time I've worked anyhwere and beat Dad in". He opened with an up tempo spiritual "Noah" followed by a ballad "The Nearness of You" and closed with his Dad's big waxing "The Birth Of The Blues", but gave it the '57 treatment. . . . Also on the bill was **Olga James** whose pleasant presentation of excerpts from "Carmen Jones" in which she appeared, gave the public a good idea of the potential of this girl.

More U. S. stars scheduled to make appearances over here. And there's a possibility of **Eddie Fisher** and **Debbie Reynolds** co-starring in a British pic.

This week's best selling pop singles. (Courtesy "New Musical Express")

1 **Young Love**— Tab Hunter (London)
2 **Don't Forbid Me**— Pat Boone (London)
3 **Knee Deep In The Blues**— Guy Mitchell (Philips)
4 **Garden of Eden**— Frankie Vaughan (Philips)
5 **Singing The Blues**— Guy Mitchell (Philips)
6 **True Love**— Bing Crosby & Grace Kelly (Capitol)
7 **Don't You Rock Me Daddy-O**— Lonnie Donegan (Pye-Nixa)
8 **Banana Boat Song (Day-O)**— Harry Belafonte (HMV)
9 **Friendly Persuasion**— Pat Boone (London)
10 **Long Tall Sally**— Little Richard (London)
11 **Young Love**— Sonny James (Capitol)
12 **Banana Boat Song**— Shirley Bassey (Philips)
13 **Blueberry Hill**— Fats Domino (London)
14 **Adoration Waltz**— David Whitfield (Decca)
15 **Don't Knock The Rock**— Bill Haley Comets (Brunswick)
16 **Don't You Rock Me Daddy-O**— Vipers (Parlophone)
17 **St. Therese Of the Roses**— Malcolm Vaughan (HMV)
18 **Singing The Blues**— Tommy Steele (Decca)
19 **Banana Boat Song**— The Tarriers (Columbia)
20 **Knee Deep In The Blues**— Tommy Steele (Decca)
21 **Look Homeward Angel**— Johnnie Ray (Philips)
22 **Cindy, Oh Cindy**— Eddie Fisher (HMV)
23 **Rock-A-Bye Your Baby**— Jerry Lewis (Brunswick)
24 **Mystery Train**— Elvis Presley (HMV)
25 **She's Got It**— Little Richard (London)
26 **Rip It Up**— Elvis Presley (HMV)
27 **You Don't Owe Me A Thing**— Johnnie Ray (Philips)
28 **Moonlight Gambler**— Frankie Laine (Philips)
29 **Gonna Get Along Without Ya Now** Patience & Prudence (London)
30 **Rip It Up**— Bill Haley Comets (Brunswick)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Sleeper of the Week

"A WHITE SPORT COAT (And A Pink Carnation)" (2:30)
[Acuff-Rose BMI—Robbins]

"GROWN-UP TEARS" (2:04)
[Blackwood BMI—Conniff, Weismantel, Schell]

MARTY ROBBINS (Columbia 40864)

● The man who premiered "Singing The Blues" and "Knee Deep In The Blues", Marty Robbins, should carry his latest release into the pop market on his own. "A White Sport Coat" is a powerhouse deck that could go all the way. (See Country Reviews)

"SOMEDAY" [Cedarwood BMI—Curtis, Pierce]

"HONKY TONK SONG" [Tree BMI—Tillis, Peddy]

WEBB PIERCE (Decca 30255)

● Country ace Webb Pierce should jump the country boundary and break big in the pop market with his exciting new disk "Someday" coupled with "Honky Tonk Song". (See Country Reviews, March 9.)

"YOU CAN'T FOOL MY HEART" (2:40)
[Mod. Music BMI—Gordon, Davis, Ling]

"HOW DO I LOVE YOU" (2:35) [Mod. Music BMI—Ralke, Patrick]

B. B. KING (RPM 490)

● B. B. King, on the verge of pop stardom with his previous releases, should break through with this solid coupler. (See R & B Reviews)

The Cash Box Best Bets

★ "MY FAITH, MY HOPE, MY LOVE"	Jimmy Young	London 1723
★ "NOW AT LAST"	Dick Haymes	Capitol 3662
★ "THE PADRE OF OLD SAN ANTONE"	Bill Carey	Savoy 1510
★ "DO YOU LOVE ME"	Eddy Arnold & Jaye P. Morgan	RCA Victor 6842
★ "LEAP FROG"	Chuck Alaimo Quartet	MGM 12449
★ "WHERE IS CINDERELLA"	Sid Feller Orch.	ABC-Paramount 9795
★ "DO I LOVE YOU"	Vic Damone	Columbia 40858
★ "WHEN IS A BOY A MAN?"	Scotty Engel	RKO Unique 386

LILA & RONNIE
(RCA Victor 20/47-6840)

B "SCHOOL" (2:01) [Harvard BMI—Manowitz, Singer] Lila and Ronnie, two gals from the Bronx, bow on Victor with a swinging rock and roller which they wrote. Side has a solid beat the teenagers should enjoy.

C+ "MY HEART IS BREAKING" (2:01) [Harvard BMI—Manowitz, Singer] This deck displays the gals' blend on a fish beat ballad also aimed at the rock and roll market.

THE SOPHOMORES
(Dawn 225)

B "IS THERE A SOMEONE FOR ME?" (2:25) [Cherio BMI—Fontaine] The Sophomores blend voices on a dramatic love story chanted with great emotion to a slow rock and roll tempo. Pretty tune that could catch on in an area and spread.

C+ "EVERYBODY LOVES ME" (2:27) [Cherio BMI — Smith, Richards] The beat is upped here for a lively romancer set to a good dance

THE MELLOWS
featuring LILLIAN LEE
(Candlelight 1011)

B "MOON OF SILVER" (2:36) [Pollard BMI—Springer] A potent love song set to a good rock and roll ballad beat, executed in winning fashion by Lillian Lee and the Mellows. Solid side aimed at the teenage market.

C+ "YOU'VE GONE" (2:25) [Pollard BMI—Johnson, Leach] Another strong rock and roll beat item tailor made for the hoofers.

MINDY CARSON
(Columbia 40857)

B "TIME'S RUNNIN' OUT ON ME" (2:18) [Acuff-Rose BMI—Gibson] Mindy Carson delves into the productive country field for material for her latest release, and comes up with this strong sorrowful ballad. Dramatic love story with a beat. Could make noise for the lark.

B "PLEASE TAKE BACK YOUR INTRODUCTION" (2:42) [Irving Caesar ASCAP—Caesar, Koppell, Richards] A chorus sets up an attractive showcase for the canary's emotional delivery of this touching love song. Good tune that could make the

CINDERELLA

Coming March 31, on CBS Network Television—8:00 to 9:30 P.M. EST, starring Julie Andrews, top songs from this great Rodgers and Hammerstein spectacular;

DAMONE

Do I Love You (Because You're Beautiful) b/w
The Legend of the Bells
40858
Vic Damone with Marty Manning

KING

In My Own Little Corner b/w
Miracle Man 40863
Peggy King with André Previn

WESTON

Where is Cinderella (March) b/w
Ten Minutes Ago
40861
Paul Weston and his Music From Hollywood

MORGAN

Here's George with a Country disc to make us city folk sit up and take notice!

Don't Cry, For You I Love b/w
The Tears Behind the Smile 40859-c

CARSON

Miss Mindy does it again! Two new sides from a star you can hitch your wagon to!

Time's Runnin' Out On Me b/w
Please Take Back Your Introduction
40857
Mindy Carson with Ray Conniff

CONNIFF

You'll be whacking the gong for more of Ray—coming up strong as the inventor of the "Ray Conniff Sound": Conductor/Arranger/Composer! Check the next column for a Ray & Mindy combo you'll be seeing on the lists.

Cuddle up a Little Closer b/w
Three-Way Love
40862

THE SURE-FIRE HITS ARE ON *the hottest company in the business!*

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg.

March blows in

FOUR

9807

AIN'T THAT LOVE

c/w

THE BEGINNING OF LOVE

MICKI MARLO

9800

PLEDGE OF LOVE

c/w

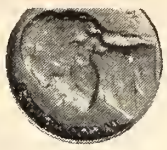
I PLAYED THE FIELD

JOHNNY JANIS

ABC-PARAMOUNT

FULL COLOR FIDELITY

More and more–month in and month out–
THE MONEY RECORDS
COME FROM ABC-PARAMOUNT!



with

FOR THE MONEY!

Money isn't everything, say the philosophers. That's what keeps 'em philosophers. But if you're an operator who likes to see the coins come rollin' in–grab these quick! They're VERY HOT FOR MARCH!

9806

BABY, BABY, BABY BE MINE

c/w

I'M SAD, BLUE AND LONESOME

WAYNE AND JERRY

9805

MY HEART HAS A MIND OF ITS OWN

c/w

WHY CAN'T I MAKE YOU UNDERSTAND?

GLORIA MANN

(Distributed in Canada by Sparton of Canada, Ltd.)

JOHNNY BRANDON

Sings the overnight SMASH...

RAINBOW KISSES

1726

On countrywide *personal* promotion tour — TV appearances — D. J. interviews stores — one stops

"BEST BET" CASHBOX

"EXCELLENT RATING" BILLBOARD

LONDON® RECORDS

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539 West 25th Street New York 1, New York

Round The Wax Circle

NEW YORK:

Vik Records was well represented in New York City theaters last week with Mickey and Sylvia at the Apollo, **Ann Gilbert** at Radio City Music Hall and **Teddy Randazzo** at the Paramount. . . . Congratulations to **Bill Nielsen**, sales manager of Epic, who became the father of a son on February 28, his third child. . . . **Judy** Scott's first Decca disk will be released to coincide with her appearance on the **Ed Sullivan** Show in May. . . . **Peter Paul** and Mark **Bogart** have signed singer **Mitzi Mason** to a personal management contract and set her with Vik Records. . . . **Al Kavelin**, general manager of **Doris Day's** music firms, Artists and Daywin Music, in town last week to settle plans for **Jerry Simon** to take over as professional manager of the above firms in New York. . . . **Beverly Cherner** now with Kapp Records. . . . **Guy Mitchell** proved to be a strong television draw in England when he made two network appearances there. . . . Columbia's **Johnny Mathis** may be one of the rare newcomers to have two releases break the charts simultaneously. His "Wonderful! Wonderful!", issued last November, is just now catching on and his new release "It's Not For Me To Say," is getting raves from all sources. . . . On his recent trip to the Coast, Coral A&R chief **Bob Thiele** recorded the most ambitious **Lawrence Welk** session ever cut, utilizing the talents of 70 musicians for a forthcoming LP. . . . **Susan Hunter** has signed a personal management contract with the Agneta Agency. . . . **Milt Shaw**, president of Shaw Artists, off to the West Coast to set up an office there under the direction of **Ira Sidelle**. . . . **Ivan Mogull** has signed two high school girls, **Lila** and **Ronnie**, to personal management. Their first disk out on RCA Victor is "School" and "My Heart Is Breaking," which the girls not only recorded but also wrote.

JOHNNY MATHIS

CHICAGO:

Chubby Jackson picked up his bass and swung into the Cloister Inn for an extended engagement. Jackson's group borrowed their moniker from his kiddie TVer "Chubby Jackson's Rascals." Lotsa luck to this grand group. . . . Ork pilots **Al Trace** and **Teddy Phillips** swapping arrangements and remembering when over their chopsticks at Hoe Kow. . . . **Tab Hunter** and **Robert Wagner** made the deejay run this this past weekend. Tab's "Don't Get Around Much Anymore" reportedly an instant click. Wagner was getting in practice to introduce his pending album. . . . Vic **Faraci** and Fraternity's **Beth Douglas** felt like "Dancing In The Streets" when **Wally Phillips**, new "Bandstand Matinee" skipper (WGN), picked the tune for a click hit. . . . His many loyal fans heavily applauded the Blue Note's decision to hold over **Dick "Two Ton" Baker**, who will share bill with **Gene Krupa Quartet**. . . . **Lenny Garmisa** back from NYC with a new-label-twinkle (?) in his eye. . . . Says **Al Beilin**, "When it comes to **Johnny Desmond** and Coral, 'That's Where I Shine'." That's Desmo's new "Best Bet." Beilin on record with, "It's going to kick into and stay with the charts for a long time." . . . Mercury's young thrush, **Joy Layne** skedded to appear on **Ray Anthony's** net spec on the west coast while **Rusty Draper** holds down the east coast via **Arthur Godfrey's** morning opus. . . . Bally's **Carol Jarvis** planning local deejay visit with her first deck, "My Heart Has A Mind Of Its Own." . . . After much planning and waiting, **Jim Mills**, WMAQ, this city, unveiled his sleek "Mobile Broadcasting Studio." "It's actually a trailer done up like a space ship and fitted with the latest broadcasting equipment," Jim reports. . . . Universal Recording has a new veep who is also chief engineer, **Mason B. Coppinger**. . . . Deejay **Howard Miller** reported to have bought himself a nice chunk of coming Broadway musical, "Jamaica," starring **Lena Horne**.

JOHNNY DESMOND

HOLLYWOOD:

Tony Martin, currently fulfilling an engagement in Miami Beach, has been signed to reopen the Cocoanut Grove on April 25, following the Grove's $500,000 remodeling job. . . . **Bob Thiele**, of Coral Records, in town for West Coast recording sessions. . . . **Dave Axelrod** producing a jazz LP by **Gerald Wiggins** and his group to be released by the Motif label. . . . "Scene of The Crime" by **Jud Conlon Singers** and **Bob Thompson's** orchestra looks like the most promising single yet for Zephyr Records. . . . A feud between KDAY deejay **Frank Evans** and singer **Elvis Presley** has resulted in Evans doing a piece for a national magazine on **"Why I Don't Dig Sideburns."** Evans comments on Presley over his show have resulted in some 300 pieces of mail. . . . **The Merry Macs** have signed a new long-term contract to record exclusively with Capitol Records . . . In line with current plans to expand in the pop market, **Lew Chudd** signed vocalists **Nellie Lutcher** and **Fay Adams** to exclusive Imperial Records contracts. . . . **Steve Allen** will do his last two shows of this month from the West Coast. While here, Steve will spend some time renewing acquaintances with L.A. disk jockeys and promoting his tune "Spring In Maine" recorded by **Margaret Whiting** on Capitol. . . . **Bernie Silverman**, V.P. of Verve Records, to New York for confabs with Eastern Distributors. . . . Friends in the music business are glad to hear that **Paul Kappel** is recovering from his recent illness in the Good Samaritan Hospital in Los Angeles. . . . **Sonny James** in town this week for recording sessions, TV appearances, and to discuss offers from two motion picture studios. . . . Modern Records' new release by **B. B. King** aimed strictly at the pop market with the singer backed by a large band singing a pop tune called "How Do I Love You." . . . New calypso tune getting top play is "Tonight, My Heart She Is Crying" by **El Boy** on Rama.

JUD CONLON SINGERS

EPIC RECORDS

has THE Record!

"SEVEN DAYS IN BARCELONA"

recorded by

ROMEO PENQUE

and his ORCHESTRA

EPIC 9209

●

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NOW!

EPIC RECORDS

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(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N .Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....
FIRM .....
ADDRESS .....
CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

The Heart Fund received fine support when 4 WORL-Boston, Mass. deejays staged a "Heart Fund Music Jamboree" recently. The 4 jocks, **Stan Richards, Dave Maynard, Norm Tullin** and **Greg Finn,** played disks direct from John Hancock Hall, and had as star guest, screen personality **Rock Hudson.** An audience response in the thousands was reported for the affair. WORL also had a pre-celebration of "National Teenage Week" which featured a number of teenagers acting the role of disk jockeys. . . . **Johnny Pearson's** (WHB-Kansas City, Mo.) latest Hooper rating, combined from October through January, bested several other well known morning radio talents. . . . Reed Throws A Switch: Through the first 45 minutes of morning show, **Reed Farrell** (WAIT-Chicago, Ill.) introduced many pop favorites for a spin of their hit disks but played **Joe Reisman's** (RCA Victor) "Pamela Throws A Party" instead. This action produced over 800 calls to WAIT. . . . **Don Haney,** formerly of WSJM-St. Joseph-Benton Harbor, Mich., is back at CKCR-Kitchener, Ontario, and would appreciate the forwarding of all material to his new station. Don has a late night stint on which he plays a lot of jazz. . . . A deejay helping to wake up Kingston, N. Y. is **Tony Bell** (WKNY-Kingston, N. Y.) Tony runs his "Rise 'N Shine" show over WKNY. . . . **Cal Adams** (WLCS-Baton Rouge, La.) writes that WLCS made arrangements for the **Diamonds** (Mercury) to appear in Baton Rouge, and when they did recently, the group was enthusiastically received. The boys, whose latest release is "Little Darlin'," visited leading record dealers in town to autograph records. . . . **Tom Edwards** (WERE-Cleveland, Ohio) is asking for the names of deejays who do record hops in various cities (only the ones that travel from city to city). Tom says he has some color slide pictures of recording stars he can make available to one jock in each area on a first come, first serve basis. . . . **Tommy Wilson** (WKDK-Newberry, S.C.) writes of the need for all future releases from the different record companies by WKDK.

TOM EDWARDS
(WERE—Cleveland, Ohio)

JACK THAYER
(WDGY—Minneapolis, Minn.)

* * * * *

Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) and his wife were wined and dined at the Minneapolis Naval Air Station when they were invited for the premiere of the MGM flicker, "Wings Of Eagles," there. . . . **Don Bell's** (KRNT-Des Moines, Iowa) "Rock 'N Roll Teen Hop" recently celebrated its first birthday. . . . There has been an enthusiastic reaction among the listeners of **Bob Holmes** (KSJO-Santa Clara, Calif.) to the **Carol Jarvis** (Bally) release of "My Heart Has A Mind Of Its Own." A short while ago, Carol guested on Bob's afternoon show (in person) and evening time-slot (on tape). . . . **Ed Ryan** (CJOC-Lethbridge, Alberta, Can.) would like to thank all jockeys for their co-operation on sending tapes to him for CJOC's "Disc Jockey Round-Up Show," and hopes the tapes keep coming. . . . As part of his use of **The Cash Box** "Top 50" chart, **Alan Owen** (WMID-Atlantic City, N. J.) has an added feature. Whenever a tune falls into the 20 spot, Alan invites his listeners to guess which tune has made it. He calls it the "Crystal Ball Gazing Contest," and receives a big response. . . . "Be My Guest" is the successful show conducted by **Alan Fredericks** (WGBB-Long Island, N. Y.). Special features of the show have included "Sinatra And Instrumentals" and two-hour long segments with **Benny Goodman** and **Glenn Miller.** . . . **Jack Thayer** (WDGY-Minneapolis, Minn.) recently returned from a New York vacation. . . . **Jerry Leighton** (WCFL-Chicago, Ill.) devoted time on his show to a personal appeal for help from listeners for flood victims in Hazard, Ky. The response was reported "tremendous." . . . In addition to his daily afternoon shows, **Jim Holt** has been named Program Director of WICE-Providence, R. I. On Saturday morning, from 11 until 12, Jim has a "Rate The Record" program wherein jocks from competing stations are invited to participate.

JIM BOYSEN
(WLOL—Minneapolis, Minn.)

* * * * *

Walter W. Jones (KJIM-Fort Worth, Texas) informs us that the call letters of KCNC have been changed to KJIM. . . . **Hal Moore** (WNEW-N. Y.) assumes assignments in the programming and administrative areas of WNEW. Hal will continue his broadcasting activities which include heading the highly rated "Bing Crosby & Company" show. . . . **Chuck Young** has been named Chief Of The KYW (Cleveland, Ohio) Record Library. Young comes to KYW from Cosnat Distributors in Ohio. For 9 years Young was Assistant Manager Of Mercury Records, Cleveland. . . . **Jim Boysen** returned to Minneapolis-St. Paul after an absence of 3 years when he joined the "Big 5" disk jockey staff of WLOL. Former "Big 5" jock, **Don Kelley,** moved over to WOGY-Minneapolis-St. Paul.

Here's the Big One!

ROGER WILLIAMS

ALMOST PARADISE

KAPP 175

exclusively on

KAPP

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119 WEST 57th ST. NEW YORK 19,

Getting bigger all the time

JANE MORGAN

The song that will live forever

FROM THE FIRST HELLO TO THE LAST GOODBYE

Kapp 172

CashMakers

Capitol Records

NEW SMASH HITS!

ROBERT MITCHUM
with calypso band

WHAT IS THIS GENERATION COMING TO?

MAMA LOOKA BOO BOO

Record No. 3672

THE **VIPERS SKIFFLE GROUP**

DON'T YOU ROCK ME DADDY-O

10,000 YEARS AGO

Record No. 3673

RAY MARTIN
and His Piccadilly Strings

THE WHISTLING SERGEANT

TANGO IN THE RAIN

Record No. 3670

LOU BUSCH
and His Orchestra

MIDNIGHT MELODY

THE WILD ONES

Record No. 3667

JERRY SHARD
and His Music

OH, YOU BEAUTIFUL DOLL

MOOD INDIGO

Record No. 3668

SPEEDY WEST

SHAWNEE TROT

ON THE ALAMO

Record No. 3669

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**YOUNG LOVE** SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	**MARIANNE** TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)	2
3	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	3
4	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	8
5	**TOO MUCH** ELVIS PRESLEY (RCA Victor)	4
6	**DON'T FORBID ME** PAT BOONE (Dot)	5
7	**WHO NEEDS YOU** FOUR LADS (Columbia)	7
8	**BANANA BOAT (DAY-O)** HARRY BELAFONTE (RCA Victor)	6
9	**ROUND AND ROUND** PERRY COMO (RCA Victor)	13
10	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	11
11	**LOVE IS STRANGE** MICKEY & SYLVIA (Groove)	10
12	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	12
13	**BANANA BOAT SONG** TARRIERS (Glory)	9
14	**MOONLIGHT GAMBLER** FRANKIE LAINE (Columbia)	13
15	**YOU DON'T OWE ME A THING** JOHNNIE RAY (Columbia)	14
16	**GONE** FERLIN HUSKY (Capitol)	23
17	**WALKIN' AFTER MIDNIGHT** PATSY CLINE (Decca)	29
18	**I'M STICKIN' WITH YOU** JIM BOWEN (Roulette)	21
19	**CINCO ROBLES** RUSSELL ARMS (Era)	18
20	**I'M WALKIN'** FATS DOMINO (Imperial)	30

21) BALLERINA. 22) CAN I STEAL A LITTLE LOVE. 23) SINGING THE BLUES. 24) CHANTEZ CHANTEZ. 25) WRINGLE WRANGLE. 26) I DREAMED. 27) LUCKY LIPS. 28) JIM DANDY. 29) BLUE MONDAY. 30) COME GO WITH ME. 31) THE WALL. 32) ONLY ONE LOVE. 33) STASHU PANDOWSKI. 34) YOUR WILD HEART. 35) CALYPSO MELODY. 36) YOU ARE MY FIRST LOVE. 37) FROM THE FIRST HELLO. 38) KNEE DEEP IN THE BLUES. 39) I THOUGHT IT WAS OVER. 40) SINCE I MET YOU BABY. 41) JAMAICA FAREWELL. 42) WHY BABY WHY. 43) WONDERFUL, WONDERFUL. 44) WITHOUT LOVE. 45) IT HAPPENED IN MONTEREY/RAMONA. 46) MAMA LOOKA BOOBOO. 47) AIN'T GOT NO HOME. 48) I'M WAITIN' JUST FOR YOU. 49) LITTLE DARLIN'. 50) BAD BOY. 50) THE SHIP THAT NEVER SAILED.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Ah Yes, They're Sparkling Now!

THE OOPA OOPA SMASH HEADED FOR A MILLION!

LITTLE DARLIN'

THE DIAMONDS

MERCURY 71060

Mercury
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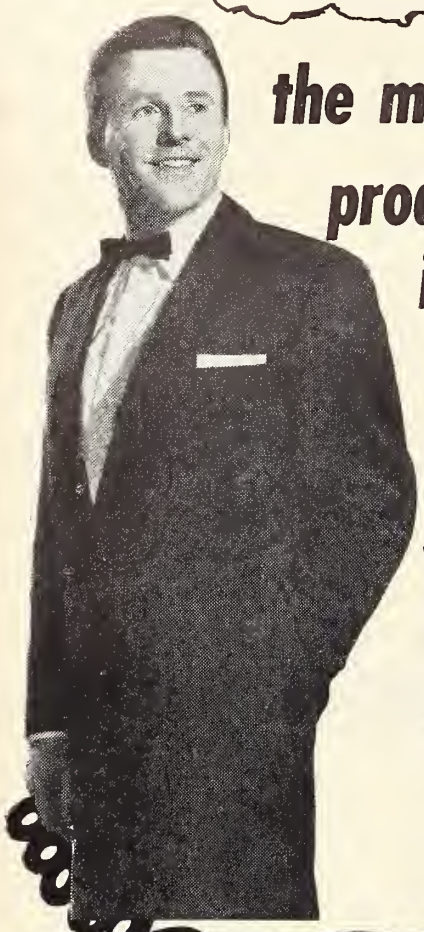

the most colossal production HIT in years!

JIMMY YOUNG

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MY FAITH
MY HOPE
MY LOVE

BOB SHARPLES

his orchestra and chorus

1723

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Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week an radio and TV based an the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
Almost Paradise	Peer	Ballerina	Jefferson
Banana Boat Song	E. B. Marks-Bryden	Banana Boat Song	E. B. Marks-Bryden
Can I Steal A Little Love	Northern	Bringing The Blues To My Door	Acuff-Rose
Chantez Chantez	Manchester	Butterfly	Mayland-Presley
Cinco Robles	Warmen	Cinco Robles	Warmen
Do I Love You Because You're Beautiful	Williamson	Day-O	Shari
Don't Forbid Me	Roosevelt	Don't Forbid Me	Roosevelt
Don't Get Around Much Anymore	Robbins	I Dreamed	Trinity
Full Of Life	Columbia Pic.	I Love My Baby	Shapiro-Bernstein
I Could Have Danced All Night	Chappell	I've Grown Accustomed To Your Face	Chappell
I Dreamed	Trinity	Jubilation T. Cornpone	Commander
I Thought It Was Over	Remick	Kid Stuff	Gil
I'm Drowning My Sorrows	Mills	Knee Deep In The Blues	Acuff-Rose
It Looks Like Love	Paramount	Love Me Tender	Presley
Jamaica Farewell	Shari	Marianne	Montclare
Like A Brook Gets Lost In a River	Witmark	Money Tree	Frank
Love Is A Golden Ring	Montclare	No Baby	Par Four
Mama Looka Booboo	Duchess	On The Street Where You Live	Chappell
Marianne	Montclare	Rock-A-Billy	Oxford
Maybe It's Because I Love You Too Much	Berlin	Rock-A-Bye Your Baby With A Dixie Melody	Mills-Warock
Navajo Nocturne	Famous	Round And Round	Rush
Round And Round	Rush	Singing The Blues	Acuff-Rose
Scarlet Ribbons	Mills	This Is The Heart Of Hollywood	Criterion
Singing The Blues	Acuff-Rose	Too Much	Southern Belle-Presley
Too Much	Southern Belle-Presley	True Love	Buxton Hill
That's Where I Shine	Remick	Who Needs You	Korwin
Una Momento	Famous	Who Wants To Be A Millionaire	Buxton Hill
Who Needs You	Korwin	Why Can't The English Learn to Speak	Chappell
Wind In The Willow	Broadcast	With A Little Bit Of Luck	Chappell
You Are My First Love	Rex	Young Love	Lowery
Young Love	Lowery		

Two Smash Hits By The Record Find Of 1957

ALAN MARTIN

singing

"WE'LL NEVER KNOW"

"ROCK BOTTOM ROLL"

Arrow # 713

Promotion and Publicity—Leonard I. Wolf Enterprises

Distribs—Ops—Write—Wire—Phone

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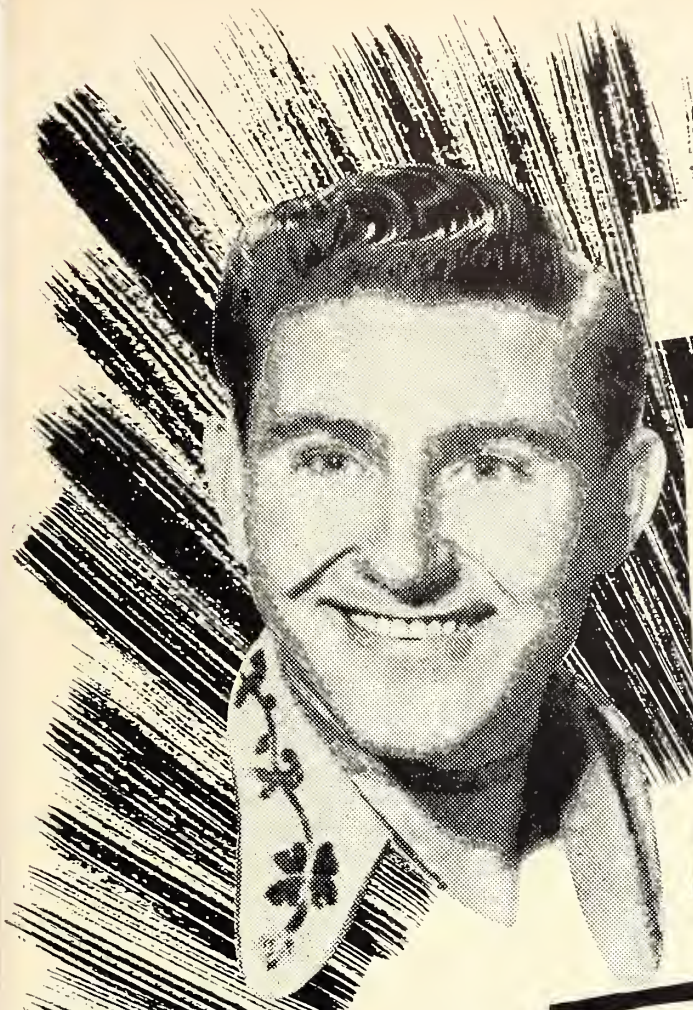

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HONKY TONK SONG

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NASHVILLE, TENN.

DECCA RECORDS

A NEW WORLD OF SOUND

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Too Much (E. Presley)
4. Banana Boat (Day-O) (H. Belafonte)
5. Teenage Crush (T. Sands)
6. Party Doll (B. Knox)
7. Wringle Wrangle (Parker/Hayes)
8. Butterfly (C. Gracie)
9. Don't Forbid Me (P. Boone)
10. Round And Round (P. Como)

Chicago, Ill.

1. Marianne (Hilltoppers/Gilkyson)
2. Butterfly (C. Gracie)
3. Young Love (T. Hunter)
4. Too Much (E. Presley)
5. Round And Round (P. Como)
6. Who Needs You (4 Lads)
7. Love Is Strange (Mickey & Sylvia)
8. Don't Forbid Me (P. Boone)
9. Teenage Crush (T. Sands)
10. Sittin' In The Balcony (Dee/Cochran)

Los Angeles, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Marianne (T. Gilkyson)
5. Butterfly (A. Williams)
6. Too Much (E. Presley)
7. Round And Round (P. Como)
8. You Don't Owe Me A Thing (J. Ray)
9. Love Is Strange (Mickey & Sylvia)
10. Mama Looka Booboo (H. Belafonte)

Detroit, Mich.

1. Marianne (Gilkyson/Hilltoppers)
2. Come Go With Me (Del Vikings)
3. Teenage Crush (T. Sands)
4. Round And Round (P. Como)
5. Young Love (S. James)
6. Party Doll (B. Knox)
7. Butterfly (A. Williams)
8. Almost Paradise (Petty/Williams)
9. I'm Stickin' With You (J. Bowen)
10. I'm Walkin' (F. Domino)

San Antonio, Tex.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Marianne (Hilltoppers)
5. Party Doll (S. Lawrence)
6. Love Is Strange (Mickey & Sylvia)
7. Written On The Wind (4 Aces)
8. Since I Met You Baby (I. Joe Hunter)
9. Dreamy Eyes (4 Preps)
10. Walkin' After Midnight (P. Cline)

Pittsburgh, Pa.

1. Party Doll (B. Knox)
2. Young Love (James/Hunter)
3. Come Go With Me (Del Vikings)
4. Teenage Crush (T. Sands)
5. Marianne (Hilltoppers/Gilkyson)
6. Too Much (E. Presley)
7. Butterfly (Gracie/Williams)
8. Banana Boat (Day-O) (H. Belafonte)
9. I'm Stickin' With You (J. Bowen)
10. Little Darlin' (Diamonds)

St. Louis, Mo.

1. Butterfly (C. Gracie)
2. Teenage Crush (T. Sands)
3. Young Love (T. Hunter)
4. Marianne (Gilkyson/Hilltoppers)
5. It Takes A Worried Man (B. Cort)
6. Pretend (T. Smith)
7. Sittin' In The Balcony (E. Cochran)
8. Round And Round (P. Como)
9. Only One Love (G. Hamilton IV)
10. Walkin' After Midnight (P. Cline)

Miami, Fla.

1. Young Love (James/Crewcuts)
2. Marianne (Gilkyson)
3. Butterfly (C. Gracie)
4. Love Is Strange (Mickey & Sylvia)
5. Banana Boat (Day-O) (H. Belafonte)
6. I'm Walkin' (F. Domino)
7. Teenage Crush (T. Sands)
8. Too Much (E. Presley)
9. You Don't Owe Me A Thing (J. Ray)
10. Who Needs You (4 Lads)

Denver, Colo.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Don't Forbid Me (P. Boone)
5. Marianne (Hilltoppers)
6. Love Is Strange (Mickey & Sylvia)
7. Jim Dandy (L. Baker)
8. Round And Round (P. Como)
9. Teenage Crush (T. Sands)
10. Wringle Wrangle (Parker/Hayes)

Cleveland, Ohio

1. Butterfly (C. Gracie)
2. Come Go With Me (Del Vikings)
3. Young Love (James/Hunter)
4. Marianne (Gilkyson/Hilltoppers)
5. Teenage Crush (T. Sands)
6. Almost Paradise (Stein/Williams)
7. Gone (F. Husky)
8. Round And Round (P. Como)
9. Who Needs You (4 Lads)
10. Little Darlin' (Diamonds)

Atlanta, Ga.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Jamaica Farewell (Belafonte)
6. Gone (F. Husky)
7. Teenage Crush (T. Sands)
8. Walkin' After Midnight (P. Cline)
9. Moonlight Gambler (Laine)
10. Wonderful, Wonderful (J. Mathis)

Baltimore, Md.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Butterfly (C. Gracie)
4. Just Because (Price)
5. Come Go With Me (Del Vikings)
6. Lucky Lips (R. Brown)
7. Shirley (Schoolboys)
8. Banana Boat (Day-O) (H. Belafonte)
9. Little By Little (Brown/Marlo)
10. Teenage Crush (T. Sands)

New Orleans, La.

1. Young Love (S. James)
2. Marianne (T. Gilkyson)
3. Teenage Crush (T. Sands)
4. Too Much (E. Presley)
5. Love Is Strange (Mickey & Sylvia)
6. Only One Love (G. Hamilton IV)
7. I'm Walkin' (F. Domino)
8. Blue Monday (F. Domino)
9. Don't Forbid Me (P. Boone)
10. Moonlight Gambler (Laine)

Boston, Mass.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Don't Forbid Me (P. Boone)
4. Singing The Blues (Mitchell)
5. Only One Love (G. Hamilton IV)
6. Too Much (E. Presley)
7. On My Word Of Honor (Platters)
8. Blue Monday (F. Domino)
9. I'm Walkin' (F. Domino)
10. Party Doll (Knox/Lawrence)

San Francisco, Calif.

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (T. Hunter)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Marianne (Gilkyson/Hilltoppers)
6. Singing The Blues (Mitchell)
7. Round And Round (P. Como)
8. Blue Monday (F. Domino)
9. Jamaica Farewell (Belafonte)
10. Chantez, Chantez (D. Shore)

Houston, Tex.

1. Teenage Crush (T. Sands)
2. Love Is Strange (Mickey & Sylvia)
3. Fools Fall In Love (Drifters)
4. Party Doll (S. Lawrence)
5. Young Love (S. James)
6. Round And Round (P. Como)
7. Too Much (E. Presley)
8. Lucille (L. Richard)
9. Sentimental (4 Voices)
10. Marianne (Hilltoppers/Gilkyson)

Milwaukee, Wis.

1. Marianne (Gilkyson/Hilltoppers)
2. Young Love (James/Hunter)
3. Don't Forbid Me (P. Boone)
4. Round And Round (P. Como)
5. Butterfly (A. Williams)
6. I'm Walkin' (F. Domino)
7. Teenage Crush (T. Sands)
8. Love Is Strange (Mickey & Sylvia)
9. Too Much (E. Presley)
10. Little Darlin' (Diamonds)

Minneapolis, Minn.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Love Is Strange (Mickey & Sylvia)
4. Banana Boat (Day-O) (H. Belafonte)
5. Too Much (E. Presley)
6. Teenage Crush (T. Sands)
7. Butterfly (A. Williams)
8. Party Doll (B. Knox)
9. Don't Forbid Me (P. Boone)
10. I'm Walkin' (F. Domino)

Cincinnati, Ohio

1. Young Love (James/Hunter)
2. Don't Forbid Me (P. Boone)
3. Butterfly (A. Williams)
4. Teenage Crush (T. Sands)
5. Too Much (E. Presley)
6. So Rare (J. Dorsey)
7. Moonlight Gambler (Laine)
8. Banana Boat (Day-O) (H. Belafonte)
9. Marianne (T. Gilkyson)
10. Round And Round (P. Como)

Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Marianne (T. Gilkyson)
5. Teenage Crush (T. Sands)
6. Too Much (E. Presley)
7. Party Doll (B. Knox)
8. Nothing Is Too Good For You (Harveys)
9. Almost Paradise (L. Stein)
10. Banana Boat Song (Tarriers)

Kansas City, Mo.

1. Young Love (T. Hunter)
2. Teenage Crush (T. Sands)
3. Butterfly (Gracie/Williams)
4. Don't Forbid Me (P. Boone)
5. Ain't Got No Home (Henry)
6. Too Much (E. Presley)
7. Walkin' After Midnight (P. Cline)
8. Party Doll (Knox/Lawrence)
9. Jim Dandy (L. Baker)
10. I'm Walkin' (F. Domino)

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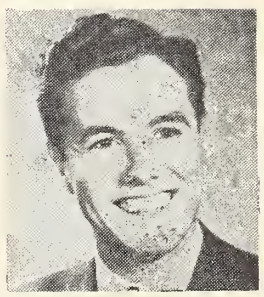

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EPIC
RECORDS

Brunswick Re-activated As Coral Subsid

NEW YORK—Coral Records has announced that, effective this month, Brunswick Records will be re-activated as a full-fledged subsidiary label. The operation, which has been in the planning stage for one year, will develop Brunswick as a major contender in the industry, with repertoire that will embrace all facets of the pop market, both with singles and LP's.

Norman Wienstroer, General Sales Manager of Coral, will also be at the helm of the Brunswick sales operation. He is currently in the process of finalizing plans for the subsidiary's own distribution set-up. For the most part, the new line will be handled by entirely separate distributors, except in New York, Chicago and Detroit where the Coral-owned branches are equipped to handle both lines, and in the case of a few Coral distributors who have split their operations into two segments, and may be given the Brunswick line.

The Artists & Repertoire Department for Brunswick will be headed by Bob Thiele, who also handles the recording department for Coral. The new label will provide more opportunity to expose new talent—which was one of the reasons for the formation of the Coral label, itself a subsidiary of Decca Records, in 1948. The Brunswick roster will include some of the artists previously heard on Coral, in addition to those who will be signed expressly for the new label. Among those who are making the switch from Coral are Bob Crewe, Jeffrey Clay, The Three Kittens, and a group of performers who, when on Coral, appeared under the "Lawrence Welk Presents" banner. This latter category includes The Lennon Sisters, accordionist Myron Floren, vocalist Alice Lon, organist Jerry Burke, bass singer and pianist Larry Hooper, pianist Tiny Little, violinist Dick Kessner, and guitarist Buddy Merrill. New artists who have already been signed by Brunswick include Vicki Young and Bunny Paul, Vincent Lopez and Lou Quadling.

The initial release of Brunswick singles is slated for March 11th. Among these will be sides by Vicki Young, Bunny Paul, the Three Kittens and the Lennon Sisters. The company is also making a strong initial entry in the album field. The LP's to be issued in the first release are: "Skylark" by Jackie Paris; "The Fox In Hi Fi," George Williams; "Tony Scott In Hi Fi;" "Francies Wayne;" "This Is Art," Art Lund; "The Swinging Herman Herd," Woody Herman; Charlie Ventura's "Here's Charlie;" "Jackie Cain And Roy Kral;" Herb Jeffries, "Passion;" and "Concert Jazz" featuring Tony Scott, Terry Gibbs and Don Elliot.

Martin P. Salkin, Director of Publicity and Promotion for Decca and Coral, will also assume this position for Brunswick. Coral has had the Brunswick label for some time, but several years ago the release of singles on the label was discontinued, and only a minimum of albums were issued in recent months.

Modern Records Expanding Album Department

HOLLYWOOD — Saul Bihari of Modern Records revealed plans this week for the expansion of office and studio facilities and the appointment of additional personnel to handle the firm's stepped-up album production. Starting immediately, all package goods will be released under the Crown label, and will retail for $1.98. The new album line will feature 12 inch LP's, with full color photographic covers all performed by top artists. Modern and RPM artists featured on Crown Albums will continue to release in the single field under the Modern and RPM labels. Crown will be released through the same distribution channels as Modern, but the firm plans to sell the LP line directly to chain store and rack jobber outlets. Fred Robbins has joined Crown as a sales representative and is currently in the East surveying market conditions in the album field.

Already released for March are: "Jazz Supreme"—The Modern Jazz Stars; "Femme Fatale" — Hadda Brooks; "Callender Speaks Low"—Red Callender; "Very Truly Yours"—Don Ralke; "88 A La Carte"—Williard McDaniel; and "Jumpin' With The Jacks". Planned for immediate release are: "The Fabulous Jimmie Beasley"; "Rockin' and Reelin'";—The Cadets; "Singin' The Blues"—B. B. King; "String Of Pearls"—Phil Miller; "Organ Fantasy In Hi Fi"—Betty Staples. In production now at Modern's plant are: "For Singing' Dancers" — Phil Miller; "Dinner Time"—The Three Taps; "Eddie My Love"—The Teen Queens; and a bongo session LP.

Bihari said, "Under the new policy, Crown will be able to offer the consumer a $3.98 album at a retail price of $1.98."

"Henry" Suit Settled

HOLLYWOOD — The suit pending between Lois Publishing Co. and Modern Music Publishing Company over the tune "Dance With Me Henry"—also known as "Walflower"—was settled in Los Angeles on February 28. Suit was settled on the basis of equal division of publishing rights by the two firms involved.

Maxim Announces Changes In Epic Roster

NEW YORK—Arnold Maxim, Epic a & r head, announced that the Epic roster would undergo a big change in the immediate future.

Already under way, the changes include several signings and several conclusions of pacts. Recently added to Epic are Romeo Penque, Bill Farrell and Lee Kane. Negotiations are going on with several names currently with other labels, but Maxim advises it as premature to make any announcement at this point.

Those whose association with Epic has been terminated are Bob Spencer, the Chateaus, the Keystoners, and several others still to be revealed.

Lewis Disk Hits Million

NEW YORK—Decca Records last week announced that Jerry Lewis' recording of "Rock-A-Bye" had just gone over the one million mark in sales. This disk marked Lewis' debut on the label, as well as his debut as a serious vocalist. His album "Jerry Lewis Just Sings", meanwhile continues to be one of the top sellers in the country. Decca believes that the new Lewis single, which couples "It All Depends On You" and "Let Me Sing And I'm Happy," and on which he is backed by Jack Pleis, will be at least as successful as the first release. On Tuesday, March 5th, Lewis made the round of the New York stations and delivered the new release, personally.

B.B. King Into Pop Field

HOLLYWOOD—RPM Records last week released a new single record by B.B. King aimed strictly at the pop market. Choice of material and a full orchestral background with voices were planned to attract the pop record buyer. King, an established top seller in the blues field, broke into the pop charts with his last release of "On My Word Of Honor". Initial reaction from distributors indicates that the new disk could be another contender for pop honors.

$294,000,000 Record Gross For 1956 Indicated By Excise Tax

NEW YORK—John Griffin, secretary of the RIAA, this week revealed the total excise tax paid to the government by the recording industry as $14,004,000 for the four quarters of 1956. Griffin was careful to explain, however, that this figure was probably about $1,000,000 less than the actual figure since taxes are paid quarterly and the last quarter of 1955 will be paid in 1957.

The 1956 figures are in truth representing the first three quarters of 1956 and the last quarter of 1955. It is Griffin's guess that when the government's figures are released for the payments made for the October, November, December months of 1956, they will total in the neighborhood of $5,200,000.

Griffin's figures are compiled for the calendar year, running from January through December, rather than the fiscal year figures which run from July through June.

Excise figures are based on 10% of the manufacturers' selling price to the wholesaler and not at the retail level. In the case of the single record, since most are wholesaled at 45 cents, the excise tax per record runs about 4½ cents. This is added at the wholesale level and included in the retail price. The $14,004,000 excise tax figure, when carried out to the retail level, brings the 1956 record sale to $294,084,000.

Figures for the last three years show a steady and sensational rise in the sale of records. In 1954—the total excise tax paid was $9,013,000 for a retail figure of $189,273,000. This was bettered in 1955 by almost $900,000 at the excise tax level as the figure reached $9,908,000, and a sales total of $208,068,000.

Griffin also pointed out, for the sake of clarity, that these figures are the government's and cover the entire recording industry. About 85% of the total was paid by RIAA members and the remaining 15% by those outside the association.

Mills Music Publication Receives Brotherhood Award

NEW YORK—Mills Music announced, last week, that one of its publications—"The Lonely Abalonian," an action-song playlet on brotherhood, by Ruth Norman and Hardy Weider, has been given the Brotherhood Award by the National Conference of Christians and Jews. Awards were made on February 20, 1957, in New York City.

"The Lonely Abalonian" was written by Ruth Norman and Hardy Weider who have collaborated on a number of educational publications which are published by Mills. This award, also made to the ABC radio network for its broadcast of the work, is the only one made in 1956 by N.C.C.J. to a radio network children's program. The work was selected from over 500 nominations which had been received.

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"SLOW WALK" KING-5000

SPECIAL RELEASE!! OTIS WILLIAMS and his CHARMS
WALKIN' AFTER MIDNIGHT
I'M WAITING JUST FOR YOU DE LUXE 6115

ANNIE LAURIE — A HIT!! — DE LUXE 6107
IT HURTS TO BE IN LOVE

BUBBER JOHNSON — KING 5014
BUTTERFLY b/w TOO MANY HEARTS
(A BALLAD)

HERB ZANE — DE LUXE 6118
THE MAN IN THE PHONE BOOTH

SURPRISE RELEASE! EARL BOSTIC
AVALON b/w TOO FINE FOR CRYING KING 5025

THE DRIVERS — DE LUXE 6117
DANGEROUS LIPS b/w OH MISS NELLIE

CHRIS COLUMBO — KING 5012
OH YEAH! Parts 1 & 2

BIG DADDY — KING 5013
BACON FAT b/w BAD BOY

THE FEDERALS — DE LUXE 6112
COME GO WITH ME b/w COLD CASH

LUTHER AND LITTLE EVA — KING 5010
LOVE IS STRANGE b/w AIN'T GOT NO HOME

LITTLE WILLIE JOHN — KING 5023
YOU GOT TO GET UP EARLY IN THE MORNING b/w LOVE, LIFE AND MONEY

JIMMY DUNCAN
I'M ON THE OUTSIDE (LOOKIN' IN) b/w THE PRICE OF LOVE
KING 5028

JAMES BROWN and the FAMOUS FLAMES
GONNA TRY b/w CAN'T BE THE SAME
FEDERAL 12292

THE MIDNIGHTERS — FEDERAL 12288
LET ME HOLD YOUR HAND b/w OOH BAH BABY

ROY GAINES — DE LUXE 6119
ISABELLA b/w GAINESVILLE

THE QUARTER NOTES
COME DE NIGHT b/w LONELINESS
DE LUXE 6116

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Disk Jockey

REGIONAL RECORD REPORTS

Robin Seymour
WKMH—Dearborn, Mich.

1. Almost Paradise (Williams/Petty)
2. Marianne (Gilkyson/Hilltoppers)
3. Teenage Crush (T. Sands)
4. I'm Stickin' With You (J. Bowen)
5. Come Go With Me (Del Vikings)
6. Butterfly (Williams/Gracie)
7. Round And Round (P. Como)
8. Boy On The Dolphin (J. London)
9. Boy With The Golden Kazoo (K. Stuart)
10. Ship That Never Sailed (D. Carroll)

Lonny Starr
WNEW—New York, N. Y.

1. Who Needs You (4 Lads)
2. Almost Paradise (Williams)
3. After School (R. Starr)
4. Your Love Is My Love (F. Chacksfield)
5. He Knows (G. MacKenzie)
6. Calypso Melody (D. Rose)
7. Tonight My Heart Is Crying (El Boy/Fisher)
8. Like A Thief In The Night (J. Perry)
9. Pamela Throws A Party (J. Reisman)
10. Round And Round (P. Como)

Bob Holmes
KSJO—San Jose, Calif.

1. Butterfly (A. Williams)
2. Marianne (T. Gilkyson)
3. Teenage Crush (T. Sands)
4. Young Love (S. James)
5. My Heart Has A Mind Of Its Own (C. Jarvis)
6. Wind In The Willow (J. Stafford)
7. Walkin' After Midnight (P. Cline)
8. Round And Round (P. Como)
9. Party Doll (B. Knox)
10. Wringle Wrangle (V. Monroe)

Dean Griffin
WGRC—Louisville, Ky.

1. The Wall (E. Rodgers)
2. Gone (F. Husky)
3. Butterfly (A. Williams)
4. Wind In The Riggin' (Valino)
5. Hey! Ho (Natalie & Beachcomer)
6. Who Needs You (4 Lads)
7. One Suit (T. Ernie Ford)
8. Walkin' The Poodle (Chordettes)
9. Don't (D. Rondo)
10. Time Out For Tears (Connor)

Bob Adkins
KHQ—Spokane, Wash.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Marianne (T. Gilkyson)
6. Singing The Blues (Mitchell)
7. Blue Monday F. Domino)
8. Moonlight Gambler (F. Laine)
9. Love Is Strange (Mickey & Sylvia)
10. Butterfly (A. Williams)

Chuck Blore
KELP—El Paso, Tex.

1. Banana Boat (Day-O) (H. Belafonte)
2. Round And Round (P. Como)
3. Woman's Devotion (L. Baxter)
4. Who Needs You (4 Lads)
5. Ballerina (N. Cole)
6. Marianne (T. Gilkyson)
7. Let There Be You (5 Keys)
8. Teenage Crush (T. Sands)
9. I Dreamed (B. Johnson)
10. I'm Drowning My Sorrows (T. Brewer)

Lou Dennis
WBRY—Waterbury, Conn.

1. Gone (F. Husky)
2. Teenage Crush (T. Sands)
3. Almost Paradise (R. Williams)
4. Walkin' After Midnight (P. Cline)
5. Round And Round (P. Como)
6. The Wall (P. Page)
7. Butterfly (C. Gracie)
8. Calypso Melody (D. Rose)
9. Marianne (T. Gilkyson)
10. Around The World (Haskell)

Bob Furry
KDEF—Albuquerque, N. M.

1. Young Love (T. Hunter)
2. Banana Boat Song (Belafonte/Fontanes/Tarriers)
3. Don't Forbid Me (P. Boone)
4. Marianne (Hilltoppers/Gilkyson)
5. You Don't Owe Me A Thing (J. Ray)
6. Moonlight Gambler (F. Laine)
7. I Dreamed (B. Johnson)
8. Cinco Robles (Paul & Ford/Arms)
9. Wringle Wrangle (Hayes/Parker)
10. Party Doll (Lawrence/Knox)

Jim Larkin
WMBG—Richmond, Va.

1. Singing The Blues (Mitchell)
2. Who Needs You (4 Lads)
3. Don't Forbid Me (P. Boone)
4. Lonely One (N. Cole)
5. Butterfly (A. Williams)
6. Blue Monday (F. Domino)
7. Meet Me Where They Play The Blues (A. Williams)
8. You Are My First Love/ Ballerina (N. Cole)
9. I'm Stickin' With You (J. Bowen)
10. I Love You Yes I Do (C. Connor)

Larry Brownell
WKBW—Buffalo, N. Y.

1. Who Needs You (4 Lads)
2. Marianne (Hilltoppers)
3. Walkin' After Midnight (P. Cline)
4. Tricky (R. Marterie)
5. I'm Stickin' With You (J. Bowen)
6. Round And Round (P. Como)
7. Butterfly (C. Gracie)
8. Almost Paradise (L. Stein)
9. Without Him (McGuires)
10. I'm Waiting Just For You (P. Boone)

Don Bell
KRNT—Des Moines, Iowa

1. Dusky January (D. Fuller)
2. Sittin' In The Balcony (Dee)
3. Ain't Got No Home (Henry)
4. Bad Boy (Jivebombers)
5. The Wall (E. Rodgers)
6. Marianne (T. Gilkyson)
7. Butterfly (A. Williams)
8. My Doggie Wag His Tail (P. Jerome)
9. You Don't Owe Me A Thing (J. Ray)
10. Teenage Girl (T. Edwards)

"Uncle" John Brunell
WSKI—Montpelier, Vt.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Your Wild Heart (J. Layne)
4. Marianne (T. Gilkyson)
5. Don't Forbid Me (P. Boone)
6. Moonlight Gambler (F. Laine)
7. Little By Little (M. Marlo)
8. Ballerina (N. Cole)
9. True Love (Crosby & Kelly)
10. Walkin' After Midnight (P. Cline)

Jerry Collins
WNOX—Knoxville, Tenn.

1. Young Love (James/Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Tricky (Jinkins/Atkins)
5. Moonlight Gambler (F. Laine)
6. Marianne (Hilltoppers)
7. Thousand Miles Away (Heartbeats)
8. Too Much (E. Presley)
9. Singing The Blues (Mitchell)
10. Blue Monday (F. Domino)

Bill Balance
KFWB—Hollywood, Calif.

1. Chantez, Chantez (D. Shore)
2. Butterfly (A. Williams)
3. It Happened In Monterey/ Ramona (Lancers)
4. Kid Stuff (McGuires)
5. Stashu Pandowski (LaRosa)
6. Don't Forbid Me (P. Boone)
7. Round And Round (P. Como)
8. Who Needs You (4 Lads)
9. Too Much (E. Presley)
10. Treasure Island (G. Storm)

"Records With Ray" Harris
WTSV—Claremont, N. H.

1. Almost Paradise (L. Stein)
2. Cinco Robles (R. Arms)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Young Love (James/Hunter)
6. Love Is Strange (Mickey & Sylvia)
7. From The First Hello (J. Morgan)
8. I'm Walkin' (F. Domino)
9. Pum Pa Lum (S. Lawrence)
10. Moonstruck In Madrid (4 Preps)

Craig Apker
WSMB—New Orleans, La.

1. Young Love (S. James)
2. Teenage Crush (T. Sands)
3. Blue Monday (F. Domino)
4. Too Much (E. Presley)
5. Jim Dandy (L. Baker)
6. Thousand Miles Away (Heartbeats)
7. Girl Can't Help It (Richard)
8. Marianne (T. Gilkyson)
9. Banana Boat (Day-O) (H. Belafonte)
10. Love Is Strange (Mickey & Sylvia)

Redd Hall
WEMP—Milwaukee, Wisc.

1. Bye Bye Blues (F. Lester)
2. No One Sweeter Than You (N. Noble)
3. Ship That Never Sailed (D. Carroll)
4. I Leaned On A Man (Francis)
5. Tower's Trot (D. Jacobs)
6. Almost Paradise (L. Stein)
7. Lonely (G. MacRae)
8. From The First Hello (J. Morgan)
9. Stashu Pandowski (Carlyle)
10. Begin The Beguine (Steeles)

Dick Thompson
KSON—San Diego, Calif.

1. Too Much (E. Presley)
2. Love Is Strange (Mickey & Sylvia)
3. Don't Forbid Me (P. Boone)
4. Young Love (S. James)
5. Butterfly (A. Williams)
6. Who Needs You (4 Lads)
7. Banana Boat (Day-O) (H. Belafonte)
8. Marianne (T. Gilkyson)
9. Jim Dandy (L. Baker)
10. Teenage Crush (T. Sands)

Steve Grossman
WVU—Nashville, Tenn.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Butterfly (B. Allen)
4. Round And Round (P. Como)
5. Don't Forbid Me (P. Boone)
6. Marianne (Lanes)
7. Walkin' After Midnight (P. Cline)
8. Singing The Blues (Mitchell)
9. Too Much (E. Presley)
10. Banana Boat Song (Tarriers)

Paul Coburn
KLUB—Salt Lake City, Utah

1. Party Doll (B. Knox)
2. Butterfly (A. Williams)
3. Who Needs You (4 Lads)
4. Young Love (S. James)
5. Only One Love (G. Hamilton IV)
6. Teenage Crush (T. Sands)
7. I Miss You So (C. Connor)
8. Too Much (E. Presley)
9. Little Darlin' (Diamonds)
10. It Happened In Monterey/ Ramona (Lancers)

Gene Piatt
KELO—Sioux Falls, S. Dak.

1. It Happened In Monterey/ Ramona (Lancers)
2. Who Needs You (4 Lads)
3. Towers Trot (D. Jacobs)
4. Forbidden Fruit (R. Maltby)
5. Chantez, Chantez (D. Shore)
6. You Are My First Love (Cole)
7. Cinco Robles (R. Arms)
8. Banana Boat Song (Lawrence)
9. Butterfly (A. Williams)
10. Marianne (T. Gilkyson)

Gerry Herbert
CFCF—Montreal, Canada

1. Marianne (Lanes)
2. Young Love (T. Hunter)
3. Love Is Strange (Mickey & Sylvia)
4. Don't Forbid Me (P. Boone)
5. Singing The Blues Mitchell)
6. Butterfly (A. Williams)
7. Drowning My Sorrows (T. Brewer)
8. I Dreamed (B. Johnson)
9. You Don't Owe Me A Thing (J. Ray)
10. Since I Met You Baby (I. Joe Hunter)

Dick Dean
WKTQ—South Paris, Me.

1. Marianne (T. Gilkyson)
2. Banana Boat (Day-O) (H. Belafonte)
3. Kid Stuff (McGuires)
4. Young Love (T. Hunter)
5. Pamela Throws A Party (J. Reisman)
6. Who Needs You (4 Lads)
7. One, Two, Three, Four Any-place Road (V. Martin)
8. Don't Promise Me (DeJohns)
9. Morning Light (L. Jordan)
10. Noah (Modernaires)

Donn Caldwell
WHLL—Wheeling W. Va.

1. Teenage Crush (T. Sands)
2. Come Go With Me (Del Vikings)
3. Playing For Keeps (Presley)
4. Young Love (T. Hunter)
5. Love Is Strange (Mickey & Sylvia)
6. Too Much (E. Presley)
7. Butterfly (C. Gracie)
8. Who Needs You (4 Lads)
9. Only One Love (G. Hamilton IV)
10. Party Doll (B. Knox)

Jerry Wichner
WQAM—Miami, Fla.

1. Young Love (Crewcuts)
2. Love Is Strange (Mickey & Sylvia)
3. Banana Boat Song (Tarriers)
4. Don't Forbid Me (P. Boone)
5. Singing The Blues (Mitchell)
6. Too Much (E. Presley)
7. Blue Monday (F. Domino)
8. Moonlight Gambler (F. Laine)
9. Rock-A-Bye Your Baby (Lewis)
10. You Don't Owe Me A Thing (J. Ray)

Buddy Brode
WNAR—Norristown, Pa.

1. Butterfly (C. Gracie)
2. Too Much (E. Presley)
3. Young Love (T. Hunter)
4. Banana Boat (Day-O) (H. Belafonte)
5. Too Young (S. James)
6. Singing The Blues (Mitchell)
7. Wringle Wrangle (F. Parker)
8. Bad Boy (Jivebombers)
9. Banana Boat Song (Tarriers)
10. Rock-A-Bye Your Baby (J. Lewis)

Bill Walters
WDUZ—Green Bay, Wisc.

1. Marianne (Hilltoppers/Gilkyson)
2. Gone (F. Husky)
3. Young Love (S. James)
4. Butterfly (A. Williams)
5. You Don't Owe Me A Thing (J. Ray)
6. I Dreamed (B. Johnson)
7. Who Needs You (4 Lads)
8. Party Doll (S. Lawrence)
9. Teenage Crush (T. Sands)
10. Banana Boat Song (Tarriers)

Jerry Lee
KTRN—Wichita Falls, Tex.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Banana Boat Song (Tarriers)
5. Marianne (T. Gilkyson)
6. Cinco Robles (R. Arms)
7. Banana Boat (Day-O) (H. Belafonte)
8. Wringle Wrangle (F. Parker)
9. Anastasia (P. Boone)
10. Who Needs You (4 Lads)

Jay Clark
WAVZ—New Haven, Conn.

1. My Budepest (T. Martin)
2. Anastasia (P. Boone)
3. Afternoon In Madrid (D. Cornell)
4. Jamaica Farewell (Belafonte)
5. Till (P. Faith)
6. From The First Hello (J. Morgan)
7. Armen's Theme (D. Seville)
8. Roman Guitar (L. Monte)
9. One Kiss Away From Heaven (T. Bennett)
10. That's Where I Shine (J. Desmond)

Frank Pollack
KRUX—Phoenix, Ariz.

1. Cinco Robles (R. Arms)
2. Can I Steal A Little Love (F. Sinatra)
3. Without Love (T. Arden)
4. Ballerina (N. Cole)
5. Banana Boat Song (Vaughan)
6. Smile Will Go A Long, Long Way (A. Ames)
7. True Love (Crosby & Kelly)
8. Anastasia (P. Boone)
9. I'm Drowning My Sorrows (T. Brewer)
10. I Cry More (S. Syms)

Del Clark
WJJD—Chicago, Ill.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Butterfly (C. Gracie)
4. Marianne (Hilltoppers/Gilkyson)
5. Banana Boat Song (Tarriers/Belafonte)
6. Moonlight Gambler (F. Laine)
7. Who Needs You (4 Lads)
8. Don't Forbid Me (P. Boone)
9. Wringle Wrangle (Parker/Hayes)
10. Round And Round (P. Como)

"Slim Jim" Stevens
WLLH—Lowell, Mass.

1. Banana Boat (Day-O) (H. Belafonte)
2. Marianne (Lanes)
3. Banana Boat Song (Vaughan)
4. Don't Forbid Me (P. Boone)
5. Moonlight Gambler (Laine)
6. Who Needs You (4 Lads)
7. I Dreamed (B. Johnson)
8. Cinco Robles (R. Arms)
9. Can I Steal A Little Love (F. Sinatra)
10. You Are My First Love (Cole)

Red Robinson
CJOR—Vancouver, B. C., Can.

1. Too Much (E. Presley)
2. Teenage Crush (T. Sands)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Young Love (T. Hunter)
6. Honky Tonk Man (J. Horton)
7. Hep Dee Hootie (T. Sands)
8. Don't Be Cruel (E. Presley)
9. I'm Stickin' With You (J. Bowen)
10. Love Is Strange (Mickey & Sylvia)

Bill Gerhardt
WFBR—Baltimore, Md.

1. Teenage Crush (T. Sands)
2. Almost Paradise (R. Williams)
3. Butterfly (C. Gracie)
4. Just Because (L. Price)
5. Singing The Blues (Mitchell)
6. Round And Round (P. Como)
7. Ballerina (N. Cole)
8. Knee Deep In The Blues (G. Mitchell)
9. Young Love (T. Hunter)
10. Who Needs You (4 Lads)

Hy Davis
WAIP—Prichard-Mobile, Ala.

1. Gone (Husky/Weber)
2. The Wall (E. Rodgers)
3. Marianne (T. Gilkyson)
4. Young Love (S. James)
5. Ballerina (N. Cole)
6. Stashu Pandowski (Carlyle)
7. Butterfly (A. Williams)
8. Thought It Was Over (J. Morgan)
9. Lucky Lips (R. Brown)
10. Poodle Walk (G. Cates)

"Little Joe" Augello
WOHO—Toledo, Ohio

1. Too Much (E. Presley)
2. Young Love (Hunter/James)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Marianne (Gilkyson/Hilltoppers)
6. Love Is Strange (Mickey & Sylvia)
7. Blue Monday (F. Domino)
8. Moonlight Gambler (F. Laine)
9. You Don't Owe Me A Thing (J. Ray)
10. Wringle Wrangle (F. Parker)

Charlie Applewhite
U. S. Army-ABC Network— New York, N. Y.

1. Marianne (T. Gilkyson)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. Round And Round (P. Como)
5. Who Needs You (4 Lads)
6. Party Doll (S. Lawrence)
7. Almost Paradise (L. Stein)
8. Walkin' After Midnight (P. Cline)
9. Only One Love (G. Hamilton IV)
10. Gone (F. Husky)

Nick Nickson
WBBF—Rochester, N. Y.

1. Butterfly (A. Williams)
2. Young Love (James/Hunter)
3. Teenage Crush (T. Sands)
4. Can I Steal A Little Love (F. Sinatra)
5. Round And Round (P. Como)
6. Too Much (E. Presley)
7. Walkin' After Midnight (P. Cline)
8. Who Needs You (4 Lads)
9. Wind In The Willow (J. Stafford)
10. Marianne (Hilltoppers/Ives)

Jim Kingman
WSSC—Sumter, S. C.

1. Marianne (Hilltoppers)
2. Young Love (T. Hunter)
3. Butterfly (A. Williams)
4. Garden Of Eden (J. Valino)
5. Take Me Back Baby (Mitchell)
6. Banana Boat (Day-O) (H. Belafonte)
7. Teenage Crush (T. Sands)
8. I Love My Baby (J. Corey)
9. Party Doll (B. Knox)
10. Walkin' The Poodle (Chordettes)

Dick Pike
WNOP—Newport, Ky.

1. Teenage Crush (T. Sands)
2. Butterfly (C. Gracie)
3. Young Love (James/Hunter)
4. Only One Love (G. Hamilton IV)
5. Playing For Keeps (Presley)
6. Sittin' In The Balcony (Dee)
7. The Wall (E. Rodgers)
8. Love Is Strange (Mickey & Sylvia)
9. I'm Walkin' (F. Domino)
10. Calypso Melody (D. Rose)

Tom Harvey
CKEY—Toronto, Ont., Can.

1. Young Love (Hunter/James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Banana Boat (Day-O) (H. Belafonte)
5. Marianne (T. Gilkyson)
6. Banana Boat Song (Tarriers)
7. Moonlight Gambler (F. Laine)
8. Blue Monday (F. Domino)
9. Singing The Blues (Mitchell)
10. Butterfly (A. Williams)

Paul Drew
WHLS—Port Huron, Mich.

1. Why Baby Why (P. Boone)
2. Party Doll (B. Knox)
3. Let There Be You (5 Keys)
4. Come Go With Me (Del Vikings)
5. Old Shep (E. Presley)
6. Butterfly (A. Williams)
7. Sittin' In The Balcony (Dee)
8. Hospitality Blues (Harrell)
9. Missing Persons (F. Husky)

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Disk Jockey

REGIONAL RECORD REPORTS

Dick Smith
WORC—Warcester, Mass.

1. Too Much (E. Presley)
2. I'm Stickin' With You (J. Bowen)
3. Party Doll (B. Knox)
4. Come Go With Me (Del Vikings)
5. Teenage Crush (T. Sands)
6. Butterfly (C. Gracie)
7. Only One Love (G. Hamilton IV)
8. Round And Round (P. Como)
9. Wonderful Wonderful (J. Mathis)
10. Gone (F. Husky)

Jim Pansullo
WVDA—Boston, Mass.

1. Butterfly (C. Gracie)
2. Young Love (S. James)
3. From The First Hello (J. Morgan)
4. Marianne (T. Gilkyson)
5. Calypso Melody (D. Rose)
6. Repeat After Me (P. Page)
7. Only One Love (G. Hamilton IV)
8. Banana Boat (Day-O) (H. Belafonte)
9. No Other One (C. Francis)
10. Little Did I Know (Rovers)

Laverne Watson
WTAR—Norfolk, Va.

1. Young Love (T. Hunter)
2. Marianne (Hilltoppers)
3. Banana Boat (Day-O) (H. Belafonte)
4. Butterfly (A. Williams)
5. Singing The Blues (Mitchell)
6. Can I Steal A Little Love (F. Sinatra)
7. Wringle Wrangle (Monroe)
8. I Dreamed (B. Johnson)
9. Who Needs You (4 Lads)
10. You Don't Owe Me A Thing (J. Ray)

Terry Speights
WBKH—Hattiesburg, Miss.

1. Poor Man's Roses (P. Page)
2. Round And Round (P. Como)
3. Ballerina (N. Cole)
4. Who Needs You (4 Lads)
5. Little Darlin' (Diamonds)
6. Basin Street Blues (Hi-Los)
7. You Don't Owe Me A Thing (J. Ray)
8. Marianne (Hilltoppers)
9. Butterfly (Johnson/Williams)
10. Dum De Dum Song (Gaylords)

Bob Lazich
KXLL—Missaula, Mont.

1. Round And Round (P. Como)
2. Marianne (Hilltoppers)
3. Walkin' The Poodle (Chordettes)
4. Young Love (T. Hunter)
5. Since I Met You Baby (I. Joe Hunter)
6. Party Doll (S. Lawrence)
7. Let's Go Calypso (R. Draper)
8. Who Needs You (4 Lads)
9. Your Wild Heart (J. Layne)
10. Kid Stuff (McGuires)

Scott Muni
WAKR—Akron, Ohio

1. Party Doll (S. Lawrence)
2. I'm Stickin' With You (J. Bowen)
3. Lucky Lips (R. Brown)
4. Round And Round (P. Como)
5. Almost Paradise (Williams)
6. Gone (F. Husky)
7. Follow Me (B. Williams)
8. The Wall (Benton/Page)
9. Time Out For Tears (Connor)
10. Teenage Crush (T. Sands)

Ken "Bix" Wardel
WBLA—Elizabethtown, N. C.

1. Gone (F. Husky)
2. I Love My Baby (J. Corey)
3. You Are My First Love (Cole)
4. Moonlight Gambler (F. Laine)
5. Who Needs You (4 Lads)
6. Ballerina (N. Cole)
7. Don't Forbid Me (P. Boone)
8. Banana Boat Song (Fontanes)
9. Sittin' In The Balcony (Dee)
10. Calypso Melody (D. Rose)

Russ Coglin
KROW—San Francisco-Oakland, Calif.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Banana Boat (Day-O) (H. Belafonte)
4. Marianne (T. Gilkyson)
5. Moonlight Gambler (F. Laine)
6. Can I Steal A Little Love (F. Sinatra)
7. Cinco Robles (R. Arms)
8. Butterfly (A. Russell)
9. Chantez, Chantez (D. Shore)
10. Wind In The Willow (B. Johnson)

Chuck Dunaway
KENT—Shrevepart, La.

1. Love Is Strange (Mickey & Sylvia)
2. Young Love (T. Hunter)
3. Party Doll (B. Knox)
4. Song For The Ninth Day (M. Miller)
5. Later (Jodimars)
6. Too Much (E. Presley)
7. I'm Waitin' Just For You (P. Boone)
8. Butterfly (A. Williams)
9. Lucky Lips (R. Brown)
10. The Wall (P. Page)

Joe Buerry
WJWL—Georgetown, Del.

1. Young Love (Crewcuts/James)
2. Marianne (Hilltoppers)
3. Who Needs You (4 Lads)
4. Butterfly (A. Williams)
5. Stashu Pandowski (Carlyle)
6. Wringle Wrangle (B. Hayes)
7. Little By Little (M. Marlo)
8. Lucky Lips (R. Brown)
9. Pamela Throws A Patry (J. Reisman)
10. Hope You Won't Hold It Against Me (D. Olson)

Barry Kaye
WJAS—Pittsburgh, Pa.

1. Young Love (S. James)
2. Teenage Crush (T. Sands)
3. Partie Doll (B. Knox)
4. Butterfly (B. Allen)
5. Little Darlin' (Diamonds)
6. The Wall (E. Rodgers)
7. I'm Stickin' With You (J. Bowen)
8. Only One Love (G. Hamilton IV)
9. Marianne (Hilltoppers)
10. Your True Love (C. Perkins)

Jack McDermott
WLOB—Portland, Me.

1. Butterfly (Gracie/Williams)
2. I'm Stickin' With You (J. Bowen)
3. Too Much (E. Presley)
4. Symbol Of Love (G-Clefs)
5. Party Doll (B. Knox)
6. Teenage Crush (T. Sands)
7. One In A Million (Platters)
8. Round And Round (P. Como)
9. The Wall (Rodgers/Page)
10. Ship That Never Sailed (J. Ridge)

Jim Brownell
WFIS—Fountain Inn, S. C.

1. Too Much (E. Presley)
2. Don't Forbid Me (P. Boone)
3. Marianne (T. Gilkyson)
4. Banana Boat Song (Tarriers)
5. Moonlight Gambler (F. Laine)
6. Butterfly (A. Williams)
7. Party Gal (R. Brown)
8. Wringle Wrangle (R. Hayes)
9. Who Needs You (4 Lads)
10. Didn't Know How To Cry (J. Deane)

Lou Terri
WEIM—Fitchburg, Mass.

1. Don't Forbid Me (P. Boone)
2. Marianne (T. Gilkyson)
3. Your Love For Me (F. Sinatra)
4. Who Needs You (4 Lads)
5. Leave It To Love (Vaughan)
6. Young Love (S. James)
7. Chantez, Chantez (D. Shore)
8. Rock-A-Bye Your Baby (Lewis)
9. Cinco Robles (R. Arms)
10. I'm Sorry (Platters)

Frosty Mitchell
KWWL—Waterloa and Cedar Falls, Iowa

1. Banana Boat (Day-O) (H. Belafonte)
2. Stashu Pandowski (R. Carlyle)
3. Young Love (T. Hunter)
4. Don't Forbid Me (P. Boone)
5. Marianne (Hilltoppers)
6. Teenage Crush (T. Sands)
7. Can I Steal A Little Love (F. Sinatra)
8. Cinco Robles (R. Arms)
9. Walkin' After Midnight (P. Cline)
10. These Things We'll Share (Smith)

Ed "Jelly Roll" Lockwood
WKIS-WORZ—Orlanda, Fla.

1. Young Love (S. James)
2. Banana Boat Song (Tarriers)
3. Singing The Blues (Mitchell)
4. Don't Forbid Me (P. Boone)
5. Ballerina (N. Cole)
6. You Don't Owe Me A Thing (J. Ray)
7. Wringle Wrangle (F. Parker)
8. Since I Met You Baby (M. Carson)
9. Cinco Robles (Paul & Ford)
10. Marianne (Hilltoppers)

Dorothy Kinney
KUSA—McGehee, Ark.

1. Moonlight Gambler (Laine)
2. Young Love (T. Hunter)
3. You Don't Owe Me A Thing (J. Ray)
4. I Dreamed (B. Johnson)
5. Who Needs You (4 Lads)
6. Marianne (T. Gilkyson)
7. You Are My First Love (N. Cole)
8. Tricky (R. Marterie)
9. Sweet Stuff (S. Smith & Redheads)
10. Stashu Pandowski (Carlyle)

Ernie Forrester
KALV—Alva, Okla.

1. Young Love (T. Hunter)
2. Party Doll (B. Knox)
3. Too Much (E. Presley)
4. Man In The Phone Booth (Wanderer)
5. Why Baby Why (P. Boone)
6. Poor Man's Roses (P. Page)
7. Pledge Of Love (Copeland)
8. Teenage Crush (T. Sands)
9. Turn The Key (M. Carol)
10. In The Arms Of My Love (J. Valino)

Jack Thayer
WDGY—Minneapalis, Minn.

1. Marriane (T. Gilkyson)
2. Young Love (S. James)
3. Banana Boat (Day-O) (H. Belafonte)
4. Teenage Crush (T. Sands)
5. Too Much (E. Presley)
6. Love Is Strange (Mickey & Sylvia)
7. Don't Forbid Me (P. Boone)
8. Butterfly (A. Williams)
9. Tiger Lily (R. Draper)
10. Ain't Got No Home (Henry)

Alan Owen
WMID—Atlantic City, N. J.

1. Young Love (T. Hunter)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Banana Boat (Day-O) (H. Belafonte)
5. Wringle Wrangle (B. Hayes)
6. Marianne (Hilltoppers)
7. Chapel Of Roses (B. Whelan)
8. Why Baby Why (P. Boone)
9. Bad Boy (Jivebombers)
10. Too Much (E. Presley)

Bob Gotsch
KMOX—St. Louis, Mo.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Ballerina (N. Cole)
4. Round And Round (P. Como)
5. Butterfly (C. Gracie)
6. Teenage Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. Silent Lips (G. Gibbs)
9. Wringle Wrangle (B. Hayes)
10. Oo La La Oui Oui (Sharples)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MAMA LOOKA BOOBOO" — The Cash Box Disk of the Week — 3/9
Harry Belafonte ..... RCA Victor 20/47-6830

"I'M SORRY" — The Cash Box Disk of the Week — 3/9
Platters ..... Mercury 71032

"LUCILLE" — The Cash Box Award o' the Week — 3/2
Little Richard ..... Specialty 598

"THE SHIP THAT NEVER SAILED" — The Cash Box Sleeper of the Week — 3/2
David Carroll ..... Mercury 71069

"SILENT LIPS" — The Cash Box Disk of the Week — 2/23
Georgia Gibbs ..... Mercury 71058

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"SUGAR — SUGAR"
Josie # 812
The Angelettes
"YOU ONLY YOU"
and
"MINE and MINE ALONE"
Josie # 813
Josie RECORD
1650 Broadway, New York City

Album Sure Shots

★Also Available in EP

★AN EVENING WITH BELAFONTE

Harry Belafonte (RCA Victor LPM 1402 * EPA 1402)

•

IT'S POLKATIME

Stan Wolowic (ABC-Paramount ABC 151)

•

PAT

Pat Boone (Dot DLP-3050)

•

AROUND THE WORLD IN EIGHTY DAYS

Movie Score (Decca DL 9046)

Climbing To The Top on JUBILEE

★★★★★★★★★★

Don Rondo
"DON'T"
b/w
"THE LOVE I NEVER HAD"
JUBILEE 5270

Bob Whalen
"CHAPEL OF THE ROSES"
JUBILEE 5266

Maureen Cannon
"OH JOHNNY, OH JOHNNY, OH"
JUBILEE 5272

"THE BOY WITH THE GOLDEN KAZOO"
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vocal
KIRK STUART
inst. by
DAVE TERRY Ork.
JUBILEE 5271

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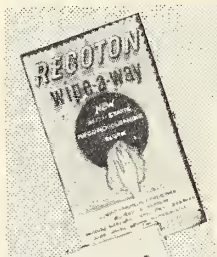

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Album Reviews

POPULAR

"AN EVENING WITH BELAFONTE"—Harry Belafonte—RCA Victor LPM-1402 (1-12" LP)

MERCI BON DIEU; ONCE WAS; HAVA NAGEELA; DANNY BOY; THE DRUMMER AND THE COOK; COME O MY LOVE; SHENANDOAH; MARY'S BOY CHILD; CU CU RU CU CU PALOMA; EDEN WAS JUST LIKE THIS; WHEN THE SAINTS GO MARCHING IN.

In the interim between his latest package smash, "Calypso," and his latest, "An Evening With Belafonte," Harry Belafonte has become one of the most sure-fire successes on singles. Returning to more diversified material in this set than he had in the "Calypso" item, Belafonte again demonstrates that national barriers form no inconvenience to his ability to sing with authoritative warmth or vitality. Some of the sessions (i.e. "Once Was," "Mary's Boy Child," and "The Drummer And The Cook") were taken from previous Belafonte issues. Dealers will see this one rapidly clear shelves in chart hitting order.

"NIGHT DREAMS"—Gordon Jenkins—His Orchestra And The Ralph Brewster Singers—Capitol T 781 (1-12" LP)

MOON OVER MIAMI; ALLAH'S HOLIDAY; DRIFTING AND DREAMING; HOW ARE THINGS IN GLOCCA MORRA; SO BEATS MY HEART FOR YOU; TO EACH HIS OWN; I KISS YOUR HAND, MADAME; CHERIE; MY SILENT LOVE; DOES YOUR HEART BEAT FOR ME?; MY REVERIE; THE SONG IS ENDED.

Fresh from his chart package, "Manhattan Towers," Gordon Jenkins returns to the mood music fold with a collection of, as one of the set's songs states, "Drifting And Dreaming" sessions. With material taken from underplayed standards, Jenkins and ork plus the vocal chanting (the lyrics are not sung) of the Ralph Brewster Singers, provide a mood disk of quality. Powerful soft and sweet dealer item.

"YOURS FOR A SONG"—Vic Damone—Mercury MG 20163 (1-12" LP)
"THE VOICE OF VIC DAMONE"—Mercury MG 20163 (1-12" LP)

These 2 disks summarize Vic Damone's days with Mercury. Each pressing presents Damone in a different vocal light. In "Yours For A Song," the singer croons to 12 evergreens ("Isn't It Romantic,", "Easy To Love," and "April In Paris"), while with "The Voice Of Vic Damone," his delivery is up-tempo ("Tzena, Tzena," and "My Truly, Truly Fair") and Bluesy ("Born To Sing The Blues"). Damone's high-ranking stature should make these vocal re-caps strong selling stock.

"HI-FIDDLES"—David Rose And His Orchestra—MGM E 3481 (1-12" LP)

THE PORTUGUESE WASHERWOMAN; PAM PAM; ROMAN HOLIDAY; COOL TANGO; BANJO AND FIDDLE; HOLIDAY FOR TROMBONES; LOVABLE CLOWN; SATAN AND THE POLAR BEAR; A FRENCHMAN IN NEW YORK; THE DANCING CANE; DANCE OF FURY.

David Rose's latest MGM effort takes him on an exciting musical tour of 12 colorful novelties. The novelty song is, of course, great fun with a maestro such as Rose, who likes to monkey around with melodies that lend themselves to whacky orchestrations. Rose makes the most of the material and glides happily tongue-in-cheek throughout the disk. Delightful hi-fi presentation.

"THE MOST HAPPY PIANO"—Erroll Garner, Piano—Columbia CL 939 (1-12" LP)

GIRL OF MY DREAMS; BUT NOT FOR ME; PASSING THROUGH; TIME ON MY HANDS; ALEXANDER'S RAGTIME BAND; FULL MOON AND EMPTY ARMS; MAMBO 207; THE WAY BACK BLUES; OL' MAN RIVER.

Garner's last Columbia effort was the highly touted "Concert By The Sea." His latest offering is a series of driving, sharp keyboard artistry on 9 numbers, mostly requiring no introduction. There are three Garner originals, the heartily played "Passing Through," "Mambo 207," an inventive, Latin beat session and the honky-tonk era inspired, "The Way Back Blues." Garner is accompanied by Al Hall (bass) and Spec Powell (drums). A most imaginative and persuasive Garner.

"AFFAIR"—Abbey Lincoln—Orchestra Under The Direction Of Benny Carter And Marty Paich—Liberty LRP 3025 (1-12" LP)

LOVE WALKED IN; I DIDN'T KNOW ABOUT YOU; WOULD I LOVE YOU; I WAKE UP SMILING; THIS CAN'T BE LOVE; CRAZY HE CALLS ME; TWO CIGARETTES IN THE DARK; THE MASQUERADE IS OVER; TAKE ME IN YOUR ARMS; TOGETHER; AFFAIR; NO MORE.

Abbey Lincoln is a prominent night club personality, and this, her first LP, ought to bring Miss Lincoln solidly into the LP fold. The stylist is heard sensitively, with the exception of the uptempo "Would I Love You" and "This Can't Be Love," on a program of wistful pieces. Miss Lincoln's way with a ballad is persuasive and well phrased. Reliable ork backing. Fine mood vocals.

"FOR LATIN LOVERS"—Carmen Cavallaro—Piano Solos With Rhythm Accompaniment—Decca 8325 (1-12")

MIAMI BEACH RUMBA; NOSTALGIAS; ENLLORO; ANNA; DEEP NIGHT; THE MOON WAS YELLOW; CARINHOSO; COPACABANA; CANCION DEL MAR; RHUMBA MARIA; DINORAH.

For a number of months, Carmen Cavallaro has had his sound-track score, "The Eddy Duchin Story," as one of the top ten package items. Take this fact plus Cavallaro's popularity and dealers have a disk of prime importance. The accent is on Latin rhythms in this Decca release by the classy keyboard artist, and the result is the expected Cavallaro polish and keen sense of rhythm. Nifty, long-range seller.

"JOSEPHINE"—GNP 24 (1-12" LP)

THE LOST WATCH; SWEETIE JOE; SAMBAS DO BRASIL; YOU UGLY SON OF AN ANIMAL; LADY WANT RENT; HOLLYWOOD CALYPSO; CHOUCOUNE; MOMMY OUT DE LIGHT; TIERRA VA TEMBLA; SIESTA.

Josephine Premice, who has made the rounds of several Broadway musicals ("House Of Flowers"), many countries and niteries, displays a particularly clever knack for the current U.S. craze, the calypso. Miss Premice sings 10 numbers, each containing the delightful tongue-in-cheek philosophy of the calypso song. One of the numbers, "Hollywood Calypso," was released as a single. Friends of calypso have excellent renditions of it here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews

"DREAMS OF PARIS"—Orchestre De Paris Moulin Rouge—Urania UR 9001 (1-12" LP)

LA SEINE; DOMINO; MADEMOISELLE DE PARIS; LA VIE EN ROSE; IN PARIS IN APRIL; PARIS WAKES UP AT NIGHT; POOR PEOPLE OF PARIS; MOSQUEE DE PARIS; ST. GERMAIN DES PRES; PARIS, I LOVE YOU; CHAMPS ELYSEES.

This expertly arranged series of familiar Parisian-flavored tunes from Urania includes, with the purchase, Art Buchwald's engaging Paris tourist guide in pocket-book form. Such staples as "La Vie En Rose," "La Seine," and "Paris, I Love You" are the vehicles for a musical tour of Paris by the Orchestra De Moulin Rouge under Marcel Guillemin's direction. Good cover job. Bright mood package enhanced by the free book.

"DANCING AND DREAMING"—Bernie Privin And His Orchestra—Regent MG 6027 (1-12" LP)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER; BUT NOT FOR ME; THE SHEIK OF ARABY; MORE THAN YOU KNOW; MY HEART STOOD STILL; SOON; ISN'T IT ROMANTIC; DO YOU EVER THINK OF ME; SUGAR; HOW LONG HAS THIS BEEN GOING ON.

Taking a cue from the swing era, Bernie Privin and the ork uncover a series of polished swing sessions. Privin, making his disk debut as a maestro, saw trumpet service with Miller and Goodman. The waxing's keyboard artist, Bernie Leighton, arranged the bill of standards. Reliable swing efforts by some well-heeled-in swing men.

"THE 4 MOST SING"—Dawn DLP 1112 (1-12" LP)

ME AND MY SHADOW; BLUE PRELUDE; BERNIE'S TUNE; EV'RY TIME I FALL IN LOVE; REMEMBER ME; BYE BYE BLACKBIRD; SIMILAU; LET A SMILE BE YOUR UMBRELLA; OOHI BABY IT SCARES ME; THERE'LL BE SOME CHANGES MADE; YOU'RE BLASE; ALL'S WELL THAT ENDS WELL.

The jazz-inspired vocal group is a recently discovered art that has grown steadily in disk popularity. "The 4 Most" fall neatly into those groups serving up rich and harmonic blends and, yet, when approaching a more sentimental mood ("Ev'rytime I Fall In Love") still maintain a balance of sophistication and invention. This Dawn release has both moments of up-tempo ("Let A Smile Be Your Umbrella") and ballad vocalizing. Joe Derise, replacing one member of the group, sings 3rd lead and arranged the numbers. Excellent instrumental support. Fine vocal efforts.

JAZZ

"THE YOUNG ONES OF JAZZ"—Clifford Brown (Trumpet)—Morgana King (Vocal)—Jimmy Cleveland (Trombone)—John Williams (Piano)—Nat Adderley (Cornet)—Jackie Paris (Vocal)—Joe Saye (Piano)—EmArcy MG 36085 (1-12" LP)

GERTRUDE'S BOUNCE; FRANKIE AND JOHNNY; LITTLE BEAVER; O KEEFENOKEE HOLIDAY; SUN DANCE; THAT OLD DEVIL CALLED LOVE; LITTLE JOANIE WALKS; MOON SONG; WRAP YOUR TROUBLES IN DREAMS; I'LL KNOW.

This EmArcy release contains the jazz talents of 7 personalities including the great, late trumpeter Clifford Brown ("Gertrude's Bounce"). The disk lists a number of artists on the verge of stardom, such as vocal stylists Morgana King ("Frankie And Johnny") and Jackie Paris ("That Old Devil Called Love" and "Wrap Your Troubles In Dreams"). Other competent performers include John Williams (piano) on "O Keefenokee Holiday"; Jimmy Cleveland (trombone) on "Little Beaver"; Nat Adderley (cornet) on "Little Joanie Walks," and "Sun Dance"; and Joe Saye (piano) on "Moon Song" and "I'll Know." Most of the sessions are taken from EmArcy LP's pressed by the artists. Solid collection of varying jazz approaches.

"THE DUKES OF DIXIELAND" (Vol. 2—Audio Fidelity AFLP 1840 (1-12" LP)

SWEET GEORGIA BROWN; SLIDE, FROG, SLIDE; DILL PICKLES; BASIN STREET BLUES; MY BLUE HEAVEN; SHEIK OF ARABY; MAMA DON 'LOW; MOCKING BIRD; LIMEHOUSE BLUES; THAT DA DA STRAIN; GO BACK WHERE YOU STAYED; AIN'T SHE SWEET.

This is the second LP by the Dukes Of Dixieland, and like the well received initial set, it is skillfully played Dixieland with an eye toward very high fidelity reproduction. The results are sure to delight Dixieland lovers and audiophiles alike. There are two vocal performances by Betty Owen that display a keen and natural touch with Dixieland, "My Blue Heaven," and "Go Back Where You Stayed." The increased popularity of the "Dukes," since their last LP make this one important dealer stock.

CLASSICAL

"COPLAND: Appalachian Spring"—(Complete Ballet)—Billy The Kid (Ballet Suite)— The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5157 (1-12" LP)

These are two ballet scores by Aaron Copland that have achieved the status of modern classics. Oddly enough, considering both works' American atmosphere, "Appalachian" and "Billy" have, disk-wise, been more appreciated by European orchestras. Under Eugene Ormandy's direction, The Philadelphia Orchestra expertly performs the two ballet scores, and probably offers the purchaser the definitive waxing of them.

"THE WATER MUSIC & NATURE MUSIC OF DEBUSSY"—Johanna Harris, Pianist—MGM E 3338 (1-12" LP)

"THE EVENING MUSIC AND PERSONALITY MUSIC OF DEBUSSY"—Johanna Harris, Pianist—MGM E3339 (1-12" LP)

"THE EXOTIC & DANCE MUSIC OF DEBUSSY"—Johanna Harris, Pianist —MGM E3340 (1-12")

Debussy, the great musical impressionist, is represented in a collection of some of his loveliest piano music from MGM. The music, contained in 3 separate LP's, is performed by pianist Johanna Harris, an artist with a supple texture and beauty of tone admirably suited to the evocative Debussy pieces. From the rippling smoothness of the water and nature music, to the tranquillity and introspection of the evening and personality music, to the mystery and vitality of the exotic and dance music, these sets offer the listener a journey through a wonderland of musical enchantment.

another smash hit by million seller

SONNY JAMES

FIRST DATE, FIRST KISS, FIRST LOVE

SPEAK TO ME

Record No. 3674

Capitol RECORDS

A Note from Archie Bleyer

KEEP AN EYE ON THIS ONE
OH, TELL ME WHY by THE FRATERNITY BROTHERS

with BUNNY BOTKIN and the CHORDIALS. #1309

****

ANDY WILLIAMS has started "CLAPPIN' AND SNAPPIN' " his way to the top with BUTTERFLY. #1308
His LP, "ANDY WILLIAMS SINGS STEVE ALLEN" doesn't have the "CLAPPIN' AND SNAPPIN'," but it's selling well too. CLP 1018

****

THE HARVEY BOYS' success in Philadelphia with NOTHING IS TOO GOOD FOR YOU is beginning to reach many other major cities. Dealers, watch this one. Jockeys don't overlook it. #1306

****

THE CHORDETTES are still on the fence with TWO good selling sides: COME HOME TO MY ARMS and FIFI'S WALKIN' THE POODLE. #1307

****

The BARRY SISTERS' album of YIDDISH FAVORITES is one of my particular favorites. CLP 1017

****

THE DON SHIRLEY DUO, Don's latest album, is living up to the pattern of success of all his preceding hit albums. It's a fine record. CLP 1015

cadence
RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N.Y.

Imperial Sells 2 Million Disks In One Month

HOLLYWOOD—For the first time in its 12-year history, Imperial Records has hit a one-month sales figure of 2,000,000 records, it was announced by label prexy Lew Chudd.

Chudd revealed that January of this year was the record breaking month, with February close behind with sales just passing the 1,500,000 mark. To keep up with the demand, Imperial is currently employing 5 pressing plants: two in Los Angeles, and one each in Indianapolis, Pittsburgh and Memphis.

Commenting on the record breaking months, Chudd said that "Much of the success can be attributed to the musical classification barriers being broken in the past year. Everything is now pop. Rock and Roll, Country and Western are selling right along side what the industry once labeled as pop records. Trade charts have intermingled the various categorical hits in the pop listings. Radio stations," continues Chudd, "are treating all music the same way in their programming, and last but most importantly, the record buyer knows no categorizing bounds."

Because of this, Chudd predicts that 1957 will be the biggest record buying year in the history of the industry. And Imperial has already initiated expansion plans in artists, personnel and pressing facilities to meet the expected demand.

Wall Street Inspires New Request Album

NEW YORK—Hans Lengsfelder, Request Records' A & R head, has taken inspiration from the nation's financial center for his latest album "Musical Portraits Of Wall Street." The newest in a chain of recordings which are tied in with important business organizations, this instrumental offering features the World Symphony Orchestra.

The New York Stock Exchange, Lengsfelder reports, has been cooperative in seeing that the album gets wide circulation among the thousands of members of the Exchange. A letter from Ruddick Lawrence, Vice President of the Stock Exchange, has been sent to brokerage firms all over the country informing them of the existence of "Musical Portraits Of Wall Street."

According to Lengsfelder, "Wall Street, as the center from which 8,630,000 investors, large and small, control the business and industry of this country, has all the pulsating excitement of Broadway and Hollywood. The various phases of buying and selling securities—stocks and bonds—each have their own rhythm which originally inspired these melodic themes."

The album's backliner carries the story of the part that Wall Street plays in the growth of the nation, from the time the Exchange occupied a lone table under a Buttonwood tree to the huge organization it is today. The saga of Wall Street is interwoven into the description of the instrumentals bearing such titles as "Ticker Tape Tango," "Securities On Parade," "Market At Midnight," and "The Lady Says Sell."

Tie-ins with some of the leading business organizations have been set up by Request Records.

Top Selling Records Reported by Retail Outlets

From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Young Love (Sonny James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. You Don't Owe Me A Thing (J. Ray)
5. Singing The Blues (Mitchell)
6. Marianne (T. Gilkyson)
7. I Dreamed (Betty Johnson)
8. Wringle Wrangle (F. Parker)
9. Poor Man's Roses (P. Page)
10. Little Darlin' (Diamonds)

GILLETTE RECORD SHOP
Chicago, Ill.

1. Marianne (Hilltoppers)
2. Butterfly (C. Gracie)
3. Too Much (E. Presley)
4. Young Love (Tab Hunter)
5. Round & Round (P. Como)
6. Banana Boat Song (Tarriers)
7. Who Needs You (Four Lads)
8. Almost Paradise (Williams)
9. Sitting In The Balcony (E. Cochran)
10. Chantez, Chantez (D. Shore)

REGAL RECORD SHOP
Los Angeles, Calif.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Banana Boat Song (Tarriers)
4. Cinco Robles (R. Arms)
5. Round & Round (P. Como)
6. Who Needs You (Four Lads)
7. Blue Monday (F. Domino)
8. Teenage Crush (T. Sands)
9. Wringle Wrangle (F. Parker)
10. Marianne (T. Gilkyson)

MELODY SONG SHOPS
Broaklyn, N. Y.

1. Young Love (S. James)
2. Marianne (T. Gilkyson)
3. Bad Boy (Jive Bombers)
4. Butterfly (C. Gracie)
5. Little Darlin' (Diamonds)
6. A Poor Man's Roses (P. Page)
7. Can I Steal A Little Love (F. Sinatra)
8. You Don't Owe Me A Thing (J. Ray)
9. Wringle Wrangle (Hayes/Parker)
10. Calypso Melody (D. Rose)

GRAND RECORDS
Detroit, Mich.

1. Teenage Crush (T. Sands)
2. Party Doll (B. Knox)
3. Young Love (S. James)
4. Butterfly (A. Williams)
5. Walkin' After Midnight (P. Cline)
6. Banana Boat (Day-O) (H. Belafonte)
7. Marianne (T. Gilkyson)
8. I'm Stickin' With You (J. Bowen)
9. Round And Round (P. Como)
10. Why Baby Why (P. Boone)

LYNN MUSIC CO.
Lynn, Mass.

1. Young Love (S. James)
2. Marianne (T. Gilkyson)
3. Who Needs You (Four Lads)
4. The Man Who Plays The Mandolino (D. Martin)
5. Wonderful, Wonderful (J. Mathis)
6. Pum-Pa-Lum (S. Lawrence)
7. Banana Boat (Day-O) (H. Belafonte)
8. Cinco Robles (R. Arms)
9. Guaglione (R. Marterie)
10. Don't Forbid Me (P. Boone)

SUPER ENTERPRISE
Washington, D. C.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Butterfly (C. Gracie)
4. Young Love (S. James)
5. Jim Dandy (LaVerne Baker)
6. Lucille (Little Richard)
7. Love Is Strange (Mickey & Sylvia)
8. Come Go With Me (Del Vikings)
9. Walkin' After Midnight (P. Cline)
10. Without Love (C. McPhatter)

MOSES MELODY SHOP
Little Rack, Ark.

1. Love Is Strange (Mickey & Sylvia)
2. Jim Dandy (L. Baker)
3. Lucky Lips (R. Brown)
4. Teenage Crush (T. Sands)
5. Banana Boat (Day-O) (H. Belafonte)
6. I'm Serious (B. Chandler)
7. Don't Forbid Me (P. Boone)
8. Brown Eyed Handsome Man (C. Berry)
9. Young Love (T. Hunter)
10. You Don't Owe Me A Thing (J. Ray)

A. WILLIAMS & COMPANY
Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Young Love (Hunter/James)
3. Round & Round (P. Como)
4. Marianne (T. Gilkyson)
5. Nothing Is Too Good For You (Harvey Boys)
6. Almost Paradise (L. Stein)
7. Party Doll (B. Knox)
8. I'm Stickin' With You (J. Bowen)
9. Bad Boy (Jive Bombers)
10. Teenage Crush (T. Sands)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Party Doll (B. Knox)
2. Pied Piper (B. Williams)
3. I Miss You So (C. Connor)
4. Marianne (T. Gilkyson)
5. Butterfly (A. Williams)
6. Teenage Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. Love Is Strange (Mickey & Sylvia)
9. Sittin' In The Balcony (E. Cochran)
10. Blanche (Three Friends)

COX RECORD SHOP
Atlanta, Ga.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Gone (F. Husky)
5. Teenage Crush (T. Sands)
6. Wonderful, Wonderful (J. Mathis)
7. Banana Boat (Day-O) (H. Belafonte)
8. Who Needs You (Four Lads)
9. Dreamy Eyes (Four Preps)
10. One In A Million (Platters)

LAMP'S MELODY LANE
Lakewaad, Ohio

1. Teenage Crush (T. Sands)
2. Gone (F. Husky)
3. Come Go With Me (Del-Vikings)
4. Butterfly (C. Gracie)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Almost Paradise (Williams)
8. Wonderful, Wonderful (J. Mathis)
9. Little Darlin' (Diamonds)
10. Tricky (R. Marterie)

LOVEMAN'S, INC.
Birmingham, Ala.

1. Gone (Ferlin Husky)
2. Banana Boat (Day-O) (H. Belafonte)
3. Marianne (Hilltoppers)
4. Dreamy Eyes (Four Preps)
5. Young Love (T. Hunter)
6. Party Doll (Wingy Manone)
7. Teenage Crush (T. Sands)
8. I Miss You So (Chris Connor)
9. Walkin' After Midnight (P. Cline)
10. Who Needs You (Four Lads)

LOOMIS TEMPLE OF MUSIC
New Haven, Cann.

1. Party Doll (B. Knox)
2. I'm Stickin' With You (J. Bowen)
3. Butterfly (C. Gracie)
4. Teenage Crush (T. Sands)
5. Only One Love (Hamilton)
6. Almost Paradise (Williams)
7. I'm Walkin' (F. Domino)
8. Gone (Ferlin Husky)
9. Young Love (S. James)
10. Nobody Understands Me (T. Mara)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Banana Boat (Day-O) (H. Belafonte)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Young Love (T. Hunter)
5. Round & Round (P. Como)
6. Singing The Blues (Mitchell)
7. Chantez, Chantez (D. Shore)
8. Marianne (Hilltoppers)
9. Jamaica Farewell (Belafonte)
10. Pamela Throws A Party (J. Reisman)

POPULAR TUNES
Memphis, Tenn.

1. Lucky Lips (R. Brown)
2. One Step At A Time (B. Lee)
3. Marianne (T. Gilkyson)
4. Fools Fall In Love (Drifters)
5. Party Doll (S. Lawrence)
6. Young Love (S. James)
7. Walkin' After Midnight (P. Cline)
8. I'm Serious (B. Chandler)
9. Too Much (E. Presley)
10. Gone (F. Husky)

YEAGER'S MUSIC SHOP
Baltimare, Md.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Butterfly (C. Gracie)
4. Come Go With Me (Del Vikings)
5. Just Because (L. Price)
6. Who Needs You (Four Lads)
7. Party Doll (B. Knox)
8. Teenage Crush (T. Sands)
9. I'm Walkin' (F. Domino)
10. Lucky Lips (R. Brown)

ONE STOP RECORD SERVICE
Kansas City, Ma.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Wringle Wrangle (F. Parker)
4. Jim Dandy (L. Baker)
5. Party Doll (S. Lawrence)
6. How Lonely Can One Be (T. Brewer)
7. Butterfly (A. Williams)
8. Moonlight Gambler (Laine)
9. Why Baby Why (P. Boone)
10. Pied Piper (B. Williams)

THE GROOVE-GOSSAGE
Hauston, Tex.

1. Lucille (Little Richard)
2. I'm Walkin' (F. Domino)
3. Teenage Crush (T. Sands)
4. Fools Fall In Love (Drifters)
5. Love Is Strange (Mickey & Sylvia)
6. Round And Round (P. Como)
7. Party Doll (S. Lawrence)
8. Young Love (S. James)
9. Too Much (E. Presley)
10. Sentimental (Four Voices)

GIFT MART MUSIC CENTER
Jamaica, N. Y.

1. Teenage Crush (T. Sands)
2. Young Love (S. James)
3. Butterfly (C. Gracie)
4. Song Of The Nairobi Trio (R. Maxwell)
5. Calypso Melody (D. Rose)
6. Always Paradise (L. Stein)
7. I Dreamed (B. Johnson)
8. Party Doll (B. Knox)
9. No Other One (C. Francis)
10. The Wall (P. Page)

NORTH MAIN REC. SHOP
Houstan, Tex.

1. Teenage Crush (T. Sands)
2. Fools Fall In Love (Drifters)
3. Round And Round (P. Como)
4. Party Doll (S. Lawrence)
5. Lucille (Little Richard)
6. Ain't That Love (R. Charles)
7. Butterfly (C. Gracie)
8. Sentimental (Four Voices)
9. True Love Gone (Enchanters)
10. I Cried A Million Tears (Four Preps)

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Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1.	★CALYPSO	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★MY FAIR LADY	BROADWAY CAST (Columbia OL 5090 * A 5090)	2.
3.	★OKLAHOMA	MOVIE CAST (Capitol SAO 595 * SDM 595)	7.
4.	★JERRY LEWIS JUST SINGS	JERRY LEWIS (Decca DL 8410)	6.
5.	★CLOSE TO YOU	FRANK SINATRA (Capitol W 789 * EAP 789)	5.
6.	★THE KING AND I	MOVIE CAST (Capitol W 740 * EAP 740)	4.
7.	★ELVIS	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	3.
8.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	ROGER WILLIAMS (Kapp KXL 5000) (2—12" LP)	10.
9.	★HYMNS	TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	9.
10.	★THE EDDY DUCHIN STORY	MOVIE SCORE (Decca DL 8289)	8.
11.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK	(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	12.
12.	★THIS IS SINATRA	FRANK SINATRA (Capitol T 768)	11.
13.	★FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)	15.
14.	★DAY BY DAY	DORIS DAY (Columbia CL 942 * EPA 942)	13.
15.	★HIGH SOCIETY	FILM SOUNDTRACK (Capitol W 750 * EDM 750)	14.
16.	★AFTER MIDNIGHT	NAT "KING" COLE AND HIS TRIO (Capitol W 782 * EAP 782)	18.
17.	★'S WONDERFUL	RAY CONNIFF (Columbia CL 925 * EPA 925)	16.
18.	★SAY IT WITH MUSIC	LAWRENCE WELK (Coral CRL 57041 * EC 82027)	20.
19.	★AN EVENING WITH BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	—
20.	IT'S POLKATIME	STAN WOLOWIC (ABC-Paramount ABC 151)	—
21.	PAT	PAT BOONE (Dot DLP-3050)	—
22.	AROUND THE WORLD IN EIGHTY DAYS	MOVIE SCORE (Decca DL 9046)	—
23.	★ROCK PRETTY BABY	MOVIE CAST (Decca DL 8429 * EP 2480, 1, 2)	17.
24.	★BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	21.
25.	★MIDNIGHT FOR TWO	THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	19.

Coral Signs Betty Madigan

NEW YORK—Betty Madigan last week signed a long-term contract with Coral Records, and her first Coral platter will be released within the next ten days, it was announced by her personal manager, Arthur Pine.

According to Pine, the terms of the pact call for a minimum of twenty-four sides annually.

Betty was with MGM Records for three-and-a-half years, during which time she came up with her disk of "Joey," which established her as a platter "name." While recording for MGM, she won The Cash Box Magazine "Disk Jockey Poll" as "The most promising new songstress of the year."

The Busy Miss Corey

NEW YORK—Jill Corey, Columbia Records star, has suddenly become one of the busiest performers in showbusiness. The year 1957 started with her recording, "I Love My Baby."

In rapid succession, WPIX purchased Jill's 15-minute filmed song show, sponsored by the National Guard, for its weekly Saturday night 11 PM time slot. This marks the first time that the government has footed the bill for this type of package to promote recruiting; Miss Corey was signed to star on the revamped "Hit Parade" show slated to debut in the Fall; NBC signed her for one of the lead roles in a recent Saturday afternoon's fashion spectacular; and the "Climax" show has just pacted Jill for her first major dramatic role as the star of their March 21st presentation, an original story concerning the music industry and a young recording personality.

Miss Corey left for Hollywood last Saturday, to start the "Climax" rehearsals, and to huddle with two film studios which have expressed interest in the young songstress for movies.

"Man of Many Talents"

NEW YORK—Herman Diaz, Jr., Vik Artist and Repertoire chief announced last week the signing of Geoffrey Holder to a recording contract.

Holder, "Man of Many Talents," will be featured as singer-narrator on the U.S. Steel Hour's presentation of Robert Louis Stevenson's "The Bottle Imp," on March 13.

Born in Trinidad, 26 years ago, the 6 foot 7 inch Holder has gained fame in various artistic fields. He is premier danseuse for the Metropolitan Opera Company, professional photographer, choreographer, designer, composer, and a professional painter. Recipient of a Guggenheim Fellowship, Holder has a painting now on exhibition at the Museum of Modern Art.

His first release for Vik will be the title song from the television show, "The Bottle Imp," backed with "Sugar Cane." Recorded last week, the release was rushed into production and will be available to retail stores immediately following the TV presentation.

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Rodgers & Hammerstein Write 9 Songs For "Cinderella", TV Spec

NEW YORK—Richard Rodgers and Oscar Hammerstein II have created more than nine new musical numbers for "Cinderella," their first original work for television, to be seen Sunday, March 31 on CBS. The famous composer-lyricist team have completed six songs, three instrumental selections and many segments of musical dialogue for the hour-and-one-half color musical.

"The amount of music we have written for 'Cinderella' is perhaps more than we have written for a relative amount of time in a Broadway show," the duo reports. They have been working at the book, score and lyrics for this show since last September.

"Ten Minutes Ago" and "Do I Love You Because You're Beautiful," the two ballads which Julie Andrews (Cinderella) and Jon Cypher (Prince Charming) will sing, are already on wax by Vic Damone, Jeri Southern, and Sid Feller and Paul Weston. Cinderella's solo, "In My Own Little Corner," was cut by Peggy King. "A Lovely Night" is the number which will be sung by Cinderella with Stepmother Ilka Chase and Stepsisters Kaye Ballard and Alice Ghostley. Godmother Edith Adams joins Cinderella in singing "Impossible!" King Howard Lindsay and Queen Dorothy Stickney join the entire populace of the kingdom in "The Prince Is Giving A Ball." In addition, Rodgers has written "Waltz for a Ball," plus "Gavotta," another dance at the Palace ball, and an opening march, "Where Is Cinderella?". "Where is Cinderella?" was recorded by Sid Feller and Paul Weston. These numbers are interspersed with additional interludes of dialogue set to music.

Robert Russell Bennett, who has arranged the scores of such Rodgers and Hammerstein hits as "South Pacific," "Oklahoma!" and "The King and I," is currently readying the orchestrations of the "Cinderella" music. Alfredo Antonini will conduct.

Success Story

NEW YORK—One of the unusual twists of the music business turned up this week with the announcement that Adrienne Lawner, secretary to Larry Utal, Monument Music, had signed with Roulette Records, already cut a session, and the record will be issued immediately.

Miss Lawner, who decorated Utal's front office for almost two years, was occasionally used by the publisher to cut demos, but it wasn't until last week that he decided she had the exceptional talent that could make her a commercial success. Utal signed her to a personal management contract, took a demo to Hugo and Luigi at Roulette Records who were very much impressed.

For recording purposes Miss Lawner will be known as Addie Lee. Her Roulette platter will be "One Little Kiss" and "Cumba Tamba Nika".

Wrong Store, Wrong Town

HOLLYWOOD—In a recent caption (3/2) for a picture of a store window devoted to the Vik album "White Satin and Black Velvet", the department store credited for the display should have been the Bon Marche Store in Seattle, not the Meier and Frank Store in Portland.

Capitol Releases Largest March Album Program In Its History, 21 Packages

HOLLYWOOD—The biggest March high fidelity album program in the 15 year history of Capitol Records was introduced to the public March 4 in 21 new 12-inch packages, consisting of nine in the pop field, seven in the Capitol of the World series, and five classical sets.

The new pop albums include "Love Is The Thing" by Nat "King" Cole, with the first backing by Gordon Jenkins and his orchestra; "Gene Vincent and His Blue Caps," including many original songs by Vincent himself plus "Unchained Melody"; "Aloha," the first Capitol album by the King Sisters in a collection of Hawaiian songs, with orchestra conducted by Alvino Rey; "'Round the World" with Les Baxter," 12 traveling music songs inspired by distant lands; "Faraway Music," with Don Baker at the console of an old Robert Morton theater-type organ; "Polynesian Holiday," by Harry Owens and His Royal Hawaiians, Owens' fourth Capitol album of songs from the south sea islands; "A Band Is Born," by Billy May and his orchestra, a showcase album of May's now available in 12-inch size; "The Marion McPartland Trio"; and "A Night In Old New Orleans," by Sharkey, his Kings of Dixieland and Lizzie Miles, consisting of a dozen selections actually recorded on Royal Street, New Orleans.

New Capitol of the World albums for March include: "Caribbean Calypsos," performed by Lord Beginner, Tony Johnson, and the Torpedo, three prominent Jamaican artists; "Dutch Sax," with Dolf Van Der Linden, his strings and orchestra and alto solos by Cees Verschoor; "The Moods of London," with the music of Philip Green and his Mayfair orchestra of nearly 50; "El Rey Gitano," (The Gypsy King) with Rafael Farina (an Andalusian gypsy) with guitars and orchestra; "Scottish Pipes!" featuring the pipers of First Battalion Scots Guard, Pipe Major Donald Shaw Ramsey, City of Glasgow Police Pipe Band, and the pipes and drums of H. M. Second Battalion Scots Guards; "Hi-Fi Dinner Music," a high fidelity collection of intimate dinner music, including some Victor Herbert favorites; and "Songs of the Norwegian Fjords," consisting of a collection of Norwegian sailor songs sung by Gunnar Engedahl and Erling Stordahl Gilbert and Odd Kjell Helgeland.

The five new classical albums for March are: "Symphonic Dances" presenting a collection of famous ballet and dance music as performed by the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin; "Steinberg conducts "Wagner" (including Prelude and Good Friday Spell from "Parsifal," Siegfried Idyll, Prelude to "Die Meistersinger") with William Steinberg conducting the Pittsburgh Symphony orchestra; "Vistas D'Espana" featuring Laurindo Almeida on guitar in Albeniz' "Malaguena," "Zambra Grandina," "Tango In D," and "Cadiz" and Turiba's "Sevillana," "Rafaga," "Fandanguillo," and "Sacro-Monte"; "The House of the Lord," an album by the Roger Wagner Chorale featuring religious music with lyrics sung in the language used in the United States, i.e., "Ave Maria" in Latin, "A Mighty Fortress" in English, and "Eili, Eili" in Yiddish; and Leonard Pennario, pianist, accompanied by the Concert Arts Orchestra, conducted by Vladimir Golschmann in Liszt's "Concerto No. 1 In E-Flat" and Chopin's "Concerto No. 2 In F Minor, Op. 21."

Capitol has executed a major campaign to merchandise the new products, according to Gordon R. "Bud" Fraser, the label's Director of National Merchandising. The campaign includes for dealers a giant full-color display of popular album covers, a giant full-color Capitol of the World album cover display, a de luxe full-color classical album cover display with the theme "Great Artists of Our Time in FDS on Capitol," a full-color album cover hangar featuring the new March merchandise, and a jumbo framed display on the Nat "King" Cole album on the program, "Love Is The Thing."

Other dealer selling aids include Capitol's new divider-display units which may be used for window and in-store display or, without easels, as browser box dividers, with headings projecting two inches above the albums in each bin; an album display card on "Symphonic Dances," and copies of a pocket-size catalog supplement titled "New Albums From Capitol."

For disk jockey programming use a two 12-inch LP deejay promotion kit has been distributed, including tracks from all of Capitol's new popular and Capitol of the World albums for March.

First Deejay Tour

NEW YORK—Mercury Records 15-year-old Joy Layne visits with Martin Block on his AB-TV show during a New York deejay tour in connection with her first release "Your Wild Heart." Joy's latest for Mercury is "After School" and "You Gave Me Wings."

One Million "My Fair Lady" Albums

NEW YORK—Columbia Records President Goddard Lieberson is shown here making the gold record presentation for the millionth LP of "My Fair Lady" on the March 3rd Ed Sullivan show. (L to R) Sullivan, lyricist Alan Jay Lerner, Frederick Loewe and Lieberson register their pleasure at the achievement of the album which has been on the market slightly less than one year!

Kapp Issues 9 LPs

NEW YORK — Kapp Records announced the release of nine new 12" long play albums last week.

The label has had a number of best selling LP's including the current chart item "Roger Williams Plays Songs of the Fabulous Fifties", a two pocket entry.

The release includes the "Opera Without Words" series, a series consisting of four lush albums dedicated to the scores of the great operas. "Pagliacci", "La Forza Del Destino", and "Cavalleria Rusticana" are some of the titles making up the initial release—all recorded by the Rome Symphony Orchestra and designed to appeal to both the pop and classical market. This series marks the entrance of Kapp Records into the classical music field.

Other albums announced include a showcaes for a calypso group entitled "Go Calypso"; the dance bands of Claude Thornhill, ("Two Sides Of Claude Thornhill") and Dean Elliott, ("The Hi-Fi Sound Of The Dean Elliott Dance Band") and a follow-up album for Ruth Price, ("The Party's Over").

Following up on its success of the two pocket "Fabulous Fifties" LP, Kapp has included in this release another two record album titled "Modern Jazz Gallery". This is a collection featuring contemporary jazz men on the West Coast.

Salesmen tools and point of display merchandise have already been shipped. Heavy disk jockey exploitation will be sought as well as trade paper merchandising.

Tied in with the promotional campaign backing these new releases, Kapp is offering all dealers who purchase at least ten records in the release, an additional one of their choice, free.

Lawrence Takes Over Pittsburgh's Portal Distrib

NEW YORK—Bill Lawrence, formerly Epic Records Sales Manager for single records, and prior to that Sales Manager of United Record Distributors in Chicago, has purchased Portal Distributing Co. of Pittsburgh. Portal Distributing Co. was formerly jointly owned by Lawrence and a large, Western Pennsylvania retail chain.

Lawrence announced that the new organization will trade under the name Bill Lawrence, Inc. and will operate out of 1409 Fifth Avenue, Pittsburgh on March 18.

Bill Lawrence Inc. now handles the following labels: Epic and Okeh Records, Vik, RKO Unique, Zephyr, London International, Summit, Seeco, Fiesta and Hickory. Latest acquisition (March 8) is the ABC-Paramount label.

The distributorship will cover Western Pennsylvania and West Virginia. Bill Lawrence Inc. employs 2 salesmen at this time.

Liberty Signs Rod McKuen

HOLLYWOOD — Liberty Records has just signed singer-actor Rod McKuen to a new long term, exclusive recording contract. The pact covers both albums and singles, with the first release scheduled to be an album of McKuen's original compositions.

The singer's previous album for Liberty, "Songs For A Lazy Afternoon," has been a steady seller for the company since its release last summer. McKuen is also featured on the Decca sound-track album from the Universal-International picture "Rock, Pretty Baby," in which he is costarred.

Last week Liberty announced the signing of Jerry Grey and Eddie Cochran, who, along with McKuen, join the company's already growing roster, which includes Julie London, Patience and Prudence and the David Seville Orchestra.

Gary Kramer Joins Atlantic

NEW YORK — Gary Kramer, formerly assistant to the music editor of Billboard, has been appointed director of advertising and publicity for Atlantic Records. He will also assume responsibilities in the LP department, assisting Nesuhi Ertegun, vice-president in charge. Kramer moves into the slot, a newly created one, effective March. 11.

He has been with Billboard since 1952 and conducted the column "On The Beat", which covered the R&B and R&R areas.

The steady growth of the label has necessitated other preparations for expansion, both from the point of view of personnel and facilities.

Lester Sill, this week was named Atlantic's West Coast rep, with offices in Los Angeles. Sill has been associated with various diskeries and at present heads Quintet Music. He will be in charge of sales on the West Coast and will also cut sessions for Atlantic on the coast from time to time.

This week Atlantic also opened new recording studios in the building on 56th Street, where their offices were formerly located. Built under the supervision of Tommy Dowd, Atlantic's chief engineer, the new studios, equipped for monaural and binaural recording, offer the most modern and complete facilities in the city, said Ahmet Ertegun, Atlantic exec.

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Columbia Introduces "Buy of Broadway"

NEW YORK—Columbia Records, which opened the year with a successful "Buy Of Your Dreams" campaign, has just introduced a new consumer offer which it is calling "Buy Of Broadway". Just as the "Buy Of Your Dreams" program stimulated increased mood music sales, "Buy Of Broadway" is designed to create similar effects in Columbia's original B'way cast merchandise.

Beginning March 17th, a group of 21 show albums will be made available to the consumer at the price of $2.98 each when he buys one at the regular $5.98 price. The distributor buying period for this offer began March 4th and will run through April 26th. While the two-unit "Buy Of Broadway" sale is being made to consumers at two separately scaled prices, the distributor price and the recommended dealer price will be a single medium figure. Dealer cost is $2.78 for each release.

At the dealer level, maximum sales of "My Fair Lady" in combination units cannot exceed 50% of the dealer's total turnover. Orders for "My Fair Lady" for "Buy Of Broadway" merchandising which exceed the established maximum will be billed at the conventional non-promotion price.

Intensive advertising, promotion, etc., will accompany the special offer. Albums included in the "Buy Of Broadway" program are: "My Fair Lady", "House Of Flowers", "South Pacific", "Kismet", "Kiss Me Kate", "Miss Liberty", "Finian's Rainbow", "The Girl In Pink Tights", "The Pajama Game", "Bells Are Ringing", "Lil Abner", "Out Of This World", "Street Scene", "Gentlemen Prefer Blondes", "A Tree Grows In Brooklyn", "Candide", "The Most Happy Fella", "Show Boat", "Peter Pan", "Pal Joey" and "Archy And Mehitabel". More than one disk sets such as the "Most Happy Fella" deluxe set are not included in the offer.

At the same time, Columbia announced a special 100% guarantee offer on a special list including 50 of the label's best selling pop, jazz and classical albums. The 100% exchange offer is being made to encourage heavy stocking of this rapidly moving merchandise. All top name performers from Brubeck to Kostelanetz are included in the 50.

It was also announced last week that 19 albums would make up Columbia's March new LP release. The two "Buy Of The Month" disks are "Suddenly It's The Hi Lo's" and "Rigoletto" by Andre Kostelanetz. Others in the March set-up are: "Rockin'"—Frankie Laine; Schumann: Piano Concerto and Strauss: Berlesque—Rudolf Serkin, piano, with the Philadelphia Orchestra under Eugene Ormandy; Johann Strauss: Fledermaus Suite—Philadelphia Orchestra, Ormandy, conductor; "Organ Music of Spain and Portugal"—E. Power Biggs, organ; Mozart: Requiem Mass in D Minor—Sir Thomas Beecham conducting the Royal Philharmonic Orch.; Vaughan Williams: Symphony No. 4 in F Minor—Philharmonic Symphony Orchestra of New York—Dimitri Mitropoulos, conductor; Kurt Weill's "The Seven Deadly Sins"—Lotte Lenya; Anton Webern: The Complete Music—Robert Craft; "Kiss of Fire"—De Los Rios; "The Jazz Odyssey of James Rushing Esq."—Buck Clayton; "'Round About Midnight"—Miles Davis; "My Beautiful Lady"—Porter Heaps, organ; "Once Over Lightly"—Jo Stafford and Art Van Damme Quintet; "Words in Music from Sammy Kaye's 'Sunday Serenade'"; "Vive La Francais"—Jacqueline Francois; 'Marianne"—the Easy Riders; "Dance, Be Happy"—Various Columbia Orchs.; "Captain Kangaroo's 'Treasure House'"; and "The Adventures of Rin Tin Tin".

Lively Discussion

MIAMI—On the Howard Miller Show broadcast on the CBS network, four musical personalities join in a lively discussion about international music: (L to R) Roberta Sherwood; Maurice Kinn, editor of New Musical Express, London; Howard Miller; and Lou Levy of Leeds Music Publishing Co., at the broadcast from the Saxony Hotel, Miami Beach, Florida.

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Gets MGM Build-Up

In conjunction with MGM Pictures proposed nationwide build-up of singer-actor Dean Jones, MGM Records this week released two sides launching him as a pop singer.

The film company considers the handsome 24-year-old to be one of their hottest new properties and is grooming him for plum roles in forthcoming musicals.

Tying in with the national publicity campaign, MGM made an unprecedented move by permitting Jones to sign with NBC for six appearances on Steve Allen's Sunday show. Allen shows will give Jones the opportunity to plug current recordings as well as films. The first Allen spot will emanate from California on March 24, timed with the release of his disk "His Great Reward" b/w "Song Of The Ox Driver."

5 New LPs From DECCA

NEW YORK—Decca Records this week released five new Long Play albums. These include: "Music On A Silver Platter" by The Mary Kaye Trio; Caterina Valente's "Plenty Valente," which was recorded with Sy Oliver during the songstress' recent visit to this country; "This Is Romance," recorded in Europe by Daniel De Carlo and his Orchestra; "Circus Time," by the Ringling Brothers and Barnum and Baily Circus Band; and "Louis Armstrong Jazz Classics".

The release of these albums is part of Decca's continuing policy of large-scale album promotion. With the third month of '57 just starting, the number of LP's issued by the company is over 80 for this year. The albums thus far released encompass all fields, vocal, instrumental, jazz, kiddy, classical and soundtrack scores.

McKinley Band Off To Europe

NEW YORK—The Glenn Miller Orchestra, under the direction of/and featuring Ray McKinley, left New York March 4th for a tour of Europe and other overseas points. Arrangements were completed by Jack Green, veep of Willard Alexander, Inc., the band's handlers. The band is playing four weeks of out of the States bookings.

Plans call for the orchestra to perform in Germany, France, North Africa, Tripoli and possibly Army camps in England.

The tour marks the first time that Glenn Miller music has been played live in Europe since 1945, when Miller's service band (batoned by McKinley) made its stand for service personnel.

The band recently closed at the N. Y. Statler Hotel, and made another appearance on NBC's "Bandstand" before leaving the country. This was its fourth appearance on the show.

BMI Writers Attack SPA Administration

NEW YORK—A group of members of the Songwriters Protective Association who are also affiliated with BMI met last week in the offices of Bernie Wayne to discuss their discontent with the behavior of the administration of SPA.

The writers charged that SPA was aligning its official power on the side of ASCAP writers in their current fight with BMI. They charged that official mailings from SPA, directed to the full membership, publicized attacks on BMI and failed to publicize any rebuttals to these attacks.

In this connection, Bernie Wayne last week sent the following telegram to Senator Warren G. Magnusson, Chairman of the Interstate and Foreign Commerce Committee:

"Charges made to you and publicity released by Songwriters Protective Association were never submitted to or approved by Membership of SPA and do not represent views of all members. A representative group of SPA members has already met to protest this abuse of SPA's function and misuse of its funds. These and other members regard the charges as malicious and wholly without foundation. We urgently request that in the traditional American spirit of fair play these unrepresented SPA members be permitted to express their viewpoint to your committee."

Mellin Settles Lawrence Suit

NEW YORK—Publisher-songwriter Robert Mellin has settled out of court a suit brought against him by Jack Lawrence involving the songs "My One And Only Love" and "Music From Beyond The Moon".

Lawrence had charged that Mellin who published "Music From Beyond The Moon", which was written by Lawrence and Guy Wood, had subsequently taken the melody, discarded Lawrence's lyrics, and written new lyrics titled "My One And Only Love". Lawrence's suit called for an injunction on all transactions involving "My One And Only Love", an accounting of royalties due, and damages.

The suit was settled for what Sol Klein, attorney for Lawrence, termed a "substantial sum". In addition the lyrics to "Music From Beyond The Moon" revert to Lawrence while Mellin has full rights to "My One And Only Love".

Coral Releases 13 LPs

NEW YORK — Coral Records, in keeping with the current trend toward greater emphasis on packaged material, has scheduled thirteen new albums for release in March. The LP's, which include recordings in diversified fields, are: "The Singing Style Of Danny Andrew"; Larry Sonn's "It's Sonn Again"; "At Home With Dorothy and Raymond", Dorothy Collins & Raymond Scott; "The Satisfiers"; "Eydie Gorme's Delight"; Tommy Shepard's "Shepard's Flock"; "The Key Men" with Larry Sonn; "The World Of Will Holt"; Hal McKusick's "Jazz At The Academy"; "Johnny Costa Plays For The Most Beautiful Girl In The World"; "Al Cohn Quintet"; "Waltz With Welk"; and "Introducing Leny Eversong".

Panart Offers Spots For Spanish Programs

NEW YORK — The constant increase in Spanish language commercials to Spanish areas via Spanish radio and television shows in the New York, Chicago, Los Angeles and Miami areas, has the Panart Record Company working overtime to develop a department to service the calls for spot musical ads using latin talent.

The first step in this direction taken by Panart, New York, was to supply radio station WWRL, this city, with musical station breaks using some twenty different Panart artists. Panart is currently concentrating on an intensive ad agency campaign from its New York offices. Panart is seeking all organizations using the Spanish media and will offer such firms the entire Panart roster of talent for commercials. The roster includes some 20 vocalists and trios as well as twelve orchestras popular south of the border.

Stan Steinhaus, Panart head in the U.S., will in the near future meet in Havana with Ramon Sabat, Panart prexy, and set up the production end of the advertising plan. All commercial recordings will be done at the Panart Havana studios.

MGM Puts Out Jazz LPs

NEW YORK—Continuing its policy of offering special releases and incentive buying programs during its Anniversary Year Celebration, MGM Records has issued a group of six jazz LP albums designed to make an impact on the rapidly expanding jazz market. Albums are being issued under a special purchasing program for distributors. The jazz group includes: "Hi Fi Suite"—Leonard Feather and Dick Hyman Orch.; "Jazz Britannia"—British All Stars; "Music She Digs The Most" — Richard Wess and His Orch.; "Eddie Getz Quintette"; "Wrappin' It Up"—Cass Harrison Trio; and "Jazz In New Orleans" — Freddie Kohlman And His Mardi Gras Loungers.

Walters Does Cadillac Show

NEW YORK—Lou Walters, well known for his stage presentations at New York's Latin Quarter, has been appointed producer of the Cadillac Motor Car Division stage presentation to Cadillac Distributors and Dealers scheduled for late fall, 1957.

Walters has for the past several years been providing entertainment for sales meetings and has been producing industrial shows. The Cadillac show, however, is Walters' initial entry into the automotive field.

The fall production will be a musical using Broadway talent. Script and direction will be by Ed Reveaux.

The tour of the show will take in ten cities.

Shaving Ceremony

NEW YORK — When Frankie Laine's recording of "Moonlight Gambler" was issued, Columbia's A & R topper Mitch Miller made a wager with Laine that the disk would go over the million mark. Laine bet that it would not. If Laine lost, he would have to grow a beard. If Mitch lost, he would have to shave his beard off.

As it turned out, Laine has been sporting a beard for the past three weeks and the songster displayed it on the Steve Allen show recently.

Above, Laine is shown having his beard removed by Boston dee jay Norm Prescott. Prescott staged the shaving ceremony on his WBZ-TV show "Giant Movie Party", Friday, March 1.

June Christy To Copenhagen For Hungarian Relief

HOLLYWOOD — June Christy left Los Angeles March 7 via Scandinavian Airways System for Copenhagen, Denmark to participate in a benefit telethon in behalf of Hungarian Relief. Following the stint, Miss Christy planes to Havana, Cuba where she opens a personal appearance engagement March 14.

The TV benefit will be released over the combined facilities of Danish State Radio and Television to an audience of several million. The tour is sponsored by Capitol's Associate in Denmark and was arranged by Ole Hansen, who recently returned to Denmark following a number of months at Capitol Records in Hollywood where he studied this company's recording techniques.

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B. B. KING

"How Do I Love You"

b w

"You Can't Fool My Heart"

RPM # 490

RPM RECORDS

9317 W Washington Blvd • Culver City, Calif

R & B Ramblings

NEW YORK:

Herald Records Al Silver and Bob Rosen feeling pretty good about the reaction the Five Satins' "Oh Happy Day" has been getting all around the country. Says Silver, "We think the fellas have another big hit here." . . . George Goldner, Tico, Rama, Gee, Roulette, etc., etc., down Miami Way with his wife and children. Last week's Chicago section of the Ramblings mentioned Vik's **Heartbeats** when it should have said Heartbreakers. The Heartbeats are on Rama and have a new hot prospect, "I Won't Be The Fool Anymore". . . . **Mariam Abramson**, Atlantic Records, tells us the diskery's new release will be as follows—**Titus Turner** makes his debut on Atlantic with "Hungary Man" and "A-Knocking At My Baby's Door"; **Ivory Joe Hunter's** "Empty Arms" and "Love's A Hurting Game"; **The Clovers'** "You Good Looking Woman" and "Here Comes Romance"; **Chuck Willis** singing "Ease The Pain" and "C. C. Rider"; and **Joe Turner** "After A While" and "Red Sails In The Sunset". . . . **David Levitt** has gone back into the record business full steam with two labels, Celeste and Falcon. Celeste will be a Latin line with mambos, merengues, cha-cha cha's and calypsos. In very short order Levitt plans to release his initial album in addition to singles which are already moving off the assembly line. Levitt also has released an r & b single "Jerry" by **The Minors** on Celeste. The Falcon platter is "Flying High Merengue" and "The Man With The Golden Arm" by **Sicari**. . . . Letter from **Sid S. Franklin** in Miami, Fla. tells us to watch for his new Sunshine release "You're My Girl Friend's Boy Friend" and "From The Cradle To The Coffin". . . . **Jimmie Jones** (KPRS-Kansas City, Mo.) says thanks "for your helpful magazine. **The Cash Box** helps my programming immensely." Jones is a regional vice-president of the National Jazz, Rhythm and Blues Disk Jockey Association, Inc. . . . **Zell Saunders** says her J & S record, "Over The Mountain Cross The Sea" by **Johnnie & Joe** is getting good local reaction. . . . **Don Robey** says he's walking on air these days. Every one of his newest quartet of releases, says Robey, is hitting. **Bobby Blue Bland's** "I Smell Trouble" got an immediate sales reaction; **Chuck Edwards'** "I'm Wonderful", **Sonny Parker's** "Worried Life Blues" (which is a re-release since Parker's death); and **Cleophus Robinson's** "Help Me To Carry On" are the other three. "Watch for my next release", says Robey. "It will include **Tommy Mosely; Bea Booker, Piney Brown and Billy Brooks**, and **Buddy Ace**. . . . **Joe Leibowitz**, president of Monarch Records, has completed technical arrangements for publication of the firm's first Calypso album of Caribbean folk songs. **Russell Daville**, who sings Calypso in three languages, will be heard doing folk songs of the Carib area, West Indies, and French West Indies. Daville is currently touring key cities and did a Calypso in-person series in New York's Le Cupidon. Leibowitz also reports his **Emil Coleman** album "Strictly For Dancing" is meeting with much success. . . . **Larry Dean** (WCHB-Inkster, Mich.), tells us WCHB is going ahead by leaps and bounds. Says Dean, "I had visits last week from **Hy Weiss** of Old Town; **Bob Rosen** of Herald, **Morty Craft** of Melba, **Monte Bruce** of Tetra, and **Ray Clark** of Groove." . . . Atlantic this week finished its new studios and cut its first session there. . . . **Martin Kugell**, Winston Records, very, very high on his **Chestnuts'** "Who Knows Better Than I". . . . **Bill Dupre** (WEBB-Baltimore, Md.) now doing a live show from Rossiter's Restaurant, called Billiam "D" Show. Seen pictured here are Bill and **Ethel Ennis**, local gal on the Atco label whose "Got It In My Blood To Love You" is doing well in several areas. . . . **Milt Shaw**, president of Shaw Artists to the coast to open a west coast office under the direction of **Ira Sidelle**, formerly with GAC. . . . **La Verne Ray** and **The Raytones** have signed with Atlas Records. Their first release will be out in a couple of weeks. . . . **Gary Kramer** joins Atlantic Records.

BILL and ETHEL

CHICAGO:

Startling pictures on front page of The New York Times' 2/23 issue, "Rock 'n' Roll Teen-Agers Tie Up Times Square", had many here-abouts talking and raising their eyebrows. Not to be outdone, The Regal Thitter, this city, has just published attendance figures for the presentation rock 'n' roll show on their stage week of 2/22. An estimated 31,750 fans lined up to see **Screaming Jay Hawkins, Brooks and Benton, Gene and Eunice, Priscilla Bowman, Arthur Prysock, The Spaniels, The El Dorados, Big Joe Turner, The Rhythm Kings**, and **Tab Smith's** Ork. . . . Columbia rep, **Granville White**, picks "**Ellington** At Newport" and **The Hi-Lo's** LP to be among Columbia's top selling jazz packages for '57. . . . Orchids to **Sarah Vaughan** on winning the title, "Top Female Vocalist In France". . . . Over at United Distribs **George** and **Ernie Leaner** are greatly excited over "the forward surge in business these past few weeks." Ernie predicts "Bad Boy" by **The Jive Bombers** on Savoy and "The Wall" by **Brook Benton** on Epic to smash the charts wide open. Brother George picks **Bobby Blue Bland's** "I Smell Trouble" because as Geo. puts it, "the disk smells like a hit." . . . Locally, Drexel has come up with a looker in "No Haps" b/w "I'm Lonely" by **Roy Wright**. Drexel prexy, **Paul King** states, "Looks like we're back on the hit road again." . . . **Miles Davis** swinging at The Modern Jazz Room and making the rounds pushing his Prestige LP, "Miles Davis Collector's Items". . . . After a tremendous blues push, "Country Boy" by **Clarence Henry** on Argo is beginning to swing pop if all indications are correct. **Phil Chess** says the deck has taken off and looks like another "Ain't Got No Home". "Even bigger", phones bro **Len**. . . . One niting in this area are **Chuck Willis, Muddy Waters**, and **Joe Turner**. That's not all. They all head south the same time. . . . Telegram from vacationing **Sam Evans** in NYC. Seems he's all het-up over a new spiritual waxing by "**The Original**" **Five Blind Boys** entitled "Let's Have Church". "Put the Vee-Jay disk on my show and reaction was fantastic." . . . Cobra getting big sales and play on **Sunnyland Slim's** "It's You Baby" b/w "Highway 61" and "Fishin' In My Pond" by **Lee Jackson**. "They're busting wide open south and in the mid west," relates **Howard Bedno**. . . . **Jimmy Rogers** heading into Philly's Uptown Thitter for one week. . . . Top ABC Par diskeroo is **Lloyd Price's** "Just Because." Garmisa distribs reports they just can't keep the deck in stock and play has been great. . . . It's wedding bells for All-State's sales Mgr., **Dan Osto** and **Lynn Moore**. **Paul Glass** was so excited about the wedding he could hardly think about records, but he did find time to predict a hit for **Buddy Knox'** "Party Doll". . . . Down the block at Vee-Jay **Abner** looks like he ought to have three sets of arms to handle calls coming in on **Cash Box** "Award Of The Week" Winner "Honey Where You Going" by **Jimmy Reed** and "R&B Sleeper Of The Week" "Why Do You Have To Go" by **The Dells**. After making various local charts with their last disk, "Never Leave Me Baby", **The Orioles** have a newie which promises to place them right back as contenders for the top, record wise, as a vocal group. . . . **Norm Spaulding** informs us that he's now holding forth, one hour a day, over WGES, this city, with "The Best In R&B". . . . **John Lee Hooker** opened a one-weeker at The Palms, Hollandale, Fla., 3/11. . . . M. S. Distribs hitting with two this week in the persons of thrush **Etta James** doing "Market Place" on Modern and **Oscar McLollie's** classeroo, "Say". . . . **The Spaniels** tightening up their act in preparation for southern tour which will include Atlanta, Nashville, and Memphis. . . . Aside to Mercury—Not only is **The Platters'** "I'm Sorry" a smash in Sandoval,. but it's showing here too. Another gold record for your reception room wall?

EL DORADOS

LOS ANGELES:

Etta James in town recording for Modern Records, with two sides to be released this week. After the recording date, singer left town to start a tour which has her booked through the rest of the season. Modern is jumping this week with the new James release as well **Jesse Belvin's** "Don't Close The Door On Happiness" and the new **B. B. King** getting great reaction from disk-jockeys and distributors. . . . **Leroy Conley** back from Houston, Texas, where he visited with **Don Robey**, head of Duke and Peacock Records. Leroy reports that Duke has two big ones going in "Next Time You See Me" by **Little Junior Parker**, and "I Smell Trouble" by **Bobby Blue Bland**. . . . **The Midnighters** packed them in at their weekend date at the 54 Ballroom. Spot has **TBone Walker** booked in for this weekend. . . . **Al Gurry** of Flash Records getting big disk-jockey response to the label's new release of "Don't Forsake Me" by **Bobby Cypress**. . . . **Johnny Otis** and his band with comedians **Slappy White** and **Skillet** are starting 5 A.M. Sunday morning Breakfast Dances at the Oasis Club this Sunday morning. . . . Class Records new release of "Say" was featured on the Howard Miller show in Chicago and has been named Record of the Week in Washington, D.C. . . . **Milt Weiss'** Milton Phono Record Co. now distributing the Aladdin label for the Los Angeles area. New distributor starts off with two good releases in the new **Shirley** and **Lee**, and **Amos Milburn's** "Rum and Coca Cola". . . . Former Chicago disk-jockey, **The Great Montague**, now doing a rhythm and blues radio show in San Francisco. . . . Due to the success of Dooto's R&B LP, "Best Groups in Rhythm and Blues", the label is releasing a sequel, "Best Groups in Rock and Roll". The LP features 9 vocal groups and twelve of their best selling sides. **Roy Lindsay** on Piv Records, doing very well with his first, "All I Need."

ROY LINDSAY

Williams Meet Williams

WEST HARTFORD, CONN.—Joe Girand, emcee of hte Channel 30 "2 O'clock High" show introduces popular pianist Roger Williams to Andy Williams, noted recording artist and singing star of "Tonight". Both Williams boys are from Iowa yet have never met and are unrelated.

Joe Girand also played host to students of Plant Junior High School on his afternoon show which is telecast live in studios of WNBC in West Hartford,

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) * Indicates first appearance on Territorial Tips

ALIMONY BLUES
Herb Williams (MGM 12431)

A MOTHER'S LOVE
A SIMPLE PRAYER
Roy Hamilton (Epic 9203)

A SIMPLE PRAYER
Ravens (Argo 5261)

BANANA BOAT SONG
Tarriers (Glory 249)

BIG WHEEL
Clifton Chenier (Argo S262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

BUTTERFLY
Charlie Gracie (Cameo 105)

*CHICKEE WAH-WAH
Bobby Marchan (Ace 523/Gale 101)

DON'T FORBID ME
Pat Boone (Dot 15521)

DREAMY EYES
Youngsters (Empire 109)

*FLORENCE
Paragons (Winley 215)

GUIDED MISSILES
Cuff Links (Dootone 409)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial 5428)

I MISS YOU SO
Chris Connor (Atlantic 1105)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M SORRY
HE'S MINE
Platters (Mercury 71032)

INDEED I DO
Elmore Morris (Peacock 1668)

IN THE CHAPEL
Ann Cole (Baton 232)

JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)

JUST BECAUSE
**Larry Williams (Specialty 597)*

LET ME CRY
Willie Headon (Dooto 410)

LET THERE BE YOU
Five Keys (Capitol 3660)

*LITTLE DARLIN'
Diamonds (Mercury 71060)

*MAMA LOOKA BOOBOO
Harry Belafonte (RCA Victor 20-6830)

MIDNIGHT
Gogi Rene (Class 205)

MIDNIGHT SPECIAL TRAIN
Joe Turner (Atlantic 1122)

MISERY BLUES
Frankie Lee Sims (Ace 524)

MORNING LIGHT
Louis Jordan (Mercury 70152)

MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

NEXT TIME YOU SEE ME
Little Jr. Parker (Duke 164)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

OPERATOR
Bob Gaddy (Old Town 1031)

ONE IN A MILLION
Platters (Mercury 71011)

OVER AND OVER AGAIN
Moonglows (Chess 1646)

PRETEND
Tab Smith (United 205)

PUT YOUR ARMS AROUND ME
HONEY
Bobby Charles (Chess 1647)

RIGHT FROM WRONG
Billy Tate (Peacock 1671)

*ROCK ME
Muddy Waters (Chess 1652)

SEND ME A PICTURE, BABY
Starlarks (Ember 1013)

SEND ME SOME LOVE
Little Richard (Specialty 598)

*SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

SYMBOL OF LOVE
G-Clefs (Paris 502)

TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

THAT'S WHAT I WANNA DO
WHEN I SAW YOU
Shirley & Lee (Aladdin 3362)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE WALL
Brook Benton (Epic 9199)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNDERSTANDING
Bull Moose Jackson (Encino)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT
PLEASING YOU
Fats Domino (Imperial 5417)

WHY DO YOU DO ME LIKE YOU DO
Cleftones (Gee 1031)

YOU DON'T KNOW
B. B. King (RPM 486)

YOU GAVE ME PEACE OF MIND
Spaniels (Vee-Jay 229)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

R & B Disk Jockey
REGIONAL RECORD REPORTS

EDDIE DILLON
WVOR—Colorado Springs, Colo.
1. I'm Walkin' (F. Domino)
2. Lucky Lips (R. Brown)
3. Love Is Strange (Mickey & Sylvia)
4. Jim Dandy (L. Baker)
5. Bad Boy (Jive Bombers)
6. Since I Met You Baby (I. Joe Hunter)
7. Thousand Miles Away (Heartbeats)
8. Ram-Bunk-Shush (B. Doggett)
9. Slow Walk (S. Austin)
10. I Remember (In The Still) (5 Satins)

LARRY DEAN
WCHB—Wayne, Mich.
1. It Hurts To Be In Love (A. Laurie)
2. You Gave Me Peace Of Mind (Spaniels)
3. In The Chapel (A. Cole)
4. Next Time You See Me (Little Jr. Parker)
5. Come Go With Me (Del Vikings)
6. Evening Shadows Falling (Seniors)
7. Without Love (C. McPhatter)
8. I'm Stickin' With You (J. Bowen)
9. Walking Along (Solitaires)
10. Little Darlin' (Willows)

BILL "JOY BOY" JACKSON
KOKY—Little Rock, Ark.
1. Love Is Strange (Mickey & Sylvia)
2. Girl Can't Help It (L. Richard)
3. Fools Fall In Love (Drifters)
4. Next Time You See Me (Little Jr. Parker)
5. Jim Dandy (L. Baker)
6. Understanding (B. Jackson)
7. Without Love (C. McPhatter)
8. Ain't Got No Home (Henry)
9. Ram-Bunk-Shush (B. Doggett)
10. Since I Met You Baby (I. Joe Hunter)

SCOTT MUNI
WAKR—Akron, Ohio
1. I'm Stickin' With You (J. Bowen)
2. Come Go With Me (Del Vikings)
3. Lucky Lips (R. Brown)
4. Too Much (E. Presley)
5. Love Is Strange (Mickey & Sylvia)
6. I'm Walkin' (F. Domino)
7. Jim Dandy (L. Baker)
8. Ubangi Stomp (W. Smith)
9. Girl Can't Help It (L. Richard)
10. Bad Boy (Jive Bombers)

NICK NICKSON
WBBF—Rochester, N. Y.
1. Party Doll (S. Lawrence)
2. Jim Dandy (L. Baker)
3. Rock Pretty Baby (J. Daley)
4. Love Is Strange (Mickey & Sylvia)
5. Little Darlin' (Gladiolas)
6. Blue Monday (F. Domino)
7. I'm In The Mood For Love (F. Domino)
8. Sittin' In The Balcony (E. Cochrane)
9. Leap Frog (C. Alaimo)
10. Birthday Party (S. Austin)

BUDDY BRODE
WNAR—Norristown, Pa.
1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Since I Met You Baby (I. Joe Hunter)
4. Bad Boy (Jive Bombers)
4. Shirley (Schoolboys)
6. Bacon Fat (A. Williams)
7. Just Because (L. Price)
8. Jim Dandy (L. Baker)
9. Ain't Got No Home (Henry)
10. Blueberry Hill (F. Domino)

DICK THOMPSON
KSON—San Diego, Calif.
1. Jim Dandy (L. Baker)
2. Blue Monday (F. Domino)
3. Love Is Strange (Mickey & Sylvia)
4. Without Love (C. McPhatter)
5. Little By Little (N. Brown)
6. Lucky Lips (R. Brown)
7. Come Go With Me (Del Vikings)
8. Ain't Got No Home (Henry)
9. Since I Met You Baby
10. Party Doll (B. Knox)

STEVE GROSSMAN
WVU—Nashville, Tenn.
1. Party Doll (B. Knox)
2. Lucky Lips (R. Brown)
3. Little Darling (Gladiolas)
4. Thousand Miles Away (Heartbeats)
5. It Was A Tear (Drifters)
6. I'm Walkin' (F. Domino)
7. Without Love (C. McPhatter)
8. Since I Met You Baby (I. Joe Hunter)
9. Honky Tonk (B. Doggett)
10. Girl Can't Help It (L. Richard)

JIM BROWNELL
WFIS—Fountain Inn, S. C.
1. Jim Dandy (L. Baker)
2. Without Love (C. McPhatter)
3. Ain't That Love (R. Charles)
4. Lucky Lips (R. Brown)
5. Fools Fall In Love (Drifters)
6. Bad Boy (Jive Bombers)
7. Party Gal (R. Brown)
8. Since I Met You (I. Joe Hunter)
9. Love Is Strange (Mickey & Sylvia)
10. Too Much (E. Presley)

ED RYAN
CJOC—Lethbridge, Alb., Can.
1. Blue Monday (F. Domino)
2. On My Word Of Honor (Platters)
3. Too Much (E. Presley)
4. Lucky Lips (R. Brown)
5. Party Doll (B. Knox)
6. Fools Fall In Love (Drifters)
7. Since I Met You Baby (I. Joe Hunter)
8. Butterfly (A. Williams)
9. What's The Reason (Domino)
10. Midnight Special (J. Turner)

LOU TERRI
WEIM—Fitchburg, Mass.
1. Blue Monday (F. Domino)
2. Fools Fall In Love (Clovers)
3. Little By Little (M. Marlo)
4. Butterfly (A. Williams)
5. Your Wild Heart (J. Layne)
6. Since I Met You Baby (I. Joe Hunter)
7. Too Much (E. Presley)
8. Lucky Lips (R. Brown)
9. Without Love (C. McPhatter)
10. I'm Sorry (Platters)

ROCKY GROCE
WFEC—Miami, Fla.
1. Just Because (L. Price)
2. Love Is Strange (Mickey & Sylvia)
3. I'm Walkin' (F. Domino)
4. Teenage Crush (T. Sands)
5. Fools Fall In Love (Drifters)
6. Butterfly (C. Gracie)
7. Just Won't Do Right (5 Flames)
8. Jim Dandy (L. Baker)
9. Too Much (E. Presley)
10. Ain't That Love (R. Charles)

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The Pretenders
"CLOSE YOUR EYES"
b/w
"PART TIME SWEETHEART"
106

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The Channels
"THE GLEAM IN YOUR EYES"
b/w "STARS IN THE SKY"
102

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409

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DOOTO RECORDS

IT'S A DOUBLE "A" for
Bobby BLUE Bland
"I SMELL TROUBLE"
b/w
"DON'T WANT NO WOMAN"
DUKE # 167

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Grill Reactivates Tiara

NEW YORK—Hy Grill, A&R man, has reactivated the Tiara label and has taken over as president of the diskery.

The firm will begin operations with the following talent already signed and ready for release within the next three weeks: Leon Belasco (featured in the B'way musical "Happy Hunting"); an authentic calypso group headed by Lulu Vegas; singer Murray Shaff and his Orchestra; and singer Rick Bruni.

Distribution facilities are currently being set up.

Grill was formerly A&R with King, Coral, Decca and Victor.

Rene Touzet Joins Peer-Southern Firms

NEW YORK — Murray Deutsch, general professional manager of Southern and Peer Music Publishing Companies, has announced the signing of former latin band leader Rene Touzet as professional manager of the two firms. Touzet will assist Deutsch in pop activities as well as screen all latin material for songs with pop potential.

Marks Preps Two Jazz LP's For Cadence

NEW YORK—Albert Marks, free lancing jazz specialist who introduced a number of top jazz names to the disk field via his efforts for the Trend label, will produce two jazz LP's for Cadence Records.

One LP will feature the Marty Paich Band and the other, Allyn Ferguson's Chamber Jazz Sextet.

Newcomer Inks Glory Pact

NEW YORK—Jim Dallas, Chester, Pa. singer, has inked an exclusive recording contract with Glory Records. The performer's first release, just issued, couples "Only The Broken Hearted" and "If You Care".

Dallas has been appearing at Sciolas Restaurant in Philadelphia as bassist and vocalist in the Sammy Paul Band for the past two years.

Good Time Jazz Releases New Orleans Albums

HOLLYWOOD—Good Time Jazz is currently shipping two LPs "Recorded In New Orleans," Vols. 1 & 2, the first in its series of authentic Crescent City music as played today in and around the famous Vieux Carre. The records were produced for Good Time Jazz by the New Orleans Jazz Club, a non-profit organization, to which royalties on sales will be paid.

Each volume contains 12 tracks, 3 by each of 4 different bands. Featured bands on Volume 1: Sharkey Bonano, Paul Barbarin, Bill Matthews and the late George Girard. Volume 2 contains the bands of Johnny Wiggs, Santo Pecora, Eddie Pierson, and Armand Hug's Trio.

Dr. Edmond Souchon, widely known surgeon and musician, who A&R'd the albums for Good Time Jazz, is arranging further sessions to add to the series.

The Cash Box HOT-OT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

	NEW YORK	CHICAGO	NEW ORLEANS
1	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
2	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	BACON FAT *Andre Williams* *(Epic 9196)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*
3	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	BANANA BOAT (DAY-O) *Harry Belafonte* *(RCA Victor 20-6771)*	JUST BECAUSE *L. Willioms (Specialty S97* *Lloyd Price* *(ABC-Poromount 9792)*
4	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	LUCILLE *Little Richard* *(Specialty 598)*
5	TEENAGE LOVE *Teenagers* *(Gee 1032)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	AIN'T THAT LOVE *Roy Charles* *(Atlantic 1124)*
6	PARTY DOLL *Buddy Knox* *(Roulette 4002)*	WALKING BY MYSELF *Jimmy Rogers* *(Chess 1643)*	PARTY DOLL *Roy Brown* *(Imperial 5427)*
7	WITHOUT LOVE *Clyde McPhotter* *(Atlantic 1127)*	BIRTHDAY PARTY *Sil Austin* *(Mercury 71027)*	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*
8	MAMA LOOKA BOOBOO *Harry Belafonte* *(RCA Victor 20-6830)*	SINCE I MET YOU BABY *Ivory Joe Hunter* *(Atlantic 1111)*	A THOUSAND MILES AWAY *Heartbeats* *(Romo 216)*
9	JUST BECAUSE *Lloyd Price* *(ABC-Poromount 9792)*	BIG WHEEL *Clifton Chenier* *(Argo 5262)*	BANANA BOAT (DAY-O) *Harry Belafonte* *(RCA Victor 20-6771)*
10	JIM DANDY *Lovern Baker* *(Atlantic 1116)*	ROCK ME *Muddy Waters* *(Chess 1652)*	SHE'S GOTTA WOBBLE *Sugar Boy* *(Imperial 5424)*

	ST. LOUIS	NEWARK	DALLAS
1	COME GO WITH ME *Del Vikings* *(Dot 15538)*	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	JIM DANDY *Lavern Boker* *(Atlantic 1116)*
2	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	FOOLS FALL IN LOVE *Drifters* *(Atlantic 1123)*
3	BACON FAT *Andre Willioms* *(Epic 9196)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
4	FOOLS FALL IN LOVE *Drifters* *(Atlantic 1123)*	JIM DANDY *Lavern Boker* *(Atlantic 1116)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*
5	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	TEENAGE LOVE *Teenagers* *(Gee 1032)*	PARTY DOLL *Buddy Knox (Roulette 4002)* *Roy Brown (Imperial 5427)*
6	JUST BECAUSE *Llayd Price* *(ABC-Paramount 9792)*	PLEASE SAY YOU WANT ME *Schoolboys* *(Okeh 7076)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*
7	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	SINCE I MET YOU BABY *Ivory Joe Hunter* *(Atlantic 1111)*	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*
8	IT HURTS TO BE IN LOVE *Annie Lourie* *(DeLuxe 6107)*	PARTY DOLL *Buddy Knox* *(Roulette 4002)*	LUCILLE *Little Richord* *(Specialty S79)*
9	MY LIFE *Howlin' Wolf* *(Chess 1640)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	NEXT TIME YOU SEE ME *Little Jr. Porker* *(Duke 164)*
10	PRETEND *Tob Smith* *(United 205)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	TOO MUCH *Elvis Presley* *(RCA Victor 20-6800)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

PHILADELPHIA

1	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
2	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
3	BAD BOY	*Polmer & Jive Bombers (Savoy 1508)*
4	UNDERSTANDING	*Bull Moose Jackson (Encino)*
5	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
6	I'M WALKIN'	*Fats Domino (Imperial 5428)*
7	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
8	AIN'T THAT LOVE	*Ray Charles (Atlantic 1124)*
9	LOVE IS STRANGE	*Mickey & Sylvio (Groove 0175)*
10	CHICKEE-WAH-WAH	*Bobby Marchon (Ace 523)*

LOS ANGELES

1	LOVE IS STRANGE	*Mickey & Sylvio (Groove 0175)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	JIM DANDY	*Lavern Baker (Atlantic 1116)*
4	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
5	BACON FAT	*Andre Williams (Epic 9196)*
6	THE GIRL CAN'T HELP IT	*Little Richard (Specialty 591)*
7	BLUE MONDAY	*Fats Domino (Imperial 5417)*
8	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
9	LUCILLE	*Little Richard (Specialty 598)*
10	TOO MUCH	*Elvis Presley (RCA Victor 20-6800)*

DETROIT

1	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
2	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
3	SHOULD I EVER LOVE AGAIN	*Wynono Carr (Specialty 589)*
4	COME GO WITH ME	*Del Vikings (Dot 15538)*
5	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
6	WALKING BY MYSELF	*Jimmy Rogers (Chess 1643)*
7	YOUNG LOVE	*Sonny James (Capitol 3602)*
8	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
9	PARTY DOLL	*Buddy Knox (Roulette 4002)*
10	I'M WALKIN'	*Fats Domino (Imperial 5428)*

ATLANTA

1	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
2	PARTY DOLL	*Roy Brown (Imperial 5427)*
3	WALKING BY MYSELF	*Jimmy Rogers (Chess 1643)*
4	BLUE MONDAY	*Fats Domino (Imperial 5417)*
5	JIM DANDY	*Lavern Baker (Atlantic 1116)*
6	I'M WALKIN'	*Fats Domino (Imperial 5428)*
7	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
8	LUCILLE	*Little Richard (Specialty 598)*
9	WITHOUT LOVE	*Clyde McPhatter (Atlantic 1117)*
10	MY LIFE	*Howlin' Wolf (Chess 1640)*

MEMPHIS

1	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
2	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
3	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
4	JIM DANDY	*Lavern Baker (Atlantic 1116)*
5	FOOLS FALL IN LOVE	*Drifters (Atlantic 1123)*
6	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
7	YOU DON'T KNOW	*B. B. King (RPM 486)*
8	GOING BACK HOME	*Howlin' Wolf (Chess 1640)*
9	MY LIFE	*Howlin' Wolf (Chess 1640)*
10	LUCILLE	*Little Richard (Specialty 598)*

SAN FRANCISCO

1	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
2	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
3	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
4	JIM DANDY	*Lavern Baker (Atlantic 1116)*
5	THE GIRL CAN'T HELP IT	*Little Richard (Specialty 591)*
6	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
7	BLUE MONDAY	*Fats Domino (Imperial 5417)*
8	A THOUSAND MILES AWAY	*Heartbeats (Roma 216)*
9	I'M WALKIN'	*Fats Domino (Imperial 5428)*
10	LET ME CRY	*Willie Headon (Dooto 410)*

R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I'M SORRY" "HE'S MINE"
The Cash Box Disk of the Week 3/9
Platters . . . . . Mercury 70132

•

"PARTY DOLL"
The Cash Box Award o' the Week 2/16
Roy Brown . . . . . Imperial 5427

•

"LITTLE DARLIN'"
The Cash Box Disk of the Week 3/2
Diamonds . . . . . Mercury 71060

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AMERICA'S MOST COMPLETE ONE-STOP!
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5¢ ABOVE LP's 30% OFF

The Cash Box
Award o' the Week
R & B Sure Shot
JIMMY REED
"HONEY, WHERE YOU GOING?"
B/W
"LITTLE RAIN"
Vee-Jay 237
The Cash Box
R & B Sleeper of the Week
THE DELLS
"WHY DO YOU HAVE TO GO?"
Vee-Jay 236
Vee-Jay RECORDS, INC.
2129 So. Michigan Ave. Chicago, Ill.

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

IRVING ASHBY

(Imperial 5426)

B "NIGHT WINDS" (2:04) [Travis BMI—E. Freeman] This moving tune is given a delightful treatment by Irving Ashby. Pretty, slow beat instrumental mood side with effective sounds. Good programming deck.

B "LOCO-MOTION" (2:15) [Travis BMI—I. Ashby, E. Hall] The combo performs a melodic bouncer that incorporates gayety and sound. Infectious foot tapping side. Two good instrumental decks.

THE ROBINS

(Whippet 206)

B+ "ALL OF A SUDDEN MY HEART SINGS" (2:25) [Leeds ASCAP—Rome, Jamblan, Harpin] The Robins sing a rocking treatment of the lovely oldie with an up-to-date teener quality. The Robins get off a solid effort that could grab big airplay and sales reaction. Stick close to this one.

B+ "A FOOL IN LOVE" (2:05) [Fairway BMI—Townsend, Striker] The Robins turn in another excellent performance as they team on the slow, swaying rhythm blues ballad. Two very strong sides, either of which could do things.

RUDY JACKSON

(Imperial 1145)

B "GIVE ME YOUR HAND" (1:50) [Commodore BMI—R. Jackson] Rudy Jackson sings a slow beat rhythm piece with good results. Deck is better than fair—with Jackson showing up better than the material.

B "TEASING ME" (2:10) [Commodore BMI—Jackson, Moore, Ray] Rudy Jackson sings a cute bouncer that comes off well. Light hearted bouncer the kids can dance to. Jackson handles the vocal in ok fashion.

BOBBY "Blue" BLAND

(Duke 167)

B+ "I SMELL TROUBLE" (2:33) [Lion BMI — Robey] Bobby "Blue" Bland wails a slow beat story built around "trouble". It is a down home effort on which Bland excels. Should pick up good action.

B "DON'T WANT NO WOMAN" (2:35) [Lion BMI—Robey] Another country side, but this one is of a faster tempo. Bland tells us he doesn't "want no woman telling me this and that". "You tend to your business and I'll tend to mine". Another good southern side.

BUDDY JOHNSON

(Mercury 71068)

B+ "ROCK ON!" (2:30) [Sophisticate BMI] Buddy Johnson and his orch rock out a middle beat jump with all the excitement the Johnson group always grinds into their waxings. Deck is flavory and swingy.

B+ "OH! BABY DON'T YOU KNOW" (2:21) [Sophisticate BMI] Quick beat and alive. Deck is another good Johnson dance deck. Deck moves with spirit. Two typical Johnson decks that are bound to please.

The Cash Box Award o' the Week

"YOU CAN'T FOOL MY HEART" (2:40)
[Modern BMI—Gordon, Davis, Ling]

"HOW DO I LOVE YOU" (2:35)
[Modern BMI—Ralke, Patrick]

B. B. KING
(RPM 490)

● B. B. King offers two beautiful ballads and the result is a pick-em release. King is aiming both sights at the top of the charts, pop and r & b, with this double barrelled blast. "You Can't Fool My Heart" is a slow beat melodic romancer delightfully sung and given the top flight support of Maxwell Davis. The coupling, "How Do I Love You", is another slow beat side with the material itself bringing to mind the Hibbler-Hamilton type of singer. King does a tremendous job on it. Orchestra support is lush, lovely, and complete with strings. Two big sides.

"I WON'T BE THE FOOL ANYMORE" (2:40)
[Kahl BMI—Sheppard, Thomas]

"WEDDING BELLS" (2:43)
[Kahl BMI—Sheppard]

THE HEARTBEATS
(Rama 222)

● The Heartbeats, a group with tremendous promise, blends beautifully on a slow beat ballad, "I Won't Be The Fool Anymore". The tune is a soft and delightful melody that will capture the hearts and ears of the listeners. The Heartbeats could have a real big one r & b and pop with this deck. The flip, "Wedding Bells", is a quick beat bouncer performed by the group with dash and a happy excitement. Great jump deck, but it will probably take a back seat to "I Won't Be The Fool Anymore" when the complete returns are in.

THE TANTONES

(Lamp 2002)

B "I LOVE YOU REALLY I DO" (2:00) [Lamp BMI — Leonard Bunn] The Tantones work over a rocker on this side, giving it an ok treatment that the kids will like. Deck comes off with life and a happy spirit.

C+ "NO MATTER" (1:55) [Lamp BMI—Inez Bunn] The Tantones dish up a fair deck. Pretty melody, but treatment is dated.

THE CHESTNUTS

(Standard 100)

B+ "WHO KNOWS BETTER THAN I" (3:20) [Wall BMI—Whitaker] The Chestnuts offer a slow beat rhythmic delighter. Fem lead voice, with a pretty pop reading against the deep male background. Good sound, melodic material, moody effects.

C+ "MARY HEAR THE LOVE BELLS" (3:05) [Wall BMI—L. Hopkins] The Chestnuts rock to a quick beat jump on this side. Ok lindy hopper but not as strong as the ballad side.

The Cash Box R & B Best Bets

★	"ALL OF A SUDDEN MY HEART SINGS"	The Robins	Whippet 206
★	"I SMELL TROUBLE"	Bobby Bland	Duke 167
★	"ROCK ON!" / "OH! BABY DON'T YOU KNOW"	Buddy Johnson	Mercury 71068
★	"CLOSE YOUR EYES"	The Pretenders	Whirlin' Disc 106

BOBBY DAY

(Class 207)

B+ "COME SEVEN" (2:45) [Rene ASCAP—Rene, Ellison, Rene] Bobby Day sings a slow, rhythmic blues with loads of appeal. Ok tune, good reading, and interesting arrangement. Deck could attract attention.

B "SO LONG BABY" (2:53) [Rene ASCAP—Rene] Day backs with a similar piece of material and does an equally fine job. Pretty melody that falls softly on the ears. Like both decks.

THE QUARTER NOTES

(DeLuxe 6116)

B "LONELINESS" (2:03) [Mel Lo BMI — O'Toole, Herrera] The Quarter Notes team very effectively on a cute lilter. Pleasing reading with some vocal interplay that gives a lift to the side.

B "COME DE NIGHT" (2:30) [Men Lo-BMI—O'Toole, Herrera] The Notes follow the usual practice of getting in the trend and issue a calypso. Quick beat ditty done with melody and good teamwork. Pretty deck.

THE PRETENDERS

(Whirlin' Disc 106)

B+ "CLOSE YOUR EYES" (3:10) [Spinning Wheel BMI—Duncan, Robinson] The Pretenders offer a slow beat ballad lovely with a sincere and feeling filled vocal reading. Romantic promises movingly done. Deck could grab a big piece of attention. Watch it.

B "PART TIME SWEETHEART" (2:35) [Spinning Wheel BMI—James Jones] The Pretenders team with spirit on a quick beat bouncer story of a part time lover. Chanters provide a racing tempo with the staccato vocal chant backing lending excitement to the overall effect. Good wax.

THE CONTINENTALS

(Whirlin' Disc 105)

B+ "PICTURE OF LOVE" (2:43) [Spinning Wheel BMI—Hicks, Robinson] The Continentals dish up a quick beat bouncer with a very convincing reading. Deck is spirited, good teener jump beat, and pleasing vocal teamwork.

B+ "SOFT AND SWEET" (2:25) [Spinning Wheel BMI—Hicks, Robinson] The Continentals offer a soft, sentimental love ballad. Easy, drifty type tune with an infectious melodic content. Pleasing wax that could grab action.

CHUCK EDWARDS

(Duke 163)

B+ "I'M WONDERING" (2:34) [Lion Pollard BMI—Haynes, Range] Chuck Edwards offers a strong reading of a slow beat rhythm blues ballad. Edwards has an easy style that appeals. Vocal interpretation and melodic ditty blend well for an ok wax. Should get a good reaction.

B "LET'S ROCK 'N ROLL" (2:53) [Lion Pollard BMI—Kay Millet] Edwards backs with a cute treatment of the favorite gang chant tune. "Auld Lang Syne" is rocked with a new lyric for a happy lilter.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"PRETEND" (2:45) [Brandom Music ASCAP]
"SEVEN DAYS IN BARCELONA" (1:45) [Britten Music BMI]

SIL AUSTIN
(Mercury 71077)

● Sil Austin takes two much discussed pieces of material and gives them the Austin touch. "Pretend", currently making noise in the midwest via the Tab Smith version, is made to order for Austin. Mercury's strong distribution can make this deck kick off all over and might even spark Smith's deck to greater activity. "Seven Days In Barcelona" is a deck that started on a very small label and is being covered by quite a few companies. Austin's popularity gives him a start and this wax could take off real quick and sell in big numbers. Stay close to the picture here. Both decks are big time possibilities.

"OH HAPPY DAY" (2:15)
[Bregman, Vocco, Cahn ASCAP—Howard, Reed]

"OUR LOVE IS FOREVER" (2:12) [Angel BMI—Fred, Parris]

THE FIVE SATINS
(Ember 1014)

● The Five Satins are back in the picture with an r & b reading of that off-beat hit of several years ago, "Oh Happy Day". The Satins come up with a Satins' sound that has been the earmark of their previous releases and its teaming with the now familiar piece of material makes it a deck that could break out in a big way. Stick very close to this one—it may be a money maker for all. The flip, "Our Love Is Forever", is a slow beat ballad that has a strong appeal. The group gives it a drifty reading with the pace perhaps a shade too draggy. Pleasant side, but the action should come from "Oh Happy Day".

BO RHAMBO
(Cash 45-2)

B "DIANNE" (2:35) [ASCAP—Pollock, Rappee] Bo Rhambo combo on a slow, drifty, feathery effort. So soft, so easy, so dreamy. Music to work to. Pretty oldie effectively done.

B "BLUE MIST" (2:26) [Cash BMI—Gray, Sanford] Another in the same vein. Delightfully restful and enjoyable wax with nary a jarring note.

ROY GAINES
(DeLuxe 6119)

B "ISABELLA" (2:33) [Roy Tan] Roy Gaines shouts out a quick beat novelty bouncer. An infectious light hearted effort that comes off well. Gaines does a good, rocking job. Should get some attention.

C+ "GAINESVILLE" (2:57) [Men Lo BMI—Roy Gaines] Roy Gaines shows off his guitar talents on a slow beat insrumental. Ok instrumental wax.

ROY WRIGHT
(Drexel 912)

B "HO HAPS" (2:32) [Clairwell BMI—Roy Wright] Roy Wright rocks out a middle beat jump with a solid, down to earth vocal reading. Ork provides the strong rhythm backdrop with relish. Ok teener-rocker side.

C+ "I'M LONELY" (2:59) [Clairwell BMI—Roy Wright] Wright wails a slow blues telling of his loneliness. Wright portrays his predicament in convincing fashion.

RAY JOHNSON
(Aladdin 3367

B+ "CALYPSO JOE" (2:32) [E. H. Morris ASCAP—O'Neale, Darian] Ray Johnson chants a delectable item with a happy feel. Light bouncer that raises the spirits. Infectious side.

B "IF YOU DON'T WANT ME, BABY" (2:58) [Aladdin BMI—Ray Johnson] Slow, rhythmic blues sung by Johnson with good salesmanship. Good, solid r & b wax.

JERRY McCAIN
(Excello 2103)

B+ "TRYING TO PLEASE" (2:07) [Excellorec BMI—J. McCain] McCain has a solid gimmick to open the deck with and it could take off from there. Cute idea takes them into a quick beat rock and roll jump. Should fit in with any program anywhere. Watch it.

B "MY NEXT DOOR NEIGHBOR" (2:20) [Excellorec BMI—J. McCain] Jerry McCain wails out a quick beat bouncer with most of its appeal aimed at the southern markets. Good down home wax that should get extra good sale there.

THE HEARTBREAKERS
(Vik 0261)

B+ "WITHOUT A CAUSE" (2:12) [Maureen BMI — Himmelstein, Eli] The Heartbreakers bounce through a swinging teener item with good reading and good sound. Could grab itself lots of attention. Watch it carefully.

B "ONE, TWO, I LOVE YOU" (2:47) [Oscar BMI—Shirley Elliston] Another quick beat jump with teenage sound. Cheerful bouncer with an infectious quality.

THE BELL HOPS
(Tin Pan Alley 183-4)

B "PLEASE PRETTY PLEASE!" (3:02) [Juke Box BMI—Jones Covais] The Bell Hops blend in solid manner on a slow, rhythmic r & r melodic ballad. Deck could make its mark in any field but more particularly in pop. Good listening.

B "SEARCHING" (2:49) [Juke Box BMI—Tucker, Corvais] Slow beat lovely tenderly delivered. The fellas handle it gently and the deck comes off well. Another with more pop potential than r & b.

Granz Signs R & R Discovery Rock Murphy

NEW YORK—Jazz tycoon Norman Granz has signed his first rock and roll discovery Rock Murphy for his expanding Verve label. Murphy's first waxing for the diskery, "St. Louis Blues" b/w "Shortnin' Bread Boogie" was released March 10.

In the LP department, Verve's latest package is the original score from the television spectacular "Ruggles of Red Gap" featuring Jane Powell, Michael Redgrave and Peter Lawford.

Also set for March release is the album of the sound track from the "Funny Face" movie starring Audrey Hepburn, Kay Thompson and Fred Astaire. This will mark Verve's first film score release.

At the same time, Granz announced that arranger-conductor Buddy Bregman has just signed a new long-term contract with Verve and will handle the company's increasing A & R chores along with guitarist Barney Kessel.

Thunderbird Disk Gives Station WWEZ The Laugh

NEW YORK—Thunderbird Records recently issued a rock and roll novelty record featuring Peter Roberts, an NBC Monitor announcer with an extremely contagious laugh. The disk is titled "Ho Ho Rock & Roll" and is built around Roberts' unusual laugh.

When the record was released in New Orleans a couple of weeks ago, Ken Elliot of WWEZ, decided for a gag to play it 18 times a day on his show. However, when Elliot finished his show and went home, the laugh mysteriously began to appear on commercials, newscasts and regularly-scheduled programs. WWEZ was unable to explain it. Listeners have since bombarded the station with queries, complaints and compliments, laughing themselves the way the record has cut in on programs.

It started February 26 when the station went on the air and hasn't let up since. Officials have searched all over the station, even called in radio directional-finders from Dallas to no avail. The laughter continues. No one knows whether it's just a publicity stunt or some devout rock and roll ham operator who feels that everyone can use a good laugh these days.

Sunland Music Co. Opens Record Distrib

HOLLYWOOD—Gordon Wolf, president of Sunland Music Co., Los Angeles, announced the opening of Universe Record Distributors, Inc. as a separate selling organization to handle several of the smaller labels now handled by Sunland. At the same time Wolf announced the appointment of Howard Shaw as Sales Manager of Sunland in charge of a five man sales force. The new firm will have a separate sales force but will be under the over-all management of Wolf. According to Wolf, the expansion moves will enable manufacturers to receive ful concentration on each individual line handled by the two companies.

NOTHING BEATS A HIT LIKE A HIT!
HERE'S PROOF

1 SUNNYLAND SLIM
"IT'S YOU BABY"
b/w "HIGHWAY 61"
5006

LEE JACKSON 2
"Fishin' In My Pond"
b/w
"I'll Just Keep Walkin'"
5007

3 GLORIA IRVING
"I NEED A MAN"
b/w
"For You and Only You"
B+ R&B Rating, The Cash Box, 2/23
5008

DUKE JENKINS
"SOMETHIN' ELSE"
b/w "DUKE WALKS"
Breaking Wide Open Out East!!!
5009

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and Bigger—Day by Day
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HOLIDAY = 2605
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"After Hours"
Lloyd Glenn
AL = 3346
Aladdin RECORDS

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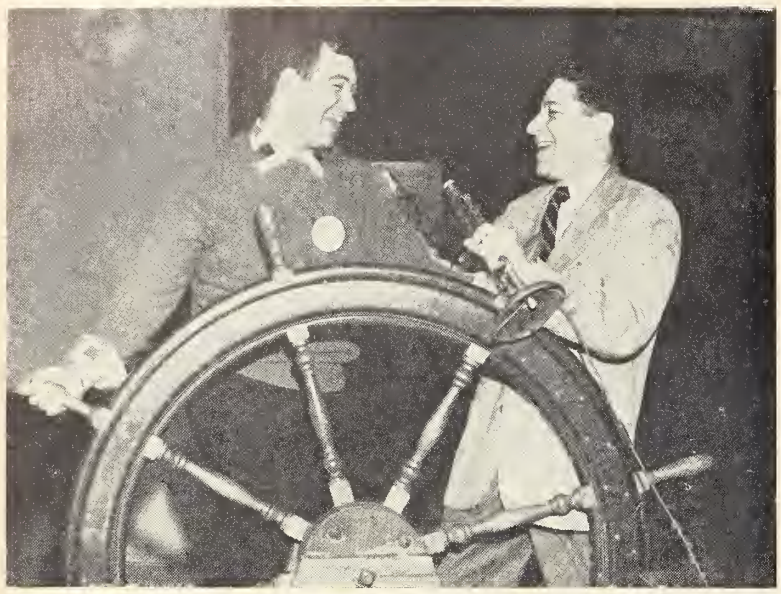

DETROIT, MICH.—Tom Schlesinger, Mercury promotion man in Detroit, couldn't get a whole ship so he did the next best thing and turned up with a ship's wheel. Tom is seen here kibitzing with Robin Seymour (WKMH-Detroit). The song? Oh yes. "The Ship That Never Sailed" by David Carroll.

TWO SMASHES!
"THE MAN IN THE PHONE BOOTH"
BIG BOB KORNEGAY
(The Happy Wanderer)
H-496
"OH HAPPY DAY"
THE 5 SATINS
E-1014
Herald RECORDS 1697 B'way. New York City, N.Y.

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2 HIT SIDES!
By ROY WRIGHT
"NO HAPS"
b/w
"I'M LONELY"
D-912
DREXEL RECORD CORP.
7319 S. VERNON AVE.
CHICAGO 19 ILLINOIS
PHONE: ABERDEEN 4-2063

Chi DJs Promote Record Hop For Hungarian Relief

CHICAGO—Seven of Chicagoland's deejays helped organize and appeared at a dance given at Lion's Ballroom for the benefit of CARE and Hungarian relief. The four hour record hop was sponsored jointly by CARE and the National Council of Disc Jockeys.

The deejays that attended were Del Clark, WJJD; Bob Burns, WNMP, Evanston; Steve Schickel, WGN; Chuck Francisco, free lance deejay; Bernie Allen, WIND; Red Surrey, WTAQ, LaGrange; and Jack Reiling, WAAF, who emceed the affair.

The boys were helped along by Joy Layne, Mercury recording artist, Dick Contino, also of Mercury and the Highlights, vocal group recording for Bally Records. Door prizes consisted of records contributed by Mercury, RCA Victor, Bally, Coral and Dot.

The dance was inspired by a recent trip to Austria by representatives of the National Council of Disc Jockeys, who flew over to see the situation of the Hungarian refugees at close hand.

STARTING TO CLIMB!
Clarence "Frogman" Henry
"I'M A COUNTRY BOY"
B/W
"LONELY TRAMP"
ARGO # 5266
Argo RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS
Moonglows
"I'M AFRAID THE MASQUERADE IS OVER"
B/W
"DON'T SAY GOODBYE"
CHESS # 1651
CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Prestige Planning New Activities

NEW YORK—Prestige President, Bob Weinstock has been busy in recent weeks signing new talent and planning recording schedules for Prestige artists.

The following musicians were signed to Prestige contracts; pianist (and sometimes singer) Mose Allison, now playing with the Stan Getz group; pianist/writer Mal Waldron whose recent work on many Prestige albums is earning him wide recognition; and young tuba player Ray Draper.

Mose Allison's first recording date set for March 8th will give him an opportunity to record his own "Town And Country Suite."

Mal Waldron's first album will be released in May under the title "Mal-1," and features writing by Mal, Gigi Gryce, Lee Sears, and Idrees Sulieman. A second album is in preparation.

Ray Draper who recorded with Jackie McLean for Prestige recently will do an album of his own with Webster Young, Mal Waldron, and Jackie McLean.

Weinstock also announced that the option on Red Garland's contract has been picked up.

Prestige will soon inaugurate a series of recordings by a group of musicians to be known as the Prestige All-Stars. The following personnel is set for these dates: Jackie McLean, alto; Donald Byrd, trumpet; Kenny Burrell, guitar; Mal Waldron, piano; Doug Watkins, bass; Art Taylor, drums.

Bob Weinstock formed the group so that his musicians, who play well together, can have an opportunity to do so regularly. The Prestige All-Stars' recording sessions will serve that purpose as well as give encouragement to the musicians involved and others to produce new writing. Guest musicians will be used to add variety to the group. Mal Waldron and Teddy Charles will be the musical directors of the group, and contribute most of the compositions.

Teddy Charles is currently producing albums for Prestige. He will perform on some of these dates and direct others. The initial plan is for Teddy to produce about two dates a month. His first date used three trumpets, Art Farmer, Donald Byrd, and Idrees Sulieman.

Lee Palmer Joins ABC-Paramount

HOLLYWOOD—Lee Palmer has joined ABC-Paramount as West Coast District manager, with offices in the ABC Building in Hollywood. In his new capacity, Palmer will handle sales, promotion, and production for the label for the eleven western states, and work directly with nine independent distributors handling the line in that area. Palmer comes to ABC-Paramount from Mercury Records, with whom he was associated for the past eight years, first as a branch manager, and for the past year as Mercury's Western Regional manager.

THE NATION'S R & B TOP 20

Pos.		Last Week
1	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	1
2	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	2
3	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	6
4	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	3
5	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	5
6	A THOUSAND MILES AWAY *Heartbeats* *(Rama 216)*	4
7	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	—
8	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	8
9	LUCILLE *Little Richard* *(Specialty 598)*	17
10	SINCE I MET YOU BABY *Ivory Joe Hunter* *(Atlantic 1111)*	7
11	BANANA BOAT (DAY-O) *Harry Belafonte* *(RCA Victor 20-6771)*	13
12	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	18
13	WITHOUT LOVE *Clyde McPhotter* *(Atlantic 1117)*	10
14	TOO MUCH *Elvis Presley* *(RCA Victor 20-6800)*	9
15	FOOLS FALL IN LOVE *Drifters* *(Atlantic 1123)*	19
16	PARTY DOLL *Buddy Knox (Roulette 4002)* *Roy Brown (Imperial 5427)*	—
17	AIN'T THAT LOVE *Ray Charles* *(Atlantic 1124)*	11
18	COME GO WITH ME *Del Vikings* *(Dot 15538)*	—
19	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	14
20	THE GIRL CAN'T HELP IT *Little Richard* *(Specialty 591)*	15

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

Pos. Last Week		
1	**YOUNG LOVE** *Sonny James* *(Capitol 3602; F3602)*	1
2	**THERE YOU GO** *Johnny Cash* *(Sun 258; 45-258)*	2
3	**TOO MUCH** *Elvis Presley* *(RCA Victor 20-6800; 47-6800)*	4
4	**SINGING THE BLUES** *Marty Robbins* *(Columbia 21545; 4-21545)*	3
5	**AM I LOSING YOU** *Jim Reeves* *(RCA Victar 20-6749; 47-6749)*	5
6	**I'M TIRED** *Webb Pierce* *(Decca 30155; 9-30155)*	6
7	**KNEE DEEP IN THE BLUES** *Marty Rabbins* *(Columbia 40815; 4-40815)*	10
8	**I'VE GOT A NEW HEARTACHE** *Ray Price* *(Columbia 21562; 4-21562)*	7
9	**GONE** *Ferlin Husky* *(Capitol 3628; F3628)*	—
10	**TRAIN OF LOVE** *Johnny Cash* *(Sun 258; 45-258)*	—

Meeting Of The Brass

GALVESTON, TEXAS—Pictured above is a group attending the Storz management meeting at the Jack Tar Hotel in Galveston last week. From left to right are: Todd Storz, president; Dale Moudy, director of engineering; Jack Sandler, general manager of WQAM in Miami; C. W. Armstrong, general manager of WHB in Kansas City; Steve Labunski, general manager of WDGY in Minneapolis; Virgil Sharpe, general manager of KOWH in Omaha; Bill Stewart, director of programming; and Fred Berthelson, general manager of WTIX in New Orleans.

CBS-TV To Intro "Jimmy Dean Show", Country Musical Program

NEW YORK—"The Jimmy Dean Show" a country musical program, will be scheduled at 7:00-7:45 AM (local time), on the CBS Television Network beginning Monday, April 8, it was announced by Hubbell Robinson, Jr., executive vice president in charge of network programs.

The Dean show will feature Jimmy Dean, a 27 year-old Texas born vocalist and musician. Dean, a Mercury artist, sings and plays piano, accordion and guitar.

A steady guest on the show will be George Hamilton IV, ABC-Paramount star who clicked with "A Rose And A Baby Ruth" and is currently on the disk parade with "Only One Love". A group of top country performers will round out the program of country music with a popular lilt.

The group will include Dean's band, the Texas Wildcats; a duet called the Country Lads; ventriloquist Alec Houston and his company of dummies plus frequent "big-name" guests.

The Show will originate from the studios of WTOP-TV in Washington. The program will be produced by Connie B. Gray in association with CBS Television.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE ..... Sanny James (Capital)
2. AM I LOSING YOU ..... Jim Reeves (RCA Victar)
3. THERE YOU GO ..... Jahnny Cash (Sun)
4. I'M TIRED ..... Webb Pierce (Decca)
5. KNEE DEEP IN THE BLUES ..... Marty Robbins (Columbia)
6. I MISS YOU ALREADY ..... Faran Young (Capitol)
7. SINGING THE BLUES ..... Marty Rabbins (Columbia)
8. TOO MUCH ..... Elvis Presley (RCA Victar)
9. GONE ..... Ferlin Husky (Capital)
10. I'VE GOT A NEW HEARTACHE ..... Ray Price (Columbia)

11. STOLEN MOMENTS. 12. GONNA FIND ME A BLUEBIRD. 13. TRAIN OF LOVE. 14. WALKIN' AFTER MIDNIGHT. 15. I'M COMING HOME. 16. YOU'RE THE REASON I'M IN LOVE. 17. MONEY. 18. CRAZY ARMS. 19. DON'T LAUGH. 20. A GOOD LOOKING BLONDE. 21. I WALK THE LINE. 22. THE SAME TWO LIPS. 23. YEARNING. 24. UH, UH, NO. 25. ROCKING IN THE CONGO. 26. I'M GONNA LIVE SOME BEFORE I DIE. 27. LOVING YOU. 28. IT'S MY WAY. 29. DON'T FORBID ME. 30. YOU CAN'T HURT ME ANYMORE; DON'T STOP THE MUSIC; REPENTING; FOURTEEN KARAT GOLD; WASTED WORDS; BANANA BOAT SONG; SUGAR BEET; OH, SO MANY YEARS; I WAS THE FIRST ONE; POOR MAN'S RICHES; FRAULEIN; I'M GETTING NOWHERE WITH YOU; CALYPSO SWEETHEART; HO, HONEY, HO; SEARCHING; I'M ROUGH STUFF.

Autry's Melody Ranch Enterprises Forms New Disk Firm

HOLLYWOOD—Joe Johnson, vice-president and general manager of Melody Ranch Enterprises, announced in Hollywood last week that the Gene Autry owned firm has formed its own record label with a first release due to hit the market this week. Johnson will also act as vice-president and general manager for the new disk company, with the appointment of additional personnel in the sales and promotion departments to be announced shortly.

The label will be known as Challenge Records and the first release will be a pop-calyso record by Dave Dupre. Thirty-six independent distributors have been set up nationally to handle the new label, and 20,000 records of the first release were shipped to distributors over the past weekend. In making the announcement of the new firm, Johnson revealed that Autry has been contemplating an entry into the record field for some time and considered this the opportune time to make the move.

Releases are planned on a regular basis in the pop, rock and roll, and country fields and plans call for a complete line of package goods.

New Webb Pierce Disk Gets 3 Way Push

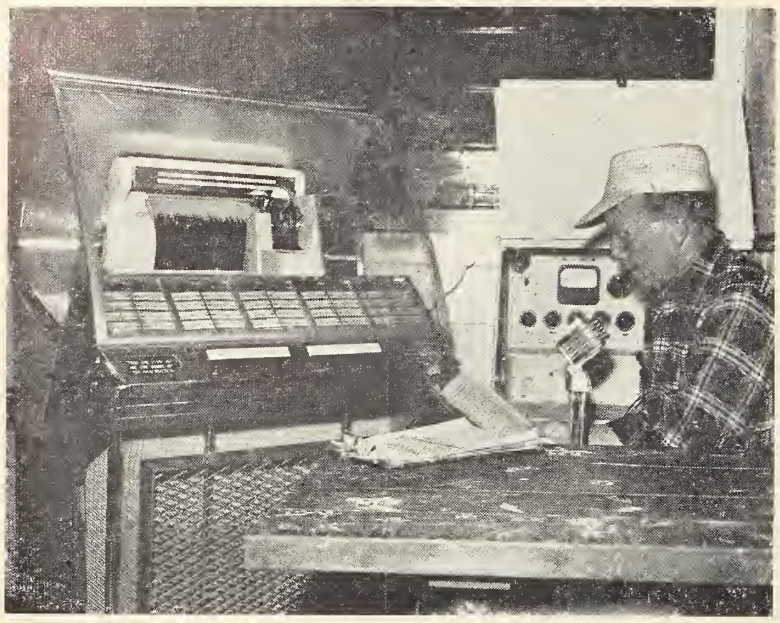
NEW YORK—The new Webb Pierce recording of "Someday" and "Honky Tonk Song" will get a drive in the pop-country-r&r markets. The disk has been designed to appeal in all three areas following the current trend of similar successful three-market releases by top country names.

Pierce will perform "Someday", assisted by the Jordanaires in the forthcoming Allied Picture release "Buffalo Guns" as well as in a new short starring Pierce.

IT'S COUNTRY! IT'S GREAT!
LOVING YOU
Wilma Lee & Stoney Cooper
HICKORY-1058

Speedy West
"SHAWNEE TROT"
CAPITOL # 3669
OPAL MUSIC

Burger House Juke Box Party



BISHOP, CALIFORNIA—Shown above is Bud Lewis, owner of the Bishop Burger House, North Main Street, Bishop, California, who serves as announcer and disk jockey on the radio program "Burger House Juke Box Party." The program is broadcast nightly, except Sunday, from 8:30 to 9:30 over the local radio station KIBS.

At the Burger House location, Henry De Young, De Young Enterprises, has a normal (Model J) installation with two remote speakers placed on the outside of the buildings. The Seeburg juke box is wired right into a transmitter, on through a remote telephone line to the main studios of the radio station, thence on out to the listening public.

The selections played by Lewis on his show are by popular request which De Young uses as a barometer for the popularity of new releases. In this way De Young is aided in programming in the balance of his locations throughout the Inyo-Mono area.

Rosalie Allen Returning To DJ, TV & Record Fields

NEW YORK—Rosalie Allen, former disk jockey in the Metropolitan area, featuring country music before she semi-retired from show business two years ago to devote more time to her family, is returning to full-time activity, and is being represented by Publicist-manager, Arthur Pine.

Pine reports that two major record firms are now bidding for her services as a recording artist, and discussions are also under way with several radio stations for her to resume her disk jockey activities. Prior to cutting down on her commitments, Rosalie had been a recording artist for RCA-Victor for seven years and had a disk jockey program via WOV. She also has appeared as a guest star on such programs as the "Steve Allen Show," "Herb Shriner Show," "Barn Dance," "Grand 'Ole Opry" and others as well as having her own live radio and television shows.

During the past two years, Rosalie has kept in the swing of things by singing and playing her guitar at banquets, telethons, fairs, etc., is already being set for a string of personal appearances to start this Spring.

DOLPH HEWITT

on

Ka-Hill Records

Sings

"BLUE TENNESSEE RAIN"

White Oak Music—BMI

A Cash Box "BULLSEYE"

HANK SNOW

sings

"CALYPSO SWEETHEART"

RCA Victor 20/47-6831

VALLEY PUBLISHERS

BOX 10033, KINGSTON PIKE

KNOXVILLE TENN.

Disks For Dimes

HOLLYWOOD—KLAC's Big Five disk jockeys (l to r, kneeling) Alex Cooper, Del Moore (standing) Bill Bradley, Gene Norman and Dick Haynes shown above with some of the 2200 records that were sold to motorists during an afternoon remote show from a service station on Sunset Blvd. All monies were turned over to the March of Dimes. Event, labeled "Disks for Dimes," proved so successful that KLAC and March of Dimes will make it a yearly event.

Country Disk Jockey

REGIONAL RECORD REPORTS

KEN "BIX" WARDELL
WBLA—Elizabethtown, N. C.

1. Am I Losing You (J. Reeves)
2. Gone (F. Husky)
3. Yearning (Jones & Hicks)
4. I'm Tired (W. Pierce)
5. I Can't Hurt Anymore (Smith)
6. Knee Deep In The Blues (M. Robbins)
7. Little Church (Chryslers)
8. Walkin' After Midnight (P. Cline)
9. My Lips Are Sealed (Reeves)
10. 9 lb. Hammer (S. Clark)

"UNCLE" JOHN BRUNELL
WSKI—Montpellier, Vt.

1. It's My Way (W. Pierce)
2. Singing The Blues (Robbins)
3. According To My Heart (J. Reeves)
4. Repenting (K. Wells)
5. I Miss You Already (Young)
6. Fourteen Karat Gold (Locklin)
7. Am I Losing You (J. Reeves)
8. Don't Laugh (Louvins)
9. I Walk The Line (J. Cash)
10. Wouldn't Know Where To Begin (E. Arnold)

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. I've Got You On My Mind (J. Newman)
2. It's My Way (W. Pierce)
3. Fourteen Karat Gold (Locklin)
4. I'm Rough Stuff (Carlisles)
5. Fraulein (B. Helms)
6. Train Of Love (J. Cash)
7. Poor Old Me (8. Barnes)
8. Think It Over 8oys (Collins)
9. I Miss You Already (Young)
10. You Gotta Have A Heartbreak (8. Gallion)

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. I Walk The Line (J. Cash)
2. Singing The 8lues (Robbins)
3. Loving You (Lee & Cooper)
4. Fourteen Karat Gold (Richards)
5. I Miss You Already (Young)
6. I Was The First One (H. Thompson)
7. You Can't Hurt Me (Smith)
8. Am I Losing You (Reeves)
9. That's My Way (W. Pierce)
10. Hey! Honey (D. Owens)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Gone (F. Husky)
2. Yearning (G. Jones)
3. Money (Jodie & Odie/Browns/Terry)
4. 9 lb. Hammer (S. Clark)
5. Walkin' After Midnight (Cline)
6. I'm Stickin' With You (8owen)
7. I Miss You Already (Young)
8. Don't Laugh (Louvins)
9. Same Two Lips (M. Robbins)
10. Young Love (S. James)

DON BURFORD
KBSF—Springhill, La.

1. One Step Nearer (Singleton)
2. Hey! Mr. 8artender (Gallion)
3. I Ain't Going There No More (D. Houston)
4. Am I Losing You (J. Reeves)
5. Penalty (8. Barnes)
6. Missing Persons (F. Husky)
7. I Asked For More (Edwards)
8. Uh, Uh, No (G. Jones)
9. A Fool In Love (8. Gallion)
10. I'm Rough Stuff (Carlisles)

"COUSIN JOHNNY" SMALL
WERI—Westerly, R. I.

1. Young Love (S. James)
2. Am I Losing You (J. Reeves)
3. Stolen Moments (H. Snow)
4. I've Got A New Heartache (R. Price)
5. Blue Echo (C. Atkins)
6. Auctioneer (L. Vandyke)
7. Singing The 8lues (Robbins)
8. Cash On The 8arrel Head (Louvins)
9. I'm Tired (W. Pierce)
10. Fourteen Karat Gold (Locklin/Richards)

RAY SCOTT
WNOP—Newport, Ky.

1. There You Go (J. Cash)
2. Too Much (E. Presley)
3. Young Love (S. James)
4. Teenage Crush (T. Sands)
5. Gone (F. Husky)
6. Knee Deep In The 8lues (M. Robbins)
7. Sugar 8eet (P. W. King)
8. You Can't Hurt Me Anymore (C. Smith)
9. Katy Bar The Door (Scott)
10. Walkin' After Midnight (P. Cline)

BILL PRICE
XERB—San Diego, Calif.

1. Gone (F. Husky)
2. Honky Tonk Song (M. Tillis)
3. Don't Forbid Me (E. Tubb)
4. Sweethearts In Heaven (B. Owens)
5. Lonesome For My 8aby (E. Chaffin)
6. I'm Tired (W. Pierce)
7. I'm Comin' Home (Horton)
8. There You Go (J. Cash)
9. I Was The First One (H. Thompson)
10. I Miss You Already (Young)

KERMIT REID
WTJH—East Point, Ga.

1. Young Love (S. James)
2. There You Go (J. Cash)
3. Knee Deep In The 8lues (M. Robbins)
4. I'm Tired (W. Pierce)
5. Am I Losing You (Reeves)
6. Singing The 8lues (Robbins)
7. I Miss You Already (Young)
8. I've Got A New Heartache (R. Price)
9. Singing Waterfall (Williams)
10. Playing For Keeps (Presley)

TED CRUTCHFIELD
WQIK—Jacksonville, Fla.

1. Young Love (S. James)
2. Knee Deep In The Blues (M. Robbins)
3. Am I Losing You (Reeves)
4. That's The Way I Like You (C. Smith)
5. There You Go (J. Cash)
6. First One (H. Thompson)
7. Gone (F. Husky)
8. Don't Laugh (Louvins)
9. Money (Terry)
10. Long Train (Browns)

"TEX" JUSTUS & NORM HALL
TRIANGLE NETWORK
Boonville, Ind.

1. Am I Losing You (J. Reeves)
2. There You Go (J. Cash)
3. Young Love (S. James)
4. Same Two Lips (M. Robbins)
5. Go Away With Me (Wilburns)
6. I'm Tired (W. Pierce)
7. Money (Browns)
8. Sugar 8eet (P. W. King)
9. I'm Rough Stuff (Carlisles)
10. No Reason To Cry (Oldham)

DAVE WALSHAK
KCTI—Gonzales, Texas

1. Train Of Love (J. Cash)
2. Too Much (E. Presley)
3. Knee Deep In The 8lues (M. Robbins)
4. Don't Forbid Me (E. Tubb)
5. Playing For Keeps (Presley)
6. Young Love (S. James)
7. Lookin' For Money (Urban)
8. I'm Comin' Home (Horton)
9. Gone (F. Husky)
10. Money (Terry/Rusty & Doug)

BOB LAZICH
KXLL—Missoula, Mont.

1. Am I Losing You (Reeves)
2. Marianne (T. Gilkyson)
3. There You Go (J. Cash)
4. Same Two Lips (M. Robbins)
5. Gone (F. Husky)
6. Maybe (A. Carter)
7. Too Much (E. Presley)
8. Hot Dog! That Made Him Mad (W. Jackson)
9. I'm Tired (W. Pierce)
10. A Dozen Hearts (E. Arnold)

JOHNNY RION
KSTL—St. Louis, Mo.

1. Don't Forbid Me (E. Tubb)
2. I Miss You Already (Young)
3. There You Go (J. Cash)
4. Too Much (E. Presley)
5. Young Love (S. James)
6. Uh, Uh, No (G. Jones)
7. Gone (F. Husky)
8. Am I Losing You (J. Reeves)
9. Walkin' After Midnight (P. Cline)
10. Same Two Lips (M. Robbins)

PFC CHARLIE APPLEWHITE
"COUNTRY JAMBOREE"
U.S. ARMY-M.B.S. NETWORK
New York

1. There You Go (J. Cash)
2. Am I Losing You (J. Reeves)
3. I've Got A New Heartache (R. Price)
4. I Miss You Already (Young)
5. Knee Deep In The Blues (M. Robbins)
6. Tommorrow I'll Be Gone (J. Shepard)
7. Stolen Moments (H. Snow)
8. You Are The One (C. Smith)
9. Wasted Words (R. Price)
10. Too Much (E. Presley)

CARL STUART
WAMO—Pittsburgh, Pa.

1. Am I Losing You (Reeves)
2. I Miss You Already (Young)
3. Wasted Words (R. Price)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Mister Love (Rusty & Doug & Barkdull)
6. Young Love (S. James)
7. Money (Terry & Rusty & Doug)
8. Gone (F. Husky)
9. According To My Heart (J. Reeves)
10. When I Lost You (W. Ray)

LES "RANCH-HAND RED" COLEMAN
WJWL—Georgetown, Del.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. I Like Mountain Music (Acuff)
3. Suppertime (J. Davis)
4. I'll 8e Satisfied With Love (F. Young)
5. I Found A New Love (V. Howard)
6. T.V. Set (Jody & Odie)
7. Time Alone (D. Richards)
8. Waitin' For A Train (Reeves)
9. Knee Deep In The 8lues (M. Robbins)
10. Money (8rowns)

ED RYAN
CJOC—Lethbridge, Alb., Canada

1. Gone (F. Husky)
2. Knee Deep In The Blues (M. Robbins)
3. There You Go (J. Cash)
4. Sugar Beet (P. W. King)
5. Blue Moon Turns To Gold (E. Presley)
6. I'm Tired (W. Pierce)
7. Young Love (S. James)
8. Am I Losing You (J. Reeves)
9. Waiting For Train (J. Reeves)
10. Singing The Blues (Robbins)

"SMILIN' JIM'S WESTERN CARAVAN"
WHAY—New Britain, Conn.

1. Am I Losing You (J. Reeves)
2. Stolen Moments (H. Snow)
3. Singing The Blues (Robbins)
4. Young Love (S. James)
5. Real Gone Daddy (Flaherty)
6. I Miss You Already (Young)
7. I've Got A New Heartache (R. Price)
8. Way That You're Living (J. Swan)
9. Train Of Love (J. Cash)
10. It's My Way (W. Pierce)

ARLEN VADEN
KXEL—Waterloo, Iowa

1. Rockin' In The Congo (H. Thompson)
2. I'm Tired (W. Pierce)
3. You're The Reason (James)
4. I Miss You Already (Young)
5. Glad I Found You (Frizzell)
6. Can You Find It In Your Heart (Pierce & Wells)
7. I'm Coming Home (J. Horton)
8. It's My Way (W. Pierce)
9. 8y The Sweat Of My Brow (H. Lockland)
10. Uh, Uh, No (G. Jones)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CINCINNATI CUT-UPS

Tab Hunter, who was in town to ballyhoo Warner Brothers newest picture "Spirit of St. Louis", stopped off at Our Lady of Cincinnati College where he was surrounded by hundreds of beautiful young ladies who attend the college. They were interested in Tab's career as well as his personal interest in **Natalie Wood**. He was asked if he would record again and his answer was "I love recording too much to stop now." . . . **Bob Smith** of Ft. Thomas, Kentucky won the auditions to become a regular on "Pantomime Hit Parade" over WCPO-TV, the program is often seen over ABC starring **Dotty Mack**. Smith won over many contestants for the job that was vacated by **Bob Braum** (a recent winner of "Talent Scouts") who is now working at WLW. Another contestant **L. K. Patton** who was a runner up to young Smith has landed a job at WZIP thru the auditions for Pantomime Hit Parade. We wish them both good luck. . . . WCKY-deejay **Rex Dale** reports that the Jazz concert featuring **Ted Heath** was a huge success, and played to capacity both afternoon and evening last Sunday at Shubert's. . . . **Joe Cella**, former regional editor of TV Guide has become manager of press relations at WLW stations. . . . We understand that **Dottie Dreffer** (a housewife) will be the first featured singer on **Bill Thall's** new show which will get underway March 4th on WRKC-TV. The show time will be from 1:30 'till 2:30 PM weekdays. . . . **Ruth Lyons** has just celebrated her 11th year on WLW. The "50-50 club" which switched from radio to TV eight years ago, has a ticket sell-out 3 years in advance. Since joining the station Miss Lyons has given 2,860 performances.

When the April 6th issue of Saturday Evening Post appears on the newsstand there will be a feature story on Cincinnati's most colorful TV personality, **Miss Ruth Lyons**. The story written by **James Maxwell**, noted Cincinnati author, describes **Miss Lyons** as "the major star of WLW, and one of the most successful personalities on the airwaves." . . . **Leonard Goldenson** and **Oliver Treyz** (President and Vice President of ABC) were in town to meet with **Mort Watters** (General Manager) of WCPO-TV this week. . . . **Jorge Bolet** (Cuban pianist) will be featured in the Friday, March 8th, artist series at Taft Auditorium. . . . **Arthur Lee Simpkins** is the headliner at Beverly Hills for the next two weeks. . . . **Hardrock** (emcee of WWVA's Jamboree) has a new record out on Emperor Label that should please the teenagers called "Whoo, I Mean Whee!" The flip side, "We Three", should please the adult market; it has a real different sound. . . . **Don Gibson** (MGM) was signed by the management of WWVA to appear as a regular on the World's Original Jamboree, and will make his first appearance on March 16th. Don's most successful recording was "Sweet Dreams". . . . **The Sunshine Boys Quartet** are back on WWVA's Jamboree after five years of head-quartering in Atlanta, Ga. They record on their own label called "Sunshine Boys". . . . **Lee Moore** and **Juanita** (Cross Country) have a new record out called "Paradise Valley" and "The Lord Is My Shepherd". . . . **Hickory** records has come up with a winner called "Money" by combining the talents of **Rusty** and **Doug** along with **Al Terry**. . . . A card in the mail from **Denver Duke** and **Jeffery Null** (Mercury-Starday Records) who have a new release out called "All Washed Up With You" and "A Million Tears". The boys have a new manager, **Paul Gelley** from Maytown, Ky. They have been off the road due to Denver's hip and leg injury, but should be back within a week making personals again.

Please send all news to **Cincinnati Cut-Ups**, 7771 Cheviot Rd., Cincinnati, 31, Ohio.

Happy Mood

NEW YORK—M.G.M. Records gal Connie Francis and the "Standing On The Corner Quartette" of the Broadway hit musical, "The Most Happy Fella," are in a happy mood backstage at the Imperial Theatre in New York as they warble Connie's new hit platter, "No Other One." The lads in the Quartette are (L to R) Dick Hermany, Shorty Long, Roy Lazarus and Alan Gilbert.

National Grand Ole Opry Week In May

NASHVILLE — Grand Ole Opry is being honored by the U.S. Chamber of Commerce, which has designated the week of May 5th-11th, National Grand Ole Opry Week. The purpose of the celebration is to pay tribute to Grand Ole Opry for its contributions to country music in the 31 years of its existence.

The celebration will be launched with a special 4-hour program over Nashville's Station WSM, featuring the top stars of Grand Ole Opry such as Roy Acuff, Minnie Pearl, Rod Brasfield, Ernest Tubb, Hank Snow, Kitty Wells, Johnny & Jack, June Carter, Marty Robbins, Ray Price, Johnny Cash, etc. Judge Hay, one of the original founders of Grand Ole Opry will be honored together with some of the old-time performers who still appear on the shows, which are broadcast nationally over the NBC network.

In Washington, D.C., the National Press Club will salute Grand Ole Opry by presenting a special performance to be attended by political dignitaries in the nation's capitol on Thursday, May 9th. The Governor of Tennessee, Frank G. Clement and members of the Tennessee delegation will be guests of honor.

Grayline Restyles Demonstrator

NEW YORK—The Grayline Company of Chicago has announced that it is making deliveries on a completely re-engineered and restyled 1957 version of its model "300" record demonstrator phonograph.

A new transcription type, ball bearing pivot tone arm, and a rubber padded 3-speed turntable are used on the unit. In addition the "300" contains two 6" Philips speakers, a full range continuous duty amplifier, and a 45 RPM record changer for continuous background music or record plugging.

Richard Gray, president of the firm, stated that sales of the "300" have been doubling every six months since the original version was announced in July 1955. The price on the new "300" is the same as on the previous version.

Candlelight Prexy Resigns

NEW YORK—The board of directors of Candlelight Records announced last week the resignation of the corporation's president Howard L. Barto. Rod Zinsser, former executive vice president, was elected president.

Barto's resignation marks the first major change in the corporation's executive personnel since its formation two years ago. Barto was responsible for signing many of the company's names such as fourteen-year-old Susan Silo, singer Alan Blake, and Chuck "Razzmatazz" Murphy. Barto said that his future plans were undecided at this time.

Assuming his role as president, Zinsser stated that Barto's resignation is a great loss to the company. Zinsser also outlined an expansion program for the Candlelight label. The diskery plans to concentrate more in the field of albums, although it will continue the issuance of single releases. Among those albums soon to be released are: "For Dancing Feet" featuring the orchestra of Pete Lofthouse, Lawrence Welk's arranger; an album of authentic calypso music recorded in Jamaica; and an album by Chuck "Razzmatazz" Murphy containing many of his original compositions.

Hot Act WITH A Hit Record

The Carlisles

"Stars Of Grand Ole Opry" at their greatest

I'M ROUGH STUFF

Acuff-Rose Pub.-BMI

COUPLED WITH

BUSINESS MAN

Acuff-Rose Pub.-BMI

MERCURY-STARDAY 71035

★

NOTE TO TRADE: Here is a record that started slow but has built steadily and is ready to bust wide open. Deejays and operators report heavy action on Carlisles first on Mercury-Starday "Country Series".

ORDER TODAY

The Country Hits are on

Mercury REG U.S. PAT. OFF. STARDAY

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	2
3.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	4
4.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	3
5.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	5
6.	GONE Ferlin Husky (Capitol 3628; F3628)	9
7.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	7
8.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	6
9.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	8
10.	I MISS YOU ALREADY Faron Young (Capitol 3611; F3611)	11

11. CRAZY ARMS. 12. WALKIN' AFTER MIDNIGHT. 13. ROCKING IN THE CONGO. 14. TRAIN OF LOVE. 15. I WALK THE LINE. 16. YOUR TRUE LOVE. 17. YOU CAN'T HURT ME ANYMORE. 18. I'M COMING HOME. 19. STOLEN MOMENTS. 20. DON'T LAUGH; I'M GONNA LIVE SOME BEFORE I DIE; THE SAME TWO LIPS; WASTED WORDS; IT'S MY WAY; REPENTING; GONNA FIND ME A BLUEBIRD.

Marty Robbins Signs

NEW YORK—Marty Robbins signs a new recording contract with Columbia Records extending his services with the label another five years. Highly pleased onlooker is Columbia's A & R Director of Country Music, Don Law. Looking on also is Troy Martin of Golden West Melodies.

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"SPEAK TO ME" [Central BMI—Skye, James]
"FIRST DATE, FIRST KISS, FIRST LOVE" [Lowery BMI—Welch, Stovall]
SONNY JAMES (Capitol 3674; F3674) (See pop reviews.)

● Sonny James, now also a top pop star, has a smash new release for both the country and pop markets.

"A WHITE SPORT COAT (And A Pink Carnation)" (2:30) [Acuff-Rose BMI—M. Robbins]
"GROWN-UP TEARS" (2:04) [Blackwood BMI—Conniff, Weismantel, Schell]
MARTY ROBBINS (Columbia 40864; 4-40864)

● On his previous Columbia outings, Marty Robbins was responsible for introducing a pair of smashes: "Singing The Blues" and "Knee Deep In The Blues," to the pop field while riding his own versions to the top of the country charts. Now the chanter steps way over the very thin, country-pop borderline with two items that oughta make a tremendous impression in both fields. On one end Marty is all dressed up with "A White Sport Coat (And A Pink Carnation)" as he beautifully projects a tearful, middle beat ballad with teenage love lyrics. On the flip, another wonderful rhythmic teenage item, tagged "Grown-Up Tears," he colorfully swings out a la "Singing The Blues." Two great sides, perfectly polished off by Ray Conniff's ork and chorus. Watch 'em both.

"DON'T YOU LOVE ME ANYMORE" (2:33)
[Central BMI—T. Collins]
"ALL OF THE MONKEYS AIN'T IN THE ZOO" (2:24)
[Central BMI—T. Collins]
TOMMY COLLINS (Capitol 3665; F3665)

● It looks as though the big click that Tommy Collins has been seeking, to put his name back up on the popularity charts, can come from either end of his latest Capitol pairing. And both sides are as different as day and night. "Don't You Love Me Anymore" is a tender, middle beat romantic lament that Tommy reads with great emotion and sincerity. On the reverse lid he delightfully sails over a humorous, quick beat novelty item labeled "All The Monkeys Ain't In The Zoo." Grade "A" musical assist on this double-barreled money-maker for the ops and dealers. It's a toss-up.

"HONKY TONK GIRL"
[Brazos BMI—H. Thompson, C. Harding]
"THE WIND UP"
[Fairway BMI—D. Coleman]
MIMI ROMAN
(Decca 30246; 9-30246)

● Mimi Roman, a gal with loads of talent and personality, has been drawing closer to the "hit market" with each succeeding Decca release. Now the thrush comes up with a superb two-sider that has the potential to easily clear the last big hurdle on her climb upwards. On the upper lid, a slightly up tempo romantic heartbreaker, the gal sadly relates why she's a "Honky Tonk Girl." On the bottom slicing she tries to put the brakes on a skidding love affair as she warmly lilts through a very pretty waltzer titled "The Wind Up." They're two sterling performances that rate top honors.

NAN CASTLE
(RCA Victor 20-6845; 47-6845)

B+ "TAKE MY LOVE" (2:28) [Cedarwood BMI—S. Hicks, N. Castle] A young thrush with a polished, hard-hitting vocal delivery makes her initial appearance on the wax scene. It's 15-year-old Nan Castle belting out a feelingful, rhythmic lover's ballad in a manner that is gonna make the public sit up and take notice. Gal has great potential.

B "RUN ALONG, JUNIOR" (2:20) [Acuff-Rose BMI—B. Bryant] Here the songbird sparkles as she flavorfully decks out a catchy, little novelty rocker. Potent two-sided debut.

THE FRONTIERSMEN
(Ivory 101; 45-101)

C+ "YOUNG LOVE" (2:20) [Lowery BMI—Joyner, Cartey] The Frontiersmen, High, Wayne and Hal, hop on the nation's No. 1 tune and treat it to a warm and appealing reading.

C+ "I'VE GOT A NEW HEARTACHE" (2:31) [Cedarwood BMI—W. Walker] The songsters come up with another easy-on-the-ears performance as they tastefully cruise over another top country item. Though probably too late for honors, this "bargain coupling" should attract a fair share of the sales and spins. Interesting change-of-pace for the jocks.

SLIM HARPER
(Anchor 35; 45-35)

B "LOVELY LADY" [Popper BMI—B. Dee] Slim Harper hands in a pleasant reading as he intros on the label with a contagious, quick beat love affair. The artist asks his sweetie to give him one more chance. Easy listening.

C+ "A FAR CRY FROM LOVE" [Peer Int'l BMI—S. Harper] Harper's smooth chords come across in soft, sincere fashion as he spins this tear-compelling, slow paced romantic piece.

CHARLIE FEATHERS
(King 5022; 45-5022)

B "WHEN YOU DECIDE" (2:22) [Mar-Kay BMI—Feathers, Chastain, Huffman] Effectively backed up by Jody and Jerry, Charlie Feathers turns in a real appealing vocal performance on a romantic weeper with a rock'n'roll-ballad beat. Strong side.

B "NOBODY'S WOMAN" (2:02) [Mar-Kay BMI—Feathers, Chastain, Huffman] Here the boys dish up a tantalizing, 'rockabilly' reading on an engaging, handclappin' blues item. Two solid coin-catchers for the ops and and dealers. Should make noise with exposure.

JAMES O'GWYNN
(Mercury-Starday 71066; 71066x45)

B+ "WHO'LL BE THE NEXT ONE" (2:25) [Starrite BMI—S. Stover, J. O'Gwynn] James O'Gwynn's distinctive vocal stylings come over with telling effect as he dramatically multiple-vocals this crying towel waltzer. Fine piece of material. Could step out.

B "MULESKINNER BLUES" (2:25) [Peer Int'l BMI—J. Rodgers]. On the flip side O'Gwynn pulls out all the stops as he engagingly revives the wonderful Jimmie Rodgers standard. Socko vocal and instrumental work.

LESTER FLATT & EARL SCRUGGS
(Columbia 40853; 4-40853)

B+ "SCHUCKIN' THE CORN" (2:00) [Golden West Melodies BMI—Graves, Certain, Stacey] A sensational, fast paced instrumental platter, spotlighting the stellar, "back country," guitar and banjo pickin' of Lester Flatt, Earl Scruggs and the Foggy Mountain Boys, makes this first class programming material for the jocks.

B "SIX WHITE HORSES" (2:36) [Peer Int'l BMI—Moody] Under portion, an up tempo blues featuring a top notch vocal, as well as instrumental performance, also promises to rack up loads of airplay.

GEORGE MORGAN
(Columbia 40859; 4-40859)

B+ "DON'T CRY, FOR YOU I LOVE" (2:46) [Golden West BMI—Burgess] George Morgan has a strong contender for the calypso sweepstakes as he hops on the "bandwagon" with a most convincing and attractive reading of a heartfelt, country-pop styled opus.

B+ "THE TEARS BEHIND THE SMILE" (2:46) [Acuff-Rose BMI—M. Robbins] Here Morgan beautifully spins a standout middle beat, shuffle ballad with tearful love lyrics. Excellent choral and instrumental assist on this twin-threat for the country and pop markets.

FOY WILLING
(Gold 500; 45-500)

B "OH BABY DOLL" [Keystone ASCAP—F. Willing] Gene Lewis' mellow tones are a treat to the ear as he warmly wraps up this charming, moderate paced, pop-flavored romantic opus. Lovely wedding of melody and lyrics. Able assist by the Foy Willing ork.

C+ "TOO YOUNG TO SETTLE DOWN" [Keystone ASCAP—F. Willing, S. Robbins] Tastefully backed up by Willing and the Riders of the Purple Sage. Lewis intriguingly knocks out a quick paced, rhythmic, teenage weeper. Two good intro performances.

JIMMY LOGSDON
(Starday 286; 45-286)

B "CAN'T MAKE UP MY MIND" (2:30) [Starrite BMI—J. Logsdon, L. Caulk] Jimmy Logsdon enticingly tells us that since he has so many cuties he's having a hard time deciding who to settle down with. Tantalizing up tempo ditty that merits the spins.

B "NO LONGER" (2:08) [Starrite BMI—J. Logsdon (L. Mings] On the lower biscuit Logsdon neatly decks out an infectious lover's weeper with an interesting, off-beat rhythm.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Haley Back In U.S. After English Stint Which Saw Crowds Go Wild For Him

NEW YORK — Jolly Joyce who, with Mrs. Joyce, was part of the Bill Haley and The Comets party that went to England and the Continent for a very successful engagement, returned several days before the Haley contingent.

Joyce revealed that wherever Haley appeared the towns went literally "wild" over him. Joyce said that Haley is perhaps as great or greater abroad than he ever was in the United States. Before Joyce left he completed a deal whereby Haley will return to London in September for a two-week engagement at the Palladium and two weeks of one nighters in the British Isles. Joyce also concluded a deal with Lou and Leslie Grade, London agents, to handle Bill Haley and The Comets' bookings for a feature motion picture to be made in London when Haley returns for his Palladium stint.

Lou and Leslie Grade also underwrote Bill Haley's special endorsements on hats, shirts, ties, brooches, necklaces and rock 'n' roll chairs. All of the above are already being manufactured.

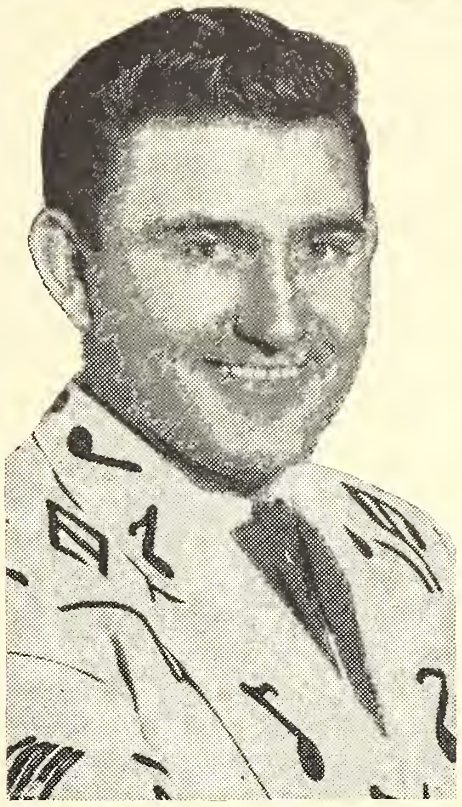
In addition to his Haley activities, Joyce concluded a deal to bring Alan Freed and his all-star R&R show to the British Isles in August; signed Lord Kitchner, calypso Mello-Disk records Continental star and arranged a picture deal with Sam Katzman of Columbia Pictures. Kitchner will start shooting on March 19.

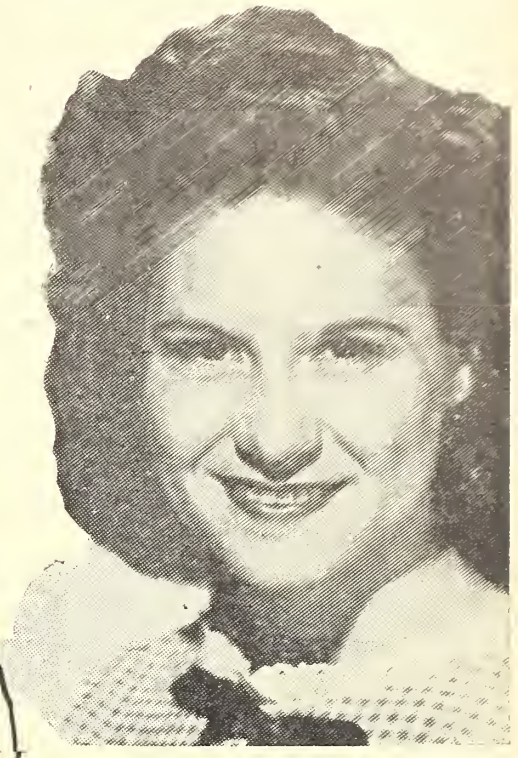
Joyce also booked the original Amos and Andy CBS-TV show for personal appearances in the British Isles for April, 1957. The tour is now being set up. Amos and Andy are well known in the Isles—since they are seen weekly on BBC-TV net out of London.

Another act that Joyce booked was Steve Gibson and The Red Caps with Damita Jo. The band will do the Paris and London music halls in September. Also set was Jon Ann Tolley for the British Isles during May.

Seen above, aboard the SS *Queen Elizabeth*, are l. to r. Jolly Joyce, Bill Haley and Jim Ferguson. Joyce is Haley's Booking agent and Ferguson is Haley's manager.

DOUBLE DYNAMITE on DECCA





WEBB PIERCE and KITTY WELLS

THE CASH BOX BULLSEYE

• Two of country music's 'shining stars' on a new pair of tunes with the "Quality" stamp etched deeply into every groove, makes this release something special. They're both excellent compositions that require no gimmicks whatsoever. All they need is the touch of the two great song stylists, Kitty Wells and Webb Pierce, and that's exactly what they get. The artists blend just beautifully as they reveal a secret love affair on a touching, moderate paced tale tagged "Oh, So Many Years". On "Can You Find It In Your Heart", an up tempo opus (not to be confused with the recent Tony Bennett clicker) Webb pleads with Kitty to give him another chance. Both lids mean money in the bank for all concerned.

CAN YOU FIND IT IN YOUR HEART

and

OH, SO MANY YEARS

DECCA-9-30183 (30183)

A NEW WORLD OF SOUND

DECCA RECORDS

Country Round Up

In a reorganization of their morning broadcast pattern CBS Television Network will initiate an easy-going musical program tagged "Country Style". The show emanating from WTOP-TV-Washington, D. C. and scheduled for Mon., April 8th, 7:00-7:45 AM EST will star **Jimmy Dean** & his **Texas Wildcats**, **George Hamilton IV**, the **Country Lads** duet and ventriloquist **Alec Houston**.

* * * * *

GEORGE HAMILTON IV

Jim Halsey announced this week that **Bob Franklin** had joined the staff of Thunderbird Artists, Inc. Franklin had been regional sales manager for radio station KGGF in Coffeyville, Kansas, before joining the agency. He has also had considerable experience in the production of both radio and television shows.

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Leon McAuliffe and **His Cimarron Boys** have just returned from a personal appearance tour of the West Coast. While in the Los Angeles area, Leon and his band appeared on the "Town Hall Party" with **Tex Ritter**.

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Hank Thompson and **His Brazos Valley Boys** have been booked into the swank Riverlake Country Club in Dallas, Texas, in March. Capitol's new recording artist, **Joe Carson**, appeared on Hank's TV show over the Oklahoma network Saturday, February 23.

* * * * *

Wanda Jackson is in Hollywood for a recording session for Capitol records. While in LA she will appear on **Cliffie Stone's**, "Hometown Jamboree", and the "Town Hall Party" in Campton. **Bob Franklin** of Thunderbird Artists, Inc. and Wanda's dad, **Tom Jackson**, were making the trip with her.

* * * * *

New Springfield resident, **Smiley Burnette**, is in Hollywood to guest on several of the "Town Hall Party" television films. Smiley has been attracting a heap of attention with his new Vita waxing, "Snake Song" and "Ruby, Riches Or Fame". Decca promotion manager **Marty Salkin**, currently on a lengthy field trip, bulletins: "Brenda Lee's 'One Step at a Time' breaking big!" Copies of the disk are available to disk jockeys who don't have them by writing Brenda, care of the 'Ozark Jubilee.'

HANK THOMPSON

Jim Edward, newlywed Maxine and Bonnie Brown will make two more appearances on the "Jubilee" before departing for the "Concert in Country Music" swing through a dozen European nations. . . . Many well-earned congratulatory messages were received by **Bobby Lord**, who turned in a splendid job of last-minute substituting for hospitalized **Red Foley** on the Feb. 16 "Jubilee."

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Virgil Gifford, new Fabor artist, is receiving favorable reception on his current "Ain't Nobody Crying" by C. L. McMurray of Tucumcari, N. M. and "Mexico Gal". 18 yr. old Gifford is a native of Texas, but now lives in Calif. where he has worked most of the big TV C&W shows during the last few years.

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"Smokey Smith", KRNT-Des Moines, Iowa, infos that while he's playing records on his daily KRNT-TV show, "Good Morning Iowa", which includes live music as well as records, he shows 8″ x 10″ pictures of the artists. Smokey'll be grateful to any artist who would send him photos addressed to the station.

From **Les "Ranch-Hand Red" Coleman**, WJWL-Georgetown, Del. comes word that local home grown talent have made hits with country music fans over **Connie B. Gay's** "Town & Country Time" Saturday nights out of Washington D. C. The **Country Lads**, **Bill Graves** and **Richard Flood**, currently on an armed forces tour of Africa, make the gals sigh and the older folks howl with delight when they turn to music making.

Another talent from his area is **Jonny Lynden**, who also appears weeky on "Town & Country Time". Jonny also is on WJWL twice weekly. Incidentally, the "Old Ranch-Hand" has picked himself up a Mrs. "Ranch-Hand". His wife is the 4-H Club agent for Sussex county and is not a stranger to radio and works with him on some of his shows.

BOBBY LORD

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Henry Gall, Personal Manager for RCA Victor's **Myrna Lorrie**, drops a note from up Canada way to let us know that the chirp now has her own TV show on CFPA-TV, Channel 2, Port Arthur, Ont. Gall adds that "Tater" **Pete Hunter**, KTLW-Texas City, Texas, reports Myrna's latest, "That's What Sweethearts Do" is on his top ten most requested list and that **Vern Weegman**, KEVE-Minneapolis, Minn. sez it's getting real good plays with country music in his area on the up-swing.

Ken Kirby and his **Palomino Ranch Hands**, heard each Wednesday night from 7 to 7:55 P.M. over WERI, Westerly, Rhode Island, on the "Hillbilly Hayride," have just completed a highly successful tour of Southern New England, along with **Little Margie Durkee, Yodelin' Dick Lee**, and **Sonny Osborne** (MGM records) . . . The package played Connecticut at the Coast Guard Training Station, Groton, the Ritz Ballroom, Bridgeport, New London High School Auditorium, New London, and The Lobster House, New London. Arrangements for the 4 day tour were made by "Cousin Johnny" Small, c & w program director and deejay at WERI, Westerly, Rhode Island, and at WNLC, New London, Conn.

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"UNCLE CHARLIE" BABCOCK

"Uncle Charlie" Babcock, CKLB-Oshawa, Ont., Can. infos that a big rock and roll-country jamboree is coming to the Cobourg Pavilion on March 15th. Cobourg is about 70 miles from Toronto. The show consists of a swingin' group called the **Rhythm Rockets**, along with **Jimmey** and **Eddie**, **The Ontario Harmony Boys**, and **The Four Beaus**. Babcock can be heard via CKLB, Mon. through Sat., 4:05 to 5:00 in the afternoon and Sat. morning at 11:30 'til 12:00 noon with the "Country Hit Parade." Saturday nite is hillbilly nite in Oshawa and District and "Uncle Charlie" spins the hillbilly wax from 7:00 to 11:00 P.M. Charlie notes that **Barry Nesbitt's** Quality release, tagged "No Longer," is still going very strong in Canada.

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Harrianne Moore's weekly WSM newsletter now includes a new feature, a biographical run-down on the station's artists and deejays.

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KCKN-Kansas City joined the airwaves last month. The station operates 24 hours a day and will feature country music exclusively.

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Guesting on **Haskell Jones'** "Video Varieties," KCMC-TV. Texarkana, Tex. channel 6, Wed. Feb. 20th were **Nancy Castleberry**, 15 yr. old singing discovery of **Jim Denny** and **Chet Atkins**, who as **Nan Castle** has her first RCA Victor release scheduled for early in March, (it couples "Run Along Junior" with "Take My Love") **Paul Castleberry**, bass fiddler and father of Nancy, **Lanny** and **Gary Huggins**, 14 and 12 yr. old vocal and guitar duo, **Don McKnight**, 17 yr. old singer-guitarist, and **The Cases, Jerry**, 13 yr. old electric guitarist, **Johnny**, 9 yr. old rock 'n roll stylist, and their Dad. **J. C.** on guitar or mandolin. The entire group appears regularly on "Red River Jamboree," the **Roy Glenn-Pee Wee Reid** Sat. night, Paris, Texas show.

CHET ATKINS

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WLFH-Little Falls, N. Y. deejay, **Don Vedder's** new Jamboree hours start at 8:00 P.M. His old time was 11:00 'til 7:00 A.M.

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Received an amusing flyer from Acuff-Rose plugging **Bill Carlisle's** Mercury-Starday etching, "I'm Rough Stuff." Bill is shown in a series of pictures defending himself against female wrestling champ, **Mildred Burke. Joe D. Lucas** notes that several tunes are looking good for Acuff-Rose. **Marty Robbins** who is red-hot with his "Knee Deep In The Blues" and "Singing The Blues" is getting set for a pop release cut in New York. **Melvin Endsley** is getting much attention with his Victor disk, "Bringing The Blues To My Door" and **Marvin Rainwater** has taken off with his MGM recording of "Gonna Find Me A Bluebird," which incidentally, sez Lucas, is also breaking pop in Pittsburgh. Joe just completed a tour of the East and mid-west and is real happy the way Hickory is being accepted. He adds that another waxing going pop in Pittsburgh is **Rusty & Doug** and **Wiley Barkdull's** "Mister Love." The biggest news, however, at Hickory is **Al Terry** and **Rusty & Doug's** "Money" according to tremendous initial sales.

NAN CASTLE

* * * * *

High, Wayne & Hal, The "Frontiersmen," have a brand new release out on the Ivory label. The boys covered 2 of the nation's top tunes, "Young Love" and "I've Got A New Heartache" and deejays wanting a copy can get same by writing to The Frontiersmen at Box 3104, North Hollywood, Calif.

* * * * *

"Bailin' Wire" Bob Strack, KIMO-Independence, Mo. reports that the "Cowtown Jubilee" made its TV debut in Kansas City on the 16th. The 2 hour, 8:30 to 10:30 Saturday nite show, one of the oldest in the mid-west, had the last ½ hour on TV with **Billy Walker** as the special guest.

(Continued on page ?)

Country Round Up

Art Kennard, CKRM-Regina, Saskatchewan, Can. reports that the largest crowd ever to attend a "Grand Ole Opry" Show in Regina, stomped, whistled and applauded their way through about 5 hours of top-flight C&W entertainment Monday night, February 25th when the Faron Young show played in Exhibition Auditorium. In addition to Young and his Country Deputies, the package was headlined by "Little" Jimmy Dickens, George Jones and Janis Martin and her Marteens band. The emceeing chores were handled jointly by 2 Southern Saskatchewan C&W jockeys, Jay Leddy of CHAB, Moose-Jaw, and Art Kennard of CKRM.

"LITTLE" JIMMY DICKENS

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Robby England and The Rob Cats of Paris, Texas, a Country Rock 'n Roll group, are currently playing midnight stage shows for Interstate theaters and made their 3rd appearance at the Rialto, Denison, Tex. Feb. 22nd. They also appear at intervals on the "Red River Jamboree."

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Billy Rocket, veteran of 10 years in the Marines and a top-flight western vocalist, has been signed by PIV Records and a first release is planned shortly. Rocket enjoys a big following, and is a country and western singer to watch.

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Mercury-Starday wax artists Denver Duke & Jeffery Null were scheduled to make their first personal, March 2nd at the Circle Theatre in Cleveland, since Denver's serious auto accident last month. The boys' latest "All Washed Up With You" and "A Million Tears" are starting to kick up the dust. Also due in, according to WERE-Cleveland deejay, Tom Edwards, at the Circle Theatre on the 2nd, are MGM's Osborne Brothers, followed by Mercury-Starday's Carlisles and George Jones and Decca's Justin Tubb, all on the 9th.

RAY PRICE

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Curley Gold types from the west coast that seen cutting it up backstage at a recent "Grand Ole Opry" show held in the Oakland Auditorium, Oakland, Calif. were Columbia's Ray Price and manager, Al Flore, Sun's Carl Perkins, Black Jack wax artist, Roy Golden, Arvada Miller-KGO-TV, San Francisco vocalist and Curley, "King Of The Western Drummers" and leader of the Texas Tune Twisters Western Swing Band. The band, sez Curley, recently drew a huge crowd in Merced, Calif. for a Horseman's Dance. He adds that Hawkshaw Hawkins, Jean Shepard and the Wilburn Bros. (Doyle & Teddy) have been touring the state of Oregon. Also, according to Gold, Lee Miller-trumpet, Madge Suttee-piano and Bill Jordan-steel guitar are the star attractions with the Miller Bros.' 4 Star recording band playing dances at the "M. B. Corral" in Wichita Falls, Tex.

HAWKSHAW HAWKINS

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The big live Western show held every Saturday night on TV station KGO-San Francisco, has left the air.

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Jimmie O'Neal, President of Rural Rhythm Records, reports that response from DJ's on his newest artist Kenny Smith is very encouraging. Kenny has two new releases out, "Walking By My Lonesome" & "Go Right Back" and "You'll Come To Me" & "With You on my Mind." Disk Jockeys wanting copies can just drop a card to Rural Rhythm Records, P.O. Box 521, Arcadia, Calif.

At the time the label is negotiating with Johnny "Okeh Boogie" Tyler for cutting a folk issue on a 45 EP.

Dusty Owens stopped by "Pop's Country Store" for a visit with George Popkins at WXGI in Richmond recently. Dusty was on the first leg of a tour that will take him thru Florida and back to WWVA in Wheeling, West Virginia.

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"Yodeling Slim" (Dallas E. Turner), XEDM-Hermosillo, Mex. puts in his plug for the 50,000 Watt-clear channel Country Music station which pulls mail from practically every state in the union as well as Sweden, Australia, Chile, etc. Slim, who has been getting wonderful service from the small and large indies, but not the majors, sez that he'll play any decent country music sent to him. He'll be starting a new 7-night a week syndicated in addition to his live and deejay shows on XEDM. Slim'll appreciate autographed artist pictures, in addition to the disks, to be sent to him at XEDM, Box #253, Hollywood 28, Calif.

* * * * *

Bill Price informs his friends that he's still at the all-country music, 50,000 watter, XERB-Rosarito, Mex. Bill has the 9:00 AM to 2:00 PM, Mon. thru Sat. slot featuring the "Country Hit Parade" (Sat. 12 noon 'til 2:00) and "Country Album Time" (Fri. 1:05 PM to 1:30 PM). Price's address for record servicing is XERB, Box 1190, San Diego 12, Calif. He adds that the Ferlin Husky smasheroo was written by San Diego's own Smokey Rogers.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Prize Pheasant

NASHVILLE, TENN.—Faron Young is shown above with the prize pheasant he shot. Faron's latest on Capitol is "I Miss You Already" and "I'm Gonna Live Some Before I Die."

Canadian Capers

TORONTO TOPICS:

Lurlean Hunter opened at the Town Tavern on March 4th. Lurlean has a tremendous following here and Torontonians are delighted to have her back. . . . Dizzy Gillespie opened at the Colonial on March fourth for a one-week engagement. . . . The Golden Gate Quartet, playing to a full house since it opened at Bassel's, held over for a second week. . . . Jim Corey was a Cross Canada Hit Parade guest on March 7th. Jim is a Ryerson Institute of Technology student who did a guest appearance on TV a few weeks back and proved so popular that the CBC signed him up for the show. . . . Justin Tubb, Jim Reeves, and other stars of the Grand Ole Opry Show opened at the Casino Theatre on Thursday February 28th. . . . Louis Innis, A & R man for King Records, was in town last week to record Larry Harvey. . . . Rosemary Clooney, in Toronto for television appearances, delighted her many fans this side of the border. . . . Country artist, Bill Long, with The Playboys, fresh from a highly successful 9 weeks at the El Mocambo, left March 2nd for a 3-week whirlwind tour entertaining U.S. Air Force troops in Labrador and then in Puerto Rico. Just before leaving, Bill cut four Canadian tunes. At press time he still hadn't decided which U.S. label this disk would bear. . . . Canadian guest on the Arthur Godfrey Show in April (exact date still to be set) will be Greg Curtis, 24-year-old ballad singer and folk-song collector who has built up a considerable following at the Coterie, Toronto coffee house. Attracting increasing attention here—along with nightly appearances at the Coterie, Greg is preparing a folk-song concert for the University of Toronto, and a concert series for the Collegiate Institute of Toronto. . . . Greg is eager to put his songs on wax. So far, two major American record companies have thrown feelers in his direction. With an exceptional ear and a degree in modern language, the Vancouver-born lad has included in his repertoire the ballads of many foreign countries. He specializes however in the folk-songs of Canada.

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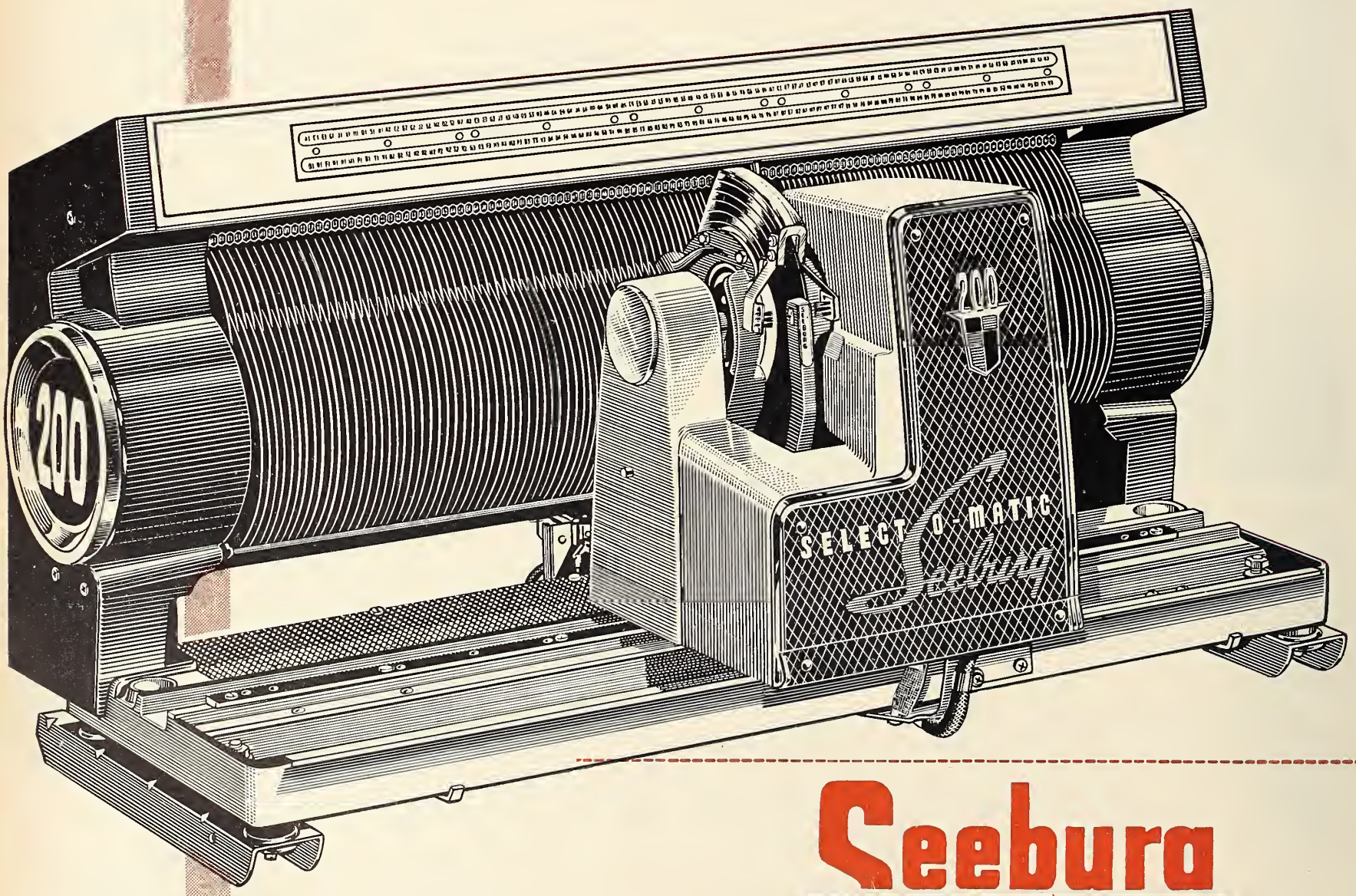

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Here and There

NEW YORK—This hasn't a thing to do with coin machines, but we ran into a man who could easily become the most hated individual in the country—at least by school children and teachers. Lt. Gen. Leslie R. Groves, (U.S. Army—retired) vice president, Remington Rand Division, Sperry Rand Corporation, claims "There is no longer any reason why the average healthy student should not go to school almost the year around. The long Summer vacation is an inheritance from the days when ours was an agricultural economy." He also says that students should attend school more hours. "The short working day" he says, "was established in the days when children walked miles to school and also assisted in the daily family chores." Boy, oh, boy—wait until the kids hear of this.

WASHINGTON, D.C.—The Department of Labor estimates that if the economy continues to expand at recent rates, we will need to produce goods and services worth $560 billion in 1965. That production, it says, will require employment of 79 million, a rise of 10 million over 1955. This jump of 10 million will be in the young worker group—those under 25 years old and in workers over 45. Half of this rise will be women. Due to the birth slump during the depression years, it is estimated that men in the 24-34 year old group will decline by 750,000 by 1965. By 1965, the group over 65 years old will rise to 17.4 million. Total population at that time it is predicted will run 193.3 million.

NEW YORK—The Commercial Discount Corporation, this city, issued a report based on a survey, advising businessmen on "How To Get More Dollar 'Mileage'." Five ways are detailed on how to stretch working capital: 1) Speed up deposits; 2) Speed up payments for receivables; 3) press customers to pay bills ahead of time; 4) slow up inventory accumulations; and 5) selling or borrowing against accounts receivable, using commercial companies for such borrowings.

BRISTOL, TENN.—Coinmen in and around this area will be interested to know that the Sperry Rand Corporation announced plans for construction of a new 150,000 square foot plant near Bristol. Employment of approximately 1200 is anticipated.

FIRST THINGS FIRST

Most important, at this time, to every operator everywhere is to help locations enjoy more and better business.

To help bring more people into all his locations. So that the operator can be assured, by the law of averages, greater play and, therefore, better income from all of his equipment in each location.

As the warm season approaches, some operators will cooperate with locations to arrange for air-conditioning. In this fashion they will be assuring these locations continued top patronage during the hot, humid months. Similarly, they will be assuring themselves continued peak play on the machines they have in these locations.

In short, by cooperating with each other, doing first things first, they will help boom play on all the machines, these men report.

Some operators help locations by various methods to gain greater popularity and, thereby, more patronage. This assures the operators top locations.

A popular location, where people congregate, means greater income for the operator. Especially if the operator places the correct equipment in such a location. Clean, neat, sparkling, beautiful, attractive machines.

The kind of machines that capture instant attention. That win commendation from the players, cooperation from the owner. People will always patronize such machines to the fullest capacity.

First things first. More patronage for each location will mean more play. This is, today, the first thing operators must help their locations achieve — more patronage.

Some operators believe in advertising to help their locations. Like window streamers, hand bills, attractive menus and circulars, and other such methods.

Whatever methods the operator can impress on his locations, and also cooperate with his locations to use, as long as this will help popularize the location and, thereby, bring in greater patronage, the operator is sure to enjoy greater income along with the locations.

If the operator already enjoys dime play plus a more equitable division of the gross intake from his locations then it most definitely becomes necessary for him to help his locations prosper, so that he, too, will prosper.

First things first. And the very first thing every operator must now do is to cooperate with his locations to help bring about the greatest possible patronage for his locations.

This means greater patronage for his machines. Culminating in greater prosperity for his locations and for himself.

"10c PLAY PLUS" FOR NATION'S PROGRESSIVE OPERATORS

Survey Reports Indicate Ops Who Feature Finest Equip't, Give Best Service, Have Outstanding Personality and Good Sales Ability, Know Their Locations and Can Intelligently Point Out Business Needs, Are Those Who Are Capable of Instituting "10c Play Plus" More Equitable Arrangement of Gross Intake From Machines

CHICAGO—As a result of the many hundreds of letters received from operators regarding "10¢ Play Plus" a more equitable division of the gross intake, many important facets for the success of such operating have come into the open.

It seems that those operators who feature the finest equipment, who give outstanding service to their locations, who have pleasant personalities and are congenial in their dealings with their locations, who have very good sales ability and who can intelligently point out their business needs to their locations, are reported to be the kind of operators who have been able to arrange for a more equitable share of the gross intake from the equipment they operate.

Strange to state, this does not necessarily mean very large operators in the big cities. In many cases, which have come to light, small operators in rural areas have been able to make better arrangements with their locations, in addition to dime play, they have the operators in the large, urban centers of the nation.

It does seem that the operator must have sales ability. Must operate the finest equipment. Must give outstanding service. These seem to be unalterable requisites. In addition, this operator must also be able to point out intelligently to his location his business requirements. To continue to progressively serve them.

Actually, this kind of operator seems to be able to take his location into a true partnership, the kind of partnership that reasons out a method for conducting business on a profitable basis.

This is the kind of operator who can point out that, while all his overhead expense and general costs to be able to continue on ahead in business are rising to new and unprecedented heights, his charge for the entertainment which he offers the public has not risen accordingly.

In short, though the operator pays more for everything he needs to do business, his income has remained static.

No business man or no business firm, as these operators explain, can long continue to absorb increasing overhead and higher costs and charge the same price for the merchandise they sell that they used to charge years ago.

More and more operators are making arrangements to divide the gross intake of their machines on a more equitable basis. Some are arranging for minimum front money. Others are changing to 60%-40%, 65%-35% and even 70%-30% in some cases. There are those with low income locations who make a flat charge to cover their servicing overhead cost and arrange to divide whatever may be taken in over this figure on an equitable basis.

There are a great many plans in effect. In some towns there are as many as six and seven and more different methods used by operators. Arrangements are based on the individual location.

Regardless of all the confusing myriad methods in use, to arrange for a more equitable division of the gross receipts from all machines, the operator, himself, who can accomplish this is usually the type of man herein described and, in almost every case, among the really progressive operators in his area.

Chi Phono Bowling League News

CHICAGO—M. S. took two games and tied for the third in their battle with Western Automatic. Ralph Kick was high for M. S. with 491. Frank Dalton was high for Western with 440.

Galgano Distributors took all three from Atlas Music with a 2,581 team score for the night, which broke the existing team record. Tony Galgano was high with 564, which was also high for men, and was helped along by Ed Teske's 548, Wally Maslo's 534 and Charlie Alesi's 512. Vic Jaccino was high for Atlas with 529.

Oomens swept all three from ABC No. 2. High man for the Oomens team was Cas Kalas with 496. Irv Cairo was high for ABC with 453.

Mercury Records took two from Gillette Distribs. Mel Jones' 499 and Vera Imlau's 466, also high for the women, were high for Mercury. Warren Paradee threw his fireball for a high of 551 for Gillette.

Decca Records won two from Singer One Stop. Frank Tutomase was high for Decca with 534. Harry Julian's 490 was high for Singer.

B & B took two from Coral Records. Richard Weiss was high for B & B with 502. Rudy Zelina's 495 was high for Coral.

Paschke Phono won three from ABC No. 1. Bobby Gallet's 523 was high for Paschke. Bob Gnarro was high man for ABC with his 498 score.

Coven Music took two from Star Music. Coven's Chuck Myers was high for the team with 509. Hank Sochacki was high for Star with 515.

Trade Stirred Up Over Trading Stamps

Some Ops "For"—Some "Against" Use of Trading Stamps to Stimulate Play of Phonos and Games. Some Claim Locations Won't Cooperate. Some Believe Locations Will Cooperate. Some Foresee Drastic Cutthroat Competition for Locations. Others Believe Plan Opens Way for Dime Play Plus More Equitable Division of Gross Intake With Locations and Ops Enjoying Increased Income

CHICAGO—Never before, it seems, has the trade been as much stirred up over any single issue as it now is over that of the use of trading stamps to stimulate play of phonos and games.

Since the report here, concerning the trading stamp as a play stimulation plan for phonos and games, this past week, some operators have advised that they are "for," and some have stated they are "against," the use of trading stamps.

Some believe that the location owners won't cooperate, and will never get around to giving one stamp for each dime or each quarter play, whichever comes into being.

Others are just as adamant in their belief that the location owners will cooperate because they feel that, as long as the trading stamps will help to bring business into the location, the owner has every reason to cooperate to the fullest extent.

Some are of the belief that "this is the answer to dime play plus a more equitable division of the gross intake." They claim that, by booming business the locations will be happy and, especially so, will the ops, be happy.

These men believe that the trading stamps can bring in more business and that they then can arrange for a more equitable share of the gross intake from their phonos and amusements.

Others are also of the belief, especially in those areas where there are no associations, that drastic cutthroat competition will come into being.

These men claim that operators, in an effort to grab more play and also to grab other locations, will offer double and even triple the number of stamps, and openly advertise this fact.

One of these operators says: "This will start a real war for spots as well as for greater giveaways with the result that we will all suffer."

Others point to the fact that, with so many U. S. families saving trading stamps today, this will click with the public, and will help bring about better public relations with even housewives also becoming interested in coin operated music and entertainment.

In short, the pros and cons are wide and varied and run along many strange lines and beliefs.

As yet there has been no definite test made by any operator anywhere. At least no information of such a test has been forthcoming.

There are those who believe a test should be made and others who claim they wouldn't dare "just test the trading stamp plan." These latter claim that "there would then be no way to stop, once started because, even if it proved a failure, the few who did get stamps will always want them in the future."

There are those who feel this is not the case. They point to the fact that the operators would have to tie in with the trading stamps most popular in their area. These would have to be the stamps of a nationally known and recognized firm. If the plan failed, they could stop, they claim, because like stores that fail, the stamps the public received would still be of value.

The Cash Box came into the midst of all this when certain of its members discussed trading stamps as a means for play stimulation, along with many other ideas, with executives of Chicago's music operators' association.

The report of this discussion appeared in *The Cash Box*, Page 45, March 2 issue.

From then on, this publication was bombarded with inquiries. A questionnaire has been sent nationwide and results will be reported as the answers are received.

Miller Visits Chicago

Reports MOA Convention Plans Well Under Way. Will Return April 1 to Spend Full Time Here to Help Set Up Convention

CHICAGO—George A. Miller, president and business manager of MOA (Music Operators of America), paid a visit to this coincenter this past week where he held meetings with staff members of the Morrison Hotel as well as with various well-known music leaders.

Miller advised that plans were well under way for the forthcoming MOA convention to be held May 19, 20 and 21.

He pointed to a large bundle of mail just received from his Oakland, California, headquarters which contained requests for display space at the MOA convention.

Miller also reported that he would return to Chicago around April 1, and would remain in this city until the convention got under way.

"There will be a great deal of work to be done here and, at this time, we have no one else who can assume these duties.

"Therefore," he stated, "I shall have to return here around April 1 and handle whatever work will have to be accomplished until the convention gets under way.

"I'll make my headquarters in Chicago at the Morrison Hotel and those who want to get in touch with me after April 1 will find me at the hotel."

Miller also advised that he is taking up important matters with many of the music leaders in this city.

He advised *The Cash Box* that he believes with this publication that the music operators should obtain a more equitable division of the gross intake in an effort to assure themselves a more progressive and profitable future.

Miller stated that he will have many very interesting and informative plans to present at the MOA convention.

Ops Sign Locations To Rental Contracts

Locations Rent Machines From Ops for Percentage of Gross Receipts or Fixed Fee. Number of Years Involved in Contract of No Import

CHICAGO—Reports indicate that more and more operators are signing their locations to rental contracts for a period of years.

The fact remains that the location is renting the machines from the operator for either a fixed fee or a percentage of the gross receipts.

Due to the fact that, sometime ago, reports filtered in where the Internal Revenue Department had requested ops to file "partnership returns" with locations taking in $600 and more, where no lease or rental arrangement was in effect, many ops who have oral rental agreements immediately signed their locations to contracts so that the agreements would have a much firmer basis of proof.

With the fact that the locations actually rent the machines from the operators, in mosts cases on a percentage of the gross receipts from the machines, and the operator agrees to service and keep the machines in good repair, the most that would be required of such operators who have such contracts in force, would be the filing of Form 1099 known as an "information return" which comes under the 1954 code, section 6041.

A RICH STRIKE!
Keeney's
TRUE-SCORE
Bowling Game has sensational Skill Feature. Fast Ball Return. Just what all players are looking for.
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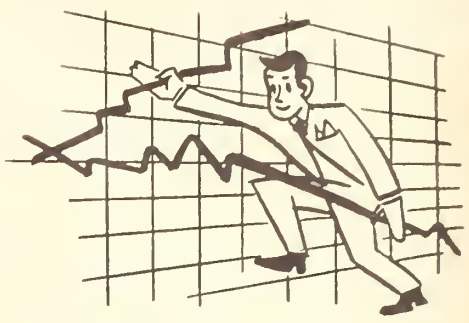
Let's Get The FACTS!



There has been much discussion, pro and con, as to just exactly how many (or what percentage) of the nation's operators have changed over to 10¢ play.

Since THE CASH BOX originated, pioneered and exclusively and solely crusaded for 10¢ play for over 13 years now, it would be to the complete interest of everyone in the nation to know just what percentage of the operators have adopted 10¢ play.

Let's get the facts! Your answer is IMPORTANT! Please fill out this questionnaire and MAIL IT BACK TODAY!

1—ARE YOUR MACHINES ON 10¢ PLAY?—

Yes ☐ No ☐

2—IF YOUR Phonos are on 10¢ Play Do You Use—

3/25¢ ☐ 4/25¢ ☐ Other Method .....

5/25¢ ☐ 6/25¢ ☐ .....

3—If YOUR Games are on 10¢ Play Do You Use—

3/25¢ ☐ 4/25¢ ☐ Other Method .....

5/25¢ ☐ 6/25¢ ☐ .....

4—What Percentage of YOUR Phonos Are Now On 10c Play—

10% ☐ 25% ☐ 30% ☐ 40% ☐ 50% ☐

60% ☐ 75% ☐ 85% ☐ 90% ☐ 100% ☐

5—What Percentage of YOUR Games Are Now On 10¢ Play—

10% ☐ 25% ☐ 30% ☐ 40% ☐ 50% ☐

60% ☐ 75% ☐ 85% ☐ 90% ☐ 100% ☐

6—What Percentage of the PHONOS in YOUR CITY are on 10¢ Play—

10% ☐ 25% ☐ 30% ☐ 40% ☐ 50% ☐

60% ☐ 75% ☐ 85% ☐ 90% ☐ 100% ☐

7—What Percentage of the GAMES in YOUR CITY are on 10¢ Play—

10% ☐ 25% ☐ 30% ☐ 40% ☐ 50% ☐

60% ☐ 75% ☐ 85% ☐ 90% ☐ 100% ☐

8—Are Your PHONOS on "10¢ Play Plus" Front (Minimum) Money or a more Equitable Commission Basis?—

State Method Used .....

.....

9—Are YOUR GAMES on "10¢ Play Plus" Front (Minimum) Money or a more Equitable Commission Basis?—

State Method Used .....

.....

10—USE YOUR OWN LETTERHEAD FOR ANY FURTHER INFORMATION!!!

SIGNED _____

FIRM _____

ADDRESS _____

CITY _____

ZONE _____ STATE _____

Mail to:
Bill Gersh, THE CASH BOX, 32 West Randolph Street, Chicago 1, Illinois

More Operators Feature Dime Play

Both Games and Phonos on Dime Play With More Games Ops Joining Dime Play Expansion. Many Operators Obtain Minimums, Front Money, and More Equitable Commish Basis

Galion, O.—M. C. Hopkins of Hopkins Music, this city, advises that 10¢, 3 for 25¢ and 5 for 25¢ play action for both phonos and games growing in this area. About 75% of the phonos and the same percentage of the games in this city are now on 10¢ play. On phonos most ops are obtaining front money and 60%-40% commission basis.

Soldiers Grove, Wis.—About 75% of the phonos, and an equal percentage of the games in this area, are now on 10¢ play, reports Mike A. Young of Mike's Musical Service, this city. Mike reports that before the year is over he believes all games will be on dime play. At the present time ops are offering 4 for 25¢ play and 5 for 25¢ play on phonos. He also reports that ops are getting 10% front money and, in some spots, working on 60%-40% basis.

Little Falls, Minn. — Stanley C. Woznak of Little Falls Music Co., this city, reports that, at present, about 75% of the phonos in this area are on 10¢, also featuring 3 for 25¢ and 4 for 25¢ play. The method worked here is for 200 selection phonos at 10¢, 3 for 25¢ play and all others on 10¢, 4 for 25¢ play.

Silver Creek, N. Y.—Ralph S. Pelleter of Lake Shore Amusement, this city, advises that about 50% of the phonos here and 100% of the games are on 10¢ play. Phonos are on a 60%-40% commish basis and feature 3 plays 25¢. Games are on straight dime play with 50-50 commish basis.

OMAHA, NEBR. — Warren Tunis of Gaytime Amusement, this city, advises that 100% of the games and phonos here are on 10¢ play. Phonos feature 3 plays 25¢. Games are on straight 10¢ play. Ops work on 50-50 basis with good spots but get $10, $12 or $15 front money from poor spots. On all games, with exception of new bowlers, 50-50 is commish method. On new bowlers ops work on 65%-35% basis.

HARRISBURG, PA.—Sol Hoffman of Tri-State Music, this city, reports that less than 10% of the phonos and games here are on 10¢ play. He also advises that commish basis varies to suit the location and, especially, meet the competition. The phonos that are already on 10¢ play also work on 3 plays for 25¢.

CLEVELAND, O. — H. Silverstein of Excel Phonograph Co., this city, reports that 100% of the phonos and games in this city are now on 10¢ play. Phonos also work on 3 plays for 25¢. Games are on straight dime play. He also advises that music ops get front money in the majority of locations. Games are on straight 50-50.

WEWAUKA, OKLA. — Marion S. Siler of Siler Music, this city, advises that about 60% of the phonos in this area are now on 10¢, 3 for 25¢ play. 100% of the new bowling games here are on 10¢ play. Some older games are still on 5¢ play.

HIBBING, MINN.—John M. Butorac of Arrowhead Amusement, this city, advises that about 75% of the phonos and a like percentage of the games here are on 10¢ play. Phonos are also on 4 for 25¢ play. He reports that most of the phonos are on a 60%-40% commish basis.

KALAMAZOO, MICH. — Harold of Shank Bros. Automatic Music, this city, reports that about 85% of the games and phonos here are on 10¢ play. Phonos work on 3 plays for 25¢. Most of the phonos are on 50-50 but some are now on 60-40 commish basis. The same is used for the games.

COAL CITY, ILL.—Mel Burt of Burt Music, this city, advises that about 60% of all phonos and 100% of the games here are now on 10¢ play. Phonos are on 60-40 commish basis. Games are on 50-50 due to straight dime play.

FERTILE, MINN.—Duane Knutson of this city reports that about 75% of the the games here are on dime play plus a 60%-40% commission basis. He advises that, as yet, none of the phonos here are on 10¢ play.

DOTHAN, ALA.—Joe Joseph of Dixie Amusement, this city, advises that about 85% of the phonos and 90% of the games here are on dime play. Phonos also operate on 3/25¢ play. A straight 50-50 commission is the basis for both music and games here.

JERSEY CITY, N. J. — Joseph Jaucino of Pleasant Music, this city, advises that about 90% of the phonos and 100% of the games are on dime play here. Phonos also work on 3/25¢ play. Games on straight dime play. He reports that ops use minimums, front money and better percentage basis methods.

BAY CITY, MICH.—Harry Niedjinski of Harry's Amusements, this city, reports that 60% of the phonos and a like percentage of the games are on 10¢ play here. Phonos are also on 4/25¢ play, but games are on 3/25¢ play.

WAUSAU, WISC.—E. R. Green of Green Novelty, this city, reports that 75% of the phonos and games here are now on 10¢ play. Phonos also work on 5/25¢. Games are straight 10¢. Most ops take record costs off the top of the phonos. Most games are on 50-50, except new bowlers, these are on 65%-35% basis.

CRYSTAL FALLS, MICH. — Ray Johnson of this city reports that tho 100% of his phonos and games are on 10¢ play, only about 60% of the rest of the phonos in this area are on 10¢ play and about 90% of the games. Phonos work on 3/25¢. Ops obtain 60%-40% commish basis on music and on games where intake is less than $100 per month.

VANDERGRIFT, PA. — Thomas Kavansor of Kay's Music Service, this city, reports that less than 10% of the phonos and games here are on 10¢ play. Both phonos and games on 10¢ play also work on 3/25¢. Commish basis is straight 50-50.

BEAVER DAM, WIS.—E. G. Dowe of Dowe Co., this city, reports that about 25% of the phonos in this area are on 10¢ play and 100% of the games are on dime play. As far as Dowe is concerned, 100% of his phonos and games are on 10¢ play. Phonos also operate on 3/25¢ play. Games 10¢ straight. On music Dowe obtains 60-40 commission.

GRAND RAPIDS, MICH.—Bill L. Miller of Miller Vending, this city, advises that about 90% of the phonos and games here are on dime play. Phonos also work on 4/25¢ play. Some phonos are on 60-40 commish basis. Games are on 50-50 basis.

WILMETTE, ILL. — Emmett F. Johnson of Johnson Music Service, this suburb of Chicago, advises that 100% of the games and phonos here are on dime play. Phonos also work on 3/25¢ play. 50-50 commish basis thruout.

MONTGOMERY, W. VA.—Edward M. Oliver of Mammoth Amusement, this city, reports that 90% of the phonos here are on 10¢, 3 for 25¢ play. Ops work on 50-50 commish basis.

IRVINE, KY.—Francis G. Miller of Miller's, Inc., this city, advises that there is only one phono out of about 40, and the only one he knows of in 13 counties, that is on 10¢, 3 for 25¢ play. There are between 8 and 10 ops and all work on 5¢ play, he reports. Games and music are on 50-50 basis.

Mich. Governor and Mich. Coinman

NEWAGO, MICH.—Recently the Governor of Michigan, G. Mennen Williams, was the guest of honor at the Newaygo County Sports Park. While there, the Governor spent some time with Earl G. Strohpaul (pictured on the left) in the Valley Inn Hotel Restaurant here.

Strohpaul, who has been in the coin machine business for 22 years, with Miller Vending Company of Grand Rapids, and with the Miller-Newmark Distributing Company, stated that Governor Williams is very sympathetic to the many problems confronting the coin machine industry, including unfair taxation, one of the present matters plaguing members of the industry.

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(Phone: INdependence 3-2210) Cable Address: COVENMUSIK

George Ponser Dies

Pioneer Coinman's Activities Embraced Every Phase of Coinbiz

GEORGE PONSER

MAPLEWOOD, N.J. — George Ponser, one of the industry's pioneer coinmen, and known internationally, died here on Tuesday night, March 5, after a long illness. He was 54 years old.

Ponser entered the coin machine business in the industry's early days, and had been associated with every phase of the business—operator, jobber, distributor and manufacturer.

As head of a jobbing and distributing firm in the early 1930's, Ponser represented most of the large Chicago manufacturers, and at one time had branch offices in a dozen large cities, with headquarters in New York City. Products sold by his firm ranged from amusement machines to venders to music machines.

With the dissolution of his branch offices, after the past war, Ponser with Irving Kaye manufactured a number of successful amusement machines, including one of the most popular skee-ball type games of that period. He later opened his own manufacturing company in Chicago, which lasted only a short time.

Upon his return to New York City, Ponser became business manager for the Associated Amusement Machine Operators Association. He left this organization to open a branch office for Albert Simon in Syracuse. His latest venture was jobbing of reconditioned machines in Newark, N.J., and producing slate tops for pool games.

Many of the industry's well known personalities were employed by Ponser, at one time or another. Among these were Jack Mitnick, Joe Ash, Bert Lane, Fred Iverson, and Irving Morris.

Services were held on Thursday, March 7, at Bernheim's Funeral Parlor, Newark, N.J.

Surviving are his widow, Celia, and two daughters, Thelma and Miriam.

Wurlitzer Announces Model "1250" To Complete All-Location Line

NORTH TONAWANDA, N.Y.—Early in January of this year, The Rudolph Wurlitzer Company, this city, announced a new all-location phonograph line featuring the model "2100", a 200-selection phonograph, and the model "2104" offering 104 selections. At that time, a third phonograph was shown to the Wurlitzer distributors with the promise that production would get underway early in March. Now details of this new 200-selection phonograph, designated model "2150", have been made available for publication.

Sales Manager Bob Bear describes this addition to the Wurlitzer line as ". . . a 200-selection phonograph with the top features at an all-time value. The all-coin entry with 50¢ play which has proven so popular during the past year is offered as standard equipment, with a single four-way coin rejector.

"The 200-selection 'Carousel' mechanism has a single piece, junction box-stepper unit. The sensational Wurlitzer 'Playrak' coin registration unit permits pre-setting of all coin-play combinations with a simple adjustment of the automatic control quadrants.

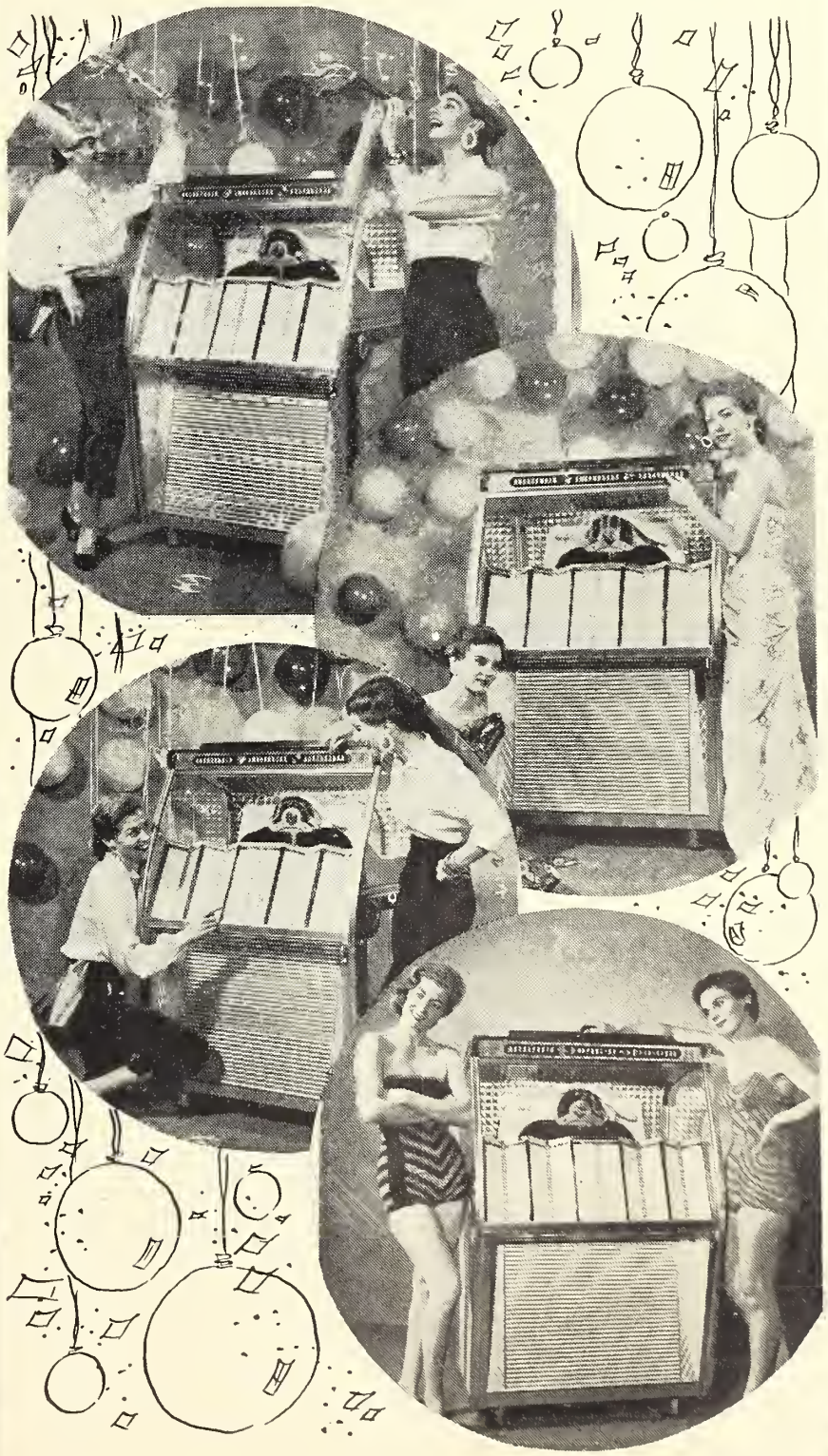
"The Wurlitzer 'Dynatone Sound System', which incorporates a 25% increase in power for 1957, is complete with plated wiring circuits, automatic volume level control, fader controls and pre-amp unit. Amplifiers on all 1957 models are interchangeable. The Zenith Cobra tone arm is included on this model. The basic components of the phonograph mechanism, amplifier, junction box, stepper, 'Playrak' and coin system are interchangeable with the model '2100'.

"The cabinet of the '2150' is a completely new design. It features the 'Visionline' selector in a handsomely chrome-plated die casting across the forward top of the cabinet. The title strips for 200 selections are visible at all times behind the one-piece glass frame which covers the program and the record changer compartment. Cabinet trim is of aluminum extrusions which are anodized to a soft gleaming lustre. The center grille is of rigidized metal and is finished in a golden hue, accented by soft top lighting. Two stainless steel "pedestals" form a damage-proof base for this high-styled modern cabinet. Sides are finished in sturdy damage-resistant Dino-weld with contrasting colors of natural and bleached mahogany wood grain.

"Access to the mechanism is accomplished through two ample doors in the rear of the phonograph. Coin reject slot and metal-lined and framed cash box door are located in the lower right-hand side."

Bear stated that the Wurlitzer model "5210", a 200-selection wall box with handsomely chrome-plated case and flip-pages for easy selecting, is available for use with the model "2150". "This box is location-tested and enjoys wide operator acceptance," he said.

"Wurlitzer distributors across the country and in Canada are now showing the companion model '2150' and operators are invited to come in, see, hear and price this latest addition to the All-Location Line of Wurlitzer Phonographs," concluded Bear.



Bob Bear sent us the pictures shown here with the comment "It's not New Year's Eve—but the reason for Wurlitzer distributors to celebrate, as these beauties help Wurlitzer introduce the model '2150', is a top feature 200 selection phonograph to complete the Wurlitzer 1957 all-location line."

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Where Dime Play Concerned:

The Only Difference Between People In Chi And The People In New York is 900 Miles

CHICAGO—For too long a time now there arises that old and worn cliche regarding the fact that 10¢ play can only come into being "because the people are different" in this or that center of the nation.

One very well-known operator-leader here best explained this to someone who questioned him regarding dime play with the statement:

"Well, the people in Chicago are different. That's why it was easy to institute dime play in Chicago."

His answer was simple and right to the point. Pulling no punches whatsoever he stated:

"The only difference between the people in Chicago and the people in New York is 900 miles."

And that has been the answer wherever progressive operators have instituted dime play successfully.

There's no difference in the people. But there is a difference in operators. Some operators fear their location owners. Some operators would rather continue along the line of least resistance and suffer accordingly than step to the front and logically and intelligently explain to their location owners why they must obtain more per play so that they can pay more for service and equipment.

What's even more interesting is the fact that the average location owner, who has had to raise the prices of the merchandise he sells constantly over the past inflationary years, understands and sympathizes with the operators' needs.

The location owners, in the majority of cases, have been more willing and more inclined to make a test of 10¢ play than have their own operators.

Like this well-known operator-leader says, "The only difference between the people of Chicago and the people in New York is 900 miles."

Many Ops Still Trying To Get Dime Play Accepted

Claim Drives by Competitors Offering 5¢ Play Plus More Commission Percentage to Locations Stymies Efforts to Get Dime Play Working

CHICAGO—An operator from Kentucky advises that in the nine counties surrounding his base of operation there is no dime play anywhere.

He advises that he has, at the present time, only one machine on 10¢, 3 for 25¢ play.

This, he reports, is due to the fact that this location has found dime play more profitable and, because the location cooperates with him to the fullest extent, won't allow operators to place a nickel play machine. The location is happy with the better income return.

But, also states this operator, at one time he had almost all of his music equipment on 10¢, 3 for 25¢ play.

Then, he says, along came competing operators who began to offer his locations 60% commission and were willing, in addition to this higher commission basis to the location, to install the music machines on 5¢ play.

Even this didn't hurt, as far as 10¢ play is concerned, he advises but, he adds, what did hurt, was the offer these operators made to place their machines on 60% to the locations.

To retain his locations, in the face of this sort of competition, he had to reinstitute 5¢ play.

"But," he concludes, "as soon as the memory of this sort of commission percentage basis grows dim, I'm going to once again go back to 10¢ play and this time," he adamantly states, "I'm going to put them all on contract and let every competitor go hang."

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Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard the past week has remained at a steady pace with all games and phonographs, new and used, racking up sales records. Record releases taking off for the charts the first few weeks out are keeping th one-stops on their toes. . . . At Paul A. Laymon, Inc., **Lucille and Paul Laymon** report business in general has been very good with Bally's ABC "Bowling Lanes" remaining top on the sales chart, in the game line. **Jimmy Wilkens** busy with orders for the Rock-Ola "200" phonograph. **Ed Wilkes'** wife, **Frances**, now home and doing very well after her recent surgery. . . . **Norty Beckman** rested up in Las Vegas so on his return to Norty's Music Center he could "turn-to" on the mounting mail order business. Norty says the discount sale on LP and EP albums has met with great success from the operators. The big seller at Norty's last week was "Little Darlin'" by **The Diamonds** on Mercury. **Ana Marinez** is certain **Tab Hunter's** "Dont Get Around Much Anymore" on Dot will take off for the charts. **Jan Graham** and **Richard Barrientos** agree "Forty Cups Of Coffee" on Decca will be **Bill Haley's** next hit.

Wayne Copeland reports another carload of Wurlitzer "2100" and "2104" phonographs being processed at Sierra Distributors which keeps **Matt Baron** busy readying for shipment. **Ed Wisler** and **Pet Ley** remaining in the showroom to aid Wayne with the on-floor sales. "Team-Mate" is the big word at Sierra. **Frank Davis** says used equipment is moving out at a terrific pace and the demand for games of all types has hit a new high. **Leonard Hicks** reports the "Inventory Sale" in the Parts and Accessory Department from March 4th thru the 25th has exceeded all expectations. Leonard has had to give up eating lunch to handle the business. . . . There is a great deal of activity at C. A. Robinson & Company with the beginning of the remodeling program. **Charley Robinson** announced his establishment will be entirely rejuvenated inside and outside on completion of this project. **Al Bettelman** reports United's "Bowling Alleys" are being shipped out as fast as they are received to fill the demand for this popular game. . . . **Bill and Andy Lanzy** report they have acquired so many new accounts for their newly formed American Coin Machine Service Company they will have to increase their staff. The brothers have received great praise from operators on their complete service in overhauling all makes of phonographs and games. . . . **Ken Reidel**, Bloomington operator, dropped in California Music Company to show **Sammy Ricklin** and **Gabe Orland** his new Chevrolet station wagon. Ken had the wagon "wired for sound" in case anyone should tamper with the car. Sammy lifted the hood and said the alarm sounded like an air raid warning. Gabe reports the reaction of the operators to his new parchment paper title strips has been fantastic. He has been receiving requests for the title strips from all over the country. **Betty Williams** says **Tommy Sands'** "Teenage Crush" on Capitol was her big seller last week. **Martha Delgado** predicts "Ninety Nine Ways" will be another top seller for **Tab Hunter** on Dot. **Buddy Robinson** believes "Come Go With Me" on Dot should take off for the **Dell-Vikings**. . . . Everyone was saddened by the death of **Mark "Casey" Jones**, popular Santa Barbara operator.

Hank Tronick reports Minthorne Music Company's new spacious Used Equipment Showroom in the former California Music Company building has enjoyed terrific traffic from the operators. The huge space has afforded **Paul Vogel**, heading up this department, the opportunity for eye appealing window display and convenient showroom arrangement of equipment for operator's inspection. The new showroom is easily accessible for operators being only three doors from Minthorne's general offices. Hank says orders for Chicago Coin's "Bowling League" are being received almost faster than they can ship them out. **Matt Nordberg** reports from San Diego sales on Seeburg "200" phonograph and wall boxes remain high in that area. . . . **Robert Reynard**, Los Angeles operator, accepting congratulations along Pico Boulevard on becoming the proud father of a new son. . . . At Badger Sales Company, Inc., **Bill Happel** reports he is receiving comments from the operators on the increase in take with the fifty-cent coin chutes on the new AMI "G-200" phonographs in all locations. **Jack Leonard** says the stock is rapidly depleting in the Prize Premium Department closing out sale. When **Marshall Ames** completes his sales duties at Badger he has to run home and start his nursing duties. Marshall's three young sons all took sick within two days.

Through The Coin Chute

DALLAS DOINGS

Abe Susman of State Music Distributors tells us he's busy booking orders on Chicago Coin's new "Bowling League" game. . . . **Al Moore** has been appointed regional sales manager for London Records covering the Dallas, El Paso and New Orleans areas and will be home based in Houston. . . . **Peter Noel** of Texas Records, Inc., London distributor, will introduce to his dealers a new display designed to give full value to album cover artwork for the convenience of browsing customers. . . . **Al Warren**, Genco Manufacturing Company representative, made Walbox Distributing Company one of his stops during his trip thru Texas. . . . **R. B. Williams** on a business trip in Chicago. . . . The southwest regional office of RCA Victor has moved into new headquarters in the Brook Hollow Industrial area. . . . **Charlie Sage**, southwest representative for Eastern Electric, Inc., stopped off to visit at S. H. Lynch and Company while traveling through this territory. . . . Sighted **Ernest Vathis** of Texarkana shopping along coinrow. . . . Other visitors to the Dallas market included **Mr. and Mrs. Tony Lewis** and **Sam Sansetta** of Marlin; **Bill Cox** from Waco; **Maurice Terry** in from Fort Worth. . . . **Bob De Priest** took his mother home to Tennessee after her visit here and on the way back Bob stopped off for the races at Hot Springs, Arkansas. . . . **Bill Herndon**, service man at American Amusement Company, busy moving into his new home. . . . The Dallas Music Operators' Association held their dinner on March 6 at the Rancho Restaurant. . . . Our condolences to **Betty Jo Madigan**, record manager at Town North Music, on the sudden passing of her father.

Through The Coin Chute

NEW ENGLAND NIBBLES

Biz in all segments of coin machine industry headed upwards this week as warm weather for the second time brought an influx of ops from all over N. E. to see the new games and arcade pieces. Ops report outlook for outdoor season is greatest in some time. All that is needed is good siege of weather. As an indication of the early start of the outdoor season, drive-ins opened this year earliest in history, last week. Music is going great. More boxes are being put out on new locations. **Tab Hunter**'s visit here two weeks ago has given music a definite hype among the teeners and his platter of "Young Love" is way out front for plays. Heavy bookings of music recording artists in Hub and surrounding area niteries also having big effect on juke box biz.

At Associated Amusements (Rock-Ola), **Miss Priscilla Sullivan** has been made the new receptionist and switchboard operator. **Joan Marston** is the new assistant bookkeeper. The United fourteen foot bowling alley is going strong. Music is holding up strong with the Rock-Ola 200 and 120 selection. **Ed Ravreby** was in Springfield last Tuesday night as guest of the Western Mass. operators. **Ruth** and **Richard Mandell** are expecting an heir in the family sometime in August. . . . Over at Atlas Distributors (AMI) we learn that **Barney Blatt** has been very ill for five weeks and is on the danger list at the Beth Israel Hospital, which is located at 330 Brookline Ave. Boston. It would be wonderful if all his friends would send him a get well card. **Louis Blatt** reports that business is picking up. At Redd Distributors (Wurlitzer), **Bob Jones** is concentrating on the Connecticut territory. Sales are being pepped up here with offer of 1957 RCA Victor color tv set with purchase of Wurlitzer 200 all through March. **Lloyd Barber**, Westfield, was among first ops in on deal. Bally's 14-foot "Bowling Lanes" is going great here.

Irwin Margold, Trimount Automatic Sales Corp. (Seeburg) reports biz on the upswing with plenty of action on music and new games. Arcade equipment going out fast. Shortage of good used equipment growing. Ops are scrambling for new games here for outdoor locations readying for the big outdoor season. . . . **Diahann Carroll**, RCA Victor artist, playing to capacity at Blinstrub's. . . . **Lee Morris**, Hub's school teaching songsmith, making the rounds elated with his new **Shirley Bassey** release on Columbia "If I Had a Needle and Thread;" also plugging **Joe Valino's** "Wind in the Riggin'," which he also wrote. Morris now working on special juke box song, in which he names all four firms, Wurlitzer, Seeburg, Rock-Ola and AMI, tentatively titled "39 Juke Boxes." . . . Ops in this week included: **Louis Taube**, Manchester, N. H.; **Henry Levine**, Milton; **Ralph Lackey**, Milton; **Al Dolins**; Hyannis; **Ed Martell**, Turner Falls; **Robert Golka**, Brockton; **Ray Shea**, Worcester; Al **Ravreby** of Brookline; **Jack Ravreby** is back from Florida, sporting a terrific tan; **Mike Paskevitch**, Nashua, N. H.; **Henry Brooks**, Dover, N. H.; **Saul Taube**, Manchester, N. H.; **Oscar Pratt**, Manchester, N. H.; **Frank Fiorentino**, Haverhill; **Steve Pielock**, Worcester; and Al **Coulter** of Worcester; Al **York**, Brocton and **Joe Viana**, Fitchburg.

"Bust' Em Up—Burn 'Em Up"

FERTILE, MINN. — "In keeping with 'The Cash Box' advocated policy of getting the old, wornout machines off the market", writes Duane Knutson of Automatic Sales Company, this city, "here is what we do with them."

Rather than allow these old machines to be traded over and over again and fall into the hands of some other operators somewhere in the country, Knutson makes sure that he gets these old. worn, ugly clunkers off the market by following The Cash Box' suggestion of 'Bust 'Em Up—Burn 'Em Up' and makes his own bonfire to rid the market of screechy, scratchy, marred, scarred, old and worn phonos.

(Editor's Note: If we had an orchid handy we'd like very much to rush it right on to Duane Knutson for his grand gesture and his outstanding method of ridding the market of old and wornout clunkers.)

Chance Meeting

CHICAGO—Joe Kline, First Coin Machine Exchange, this city, advises that Si Kase of Kankakee and Mel Burt of Coal City, two prominent and well established Illinois operators, friends for many years, happened to visit his offices at the same time last week.

"With all the times that Si and Mel have visited with us over the years," said Kline, "this is probably the first time they met here, and they greeted one another like long lost chums.

"Si and Mel compared current problems, reviewed old times, and spent the entire afternoon enjoying each other's company, and the hospitality of our famous operators' coffee room." (Picture herewith shows Si and Mel relaxed in the coffee room).

These men have known each other for more than 20 years. "Back in the old days," said Kase, "we used to borrow games from each other."

"We certainly agree with The Cash Box promotion of '10¢ Play Plus'" these two operators stated. "In the old days, we bought games for $100. Now we pay 6 to 9 times that amount. Besides, overhead is many times what it used to be, and keeps going higher all the time. It is obvious that any operator who is not up-to-date in his thinking is going to find out that he cannot survive."

Ed Adams' Wife Dies

PLAINFIELD, N. J. — Thelma Adams, wife of Edward Adams, this city, died Saturday, March 2.

Ed Adams is the manager of Seacoast Distributors, and the Automatic Music Service, Elizabeth, N. J.

Burial services were held Tuesday, March 5, at the Memorial Funeral Home. She was buried at the Hillside Cemetery.

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SEEBURG 100-G	675
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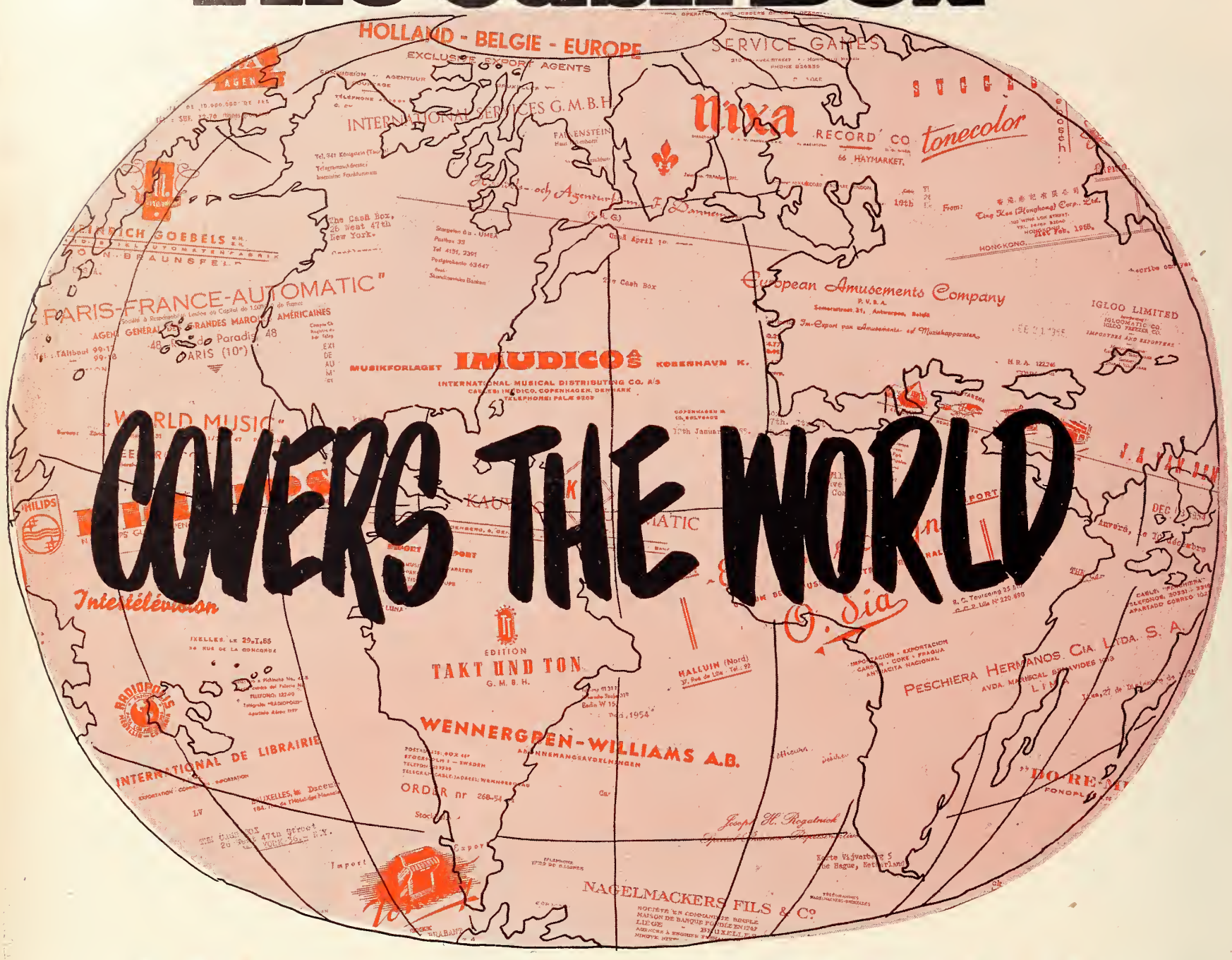

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"*The Cash Box Price Lists*" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* is the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

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Keeney Intros "True Score"

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney and Company, this city, reported this past week that the firm's new 14-foot ball bowling game, "True Score," was now in production and shipments have been going forward to distributors.

"Repeated demands on the part of all our distributors," Huebsch stated, "for a better ball bowler decided us to bring this game to the industry.

"The most thrilling surprise we've received came in the form of tremendous quantity orders from every one of our distributors. They rushed in orders which were greater than any initial orders we have ever before received.

"When the distributors saw the samples," Huebsch added, "they all told us that 'True Score' is the finest ball bowler they have seen. And one of the most attractively designed ever to be presented to the market."

The game is being made in the popular 14-foot length. It comes in three sections, packed in two crates. This makes the game easy to handle, easy to load on a truck, easy to unload and to move into any location.

Mirrored back glass and plastic light-up reels add to the beauty of the game. Strikes and spares light up immediately to the right of each of the six players' scores for easy reading.

An enticing feature that stimulates extra play is a "Bowl 300 Score This Game" spot that lights up at selected intervals on the upper left of the back glass. This feature may be set to light up in the fifth or seventh frame at the option of the operator.

When a perfect score of 300 is bowled, "Perfect Score" lights up in upper right corner of back glass.

There are six different adjustments on strikes, controlled by a knob. The operator can, at any time, adjust the game for easy strikes as desired by the individual location.

Entirely new mechanism with printed circuits is said to make the game trouble-free and easy to service.

"From all indications at this time," Huebsch declared, "we are fully convinced that 'True Score' will surpass any other game we ever had going through our production lines.

"We are now bending every effort to produce fast enough so that the big backlog we have will be cut down by volume deliveries.

"With 'True Score,'" Huebsch concluded, "every operator is assured of long life on locations and years of higher profits."

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United Carnival	195
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C.C. Steam Shavel	165
Wms. DLX 4 Bagger	325
United Star Slugger	295

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Handicap	$415	Bally Congress	$395
Regulation	385	Bally Gold Medal	195
Super Banus	245	Bally Magic	150
DLX Capital	215	Bally Jet Bowler	125
DLX Clipper	195	C.C. Blinker	295
DLX Lightning	175	C.C. Hollywaad	225
DLX 11th Frame	125	C.C. Holiday	165
Ace	125	C.C. Bawling Team	135
Team	95	C.C. Criss Crass	95
Leader	95	C C. Miami Shuffle	75
Imperial	95	Keeney Mainliner	95
DLX Venus	125	United DLX Camet	110

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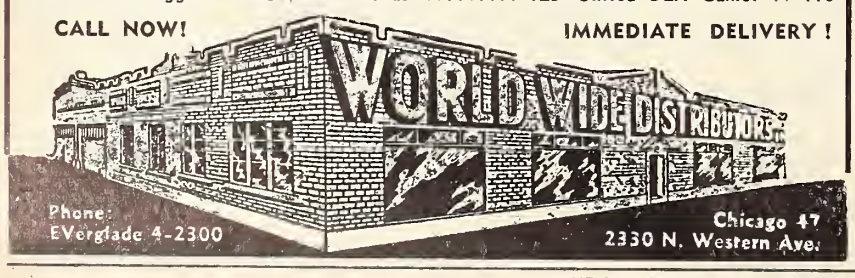

Through The Coin Chute

EASTERN FLASHES

Looks like the ball bowling games are really hitting big here in the city. All distributors doing a sensational business. Altho carload lots being received from factories, there's hardly enough machines to scratch the surface, with ops demanding more and more. Distribs keeping phone wires burning to Chi for more and quicker shipments. All distribs also report sales of music machines keeping steady.

* * * * *

The news of George **Ponser's** death on Tues., Mar. 5, saddened all on coinrow. George, one of the industry's pioneers, was held in high esteem, and was one of the best liked coinmen in the nation. A dynamic salesman, with great vision, Ponser's activities over the years included distributor, manufacturer, operator and business mgr. for N.Y.'s game assn. Among the well known men in the industry who were employees of Ponser in past years are **Jack Mitnick, Joe Ash, Irv Morris, Bert Lane, Fred Iverson,** and others. . . . **Herman Pollack,** old time coinman from Bridgeport, Conn., in town. Herman now heads Arrow Records. He dropped into **The Cash Box** offices to tell us about his new release with **Alan Martin** singing "We'll Never Know" and "Rock Bottom Roll." . . . **Meyer Parkoff,** Atlantic New York Corp., displays Williams' new gun "Crossfire." **Jack Gordon,** Seeburg regional representative visiting at Atlantic, discusses several ideas he thinks can help promote additional phono play. **Rosalind Kleinman** of the Atlantic office gets herself married Sat., Mar. 9. . . . **Bob Charles,** Binghamton Amuse. Co., Binghamton, N. Y., taking his annual Miami Beach vacation. Will be away until Apr. 8. . . . We understand plans are in the works to open a parking lot on 10th Ave., between 45th and 46th Sts., starting the building after **Lou Borstein's** Leslie Distributing One-Stop, and running to the corner of 46th St. They say the old buildings will soon come down. . . . As usual at this time of the year, Mike Munves is the busiest coinfirm on the street. Mike, viewing the rush, predicts that 1957 will be the biggest arcade year of all time. With all the activity going on, and because **Milton Nadler** is away on vacation, Munves could only spend a day in Chi last week. Even so, he advises he was able to visit several factories.

* * * * *

Genco's new gun "Circus Rifle Gallery" on display at Albert Simon, Inc., and with the interest in ChiCoin's ball bowler, "Bowling League," **Al Simon** and **Al D'Inzillo** kept on the go all day long talking with visiting ops. . . . **Gertrude Browne,** Beacon, N. Y., visits the wholesalers. Due to the fact that she can't park her car on 10th Ave., Gertrude has to keep taking supplies to the parking lot. . . . **Bill FitzGera'd,** AMI advertising and sales promotion mgr., and **Bob Pierson,** his asst., visit **Barney (Shugy) Sugerman,** Runyon Sales. **Shugy, Irv (Kempy) Kempner, Morris Rood** and **Lou Wolberg,** all busy seeing customers who keep piling up orders for Bally's "Bowling Lanes." **Abe Green,** Runyon's Newark, N. J. office, back from his Miami Beach vacation. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing, tell us that word has gotten around among the music ops about their reconditioning machines, and so many machines are being brought in for a face-lifting that they're rushed for time. . . . **Joe Young, Abe Lipsky** and **Al'ie Goldberg,** Young Distributing, all on the firm's showroom floors talking with ops who are visiting to see the new Wurlitzer model "2150," 200 selection price machine. "Getting a wonderful reception" they state. **Ted Parker,** Wurlitzer regional rep., who was in Phila. the early part of the week, on hand at Young the balance of the week. . . . We hear that **Sandy Moore** built a really gorgeous office building on the Island. . . . We like the story which appears in this issue, quoting a Chicago coinman who says "The only difference in the people of Chicago and the people in New York is 900 Miles." However, there's a difference in the operators in Chicago and those in N.Y. In Chicago, all are on dime play (and very happy about it all—and now studying "Dime Play Plus") and in New York it's estimated that only about 35 to 40% of music is running on dime. . . . **Jack Semel,** well known games op, has been in Miami for several weeks. A picture and story appeared in the N. Y. Post about a Jack Semel (Brooklyn zillionaire) who is a member of the "Keep the Bums in Brooklyn" club. Didn't look like our Jack Semel, and we're wondering about the dough.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Gabby Cluseau and the missus of Grand Rapids, Minn., are back from an extended vacation in Southwestern United States. Gabby was seen and heard telling the boys all about his visit to Las Vegas and the time he had there. . . . **Fred Grohs** of St. Paul, Minn., is back on the job again after a vacation trip to Florida. Fred took his golf clubs along and didn't let them get dusty down there. . . . Also back from vacationing is **Frank Ponterio** of Worthington, Minn. . . . **Chet Le Doux** of Virginia, Minn., spent a couple of days in the Twin Cities shopping around for equipment for his route. . . . **Vinc Jorgenson** of Mason City, Iowa, is keeping himself busy these days placing the large bowling lanes that he has purchased the past week. . . . **Ed Reis** of Dennison, Iowa, stopped in to say hello to some of the boys on his way back home. . . . **Mike Young** of Soldiers Grove, Wis., came into the Twin Cities on a shopping trip and brought young **Mike Jr.** in to also look over the games, play them, and then report to Dad which games were best. . . . **Bernard Misch** of La Crosse, Wis., spent several hours looking around and looking over the latest in games. . . . **Al Eggermont** of Marshall, Minn., and **Len Worsech** of Montevideo, Minn., were seen making the rounds of the distributors together and comparing notes on games. . . . Recent visitors to the Twin Cities scene were **Frank Kummer** of Spring Valley, Minn.; **Bob Souter** of Hudson, Wis.; **John McMahon** of Eau Claire, Wis.; **Lyle Kesting** of Benson, Minn.; **Hank Krueger** of Fairfax, Minn.; **Fred Norberg** of Mankato, Minn.; **Frank Mager** of Grand Rapids, Minn.; and **Jim Lucking** of Benson, Minn.

Through The Coin Chute

CHICAGO CHATTER

High-priced ball bowlers may well become most influential game in history toward permanently establishing solid and profitable operating. More progressive ops here report adoption of 65-35 commish basis with surprising ease. They say they are now finding out, as never before, the value of location cooperation thru salesmanship and promotions. Aided by material supplied by leading mfrs., such as tournament promotion kits, location contracts and trade stimulators, these ops assert confidently that they will develop the habits of successful operating and go ahead toward a more secure future. . . . **Bill O'Donnell** said to be showing signs of "acute telephonitis of the acoustic tubercle." Diagnosis: constantly hearing one common complaint from Bally distribs howling, "You're not sending me enuff 'Bowling Lanes' and 'Key West'." Which, Bill reports, he's doing his very best to cure. . . . Genco's **Al Warren** back from his Texas trip with a definite Mexican accent. Developed, it seems, from ordering enchiladas, tortillas and tacos. "Thees food," Al say, "pooty near burned out my kishkes." Turning serious, Al advised he enjoyed visiting all Tex distribs and had a wonderful trip. **Avron Gensburg** and **Ralph Sheffield** on the go all this past week as they work away on their new gun game.

ED LEVIN

Over at Keeney, **Paul Huebsch** keeps yelling at his cabinet supplier for more, more and still more cabinets for the firm's new 14 footer, "True Score." "Gotta keep that production line rolling!" vows Paul, slamming down the phone. Few minutes later, Paul pauses at one of the near-completed 22 column cig venders to check the price changer unit, which, he explains casually, is the "instantaneous cash register price adjustor." **Harold Perkins** was in St. Looie, **Ed Jorgenson** in Montreal. Al **Allbritten** calling in orders this past week for quantity shipments of "True Score" from all over Ky. . . . ChiCoin's **Ed Levin** and **Mort Secore** making and/or taking phone calls every minute. "We're flooded with orders for 'Bowling League'. Doing our best to increase production. And asking all distribs to bear with us," they confide. **Sam Gensburg** and **Sam Wolberg** reported in from 8 A.M. till 6 P.M., striding rapidly back and forth between factory and offices.

ART WEINAND

March 30 will be the date of **The Cash Box Quarterly Export Edition** in four languages. Ad rates remain exactly the same. No extra charge for extra circulation, extra readership and extra articles of great import to the industry. Even firms that do not export can obtain vastly increased attention to their messages, due to more intensive interest on the part of all readers. . . . **Phil Weinberg** of Bally, in town for the week, says, "Never saw anything like it!" Referring, of course, to demand for "Bowling Lanes" and "Key West." . . . **Ben Coven** and **Herb Bidenkap** had so many visitors in to see their "Surprise" that Herb remained in the showrooms all day Mon, instead of taking off on his scheduled road trip. Ben says he's looking ahead to his best biz month to date for Wurlitzers. . . . Looks as though "Ace High" keeping **Alvin Nate** and **Judd** of the Gottlieb firm hustlin' to produce fast enough to ship all over everywhere. **Sol Gottlieb** tells about Caribbean cruise on "S.S. New Amsterdam" with the **Harry Silverbergs**, **Ben Lazars** and **Iz Alperts**. They all found nothing but pre-war machines wherever they looked. Except, says Sol, in Caracas, the only port where new and late equip offered modern amusements to tourists and natives.

JOHN CASOLA

Tony Koupal called **Art Weinand** last week from St. Looie to say he wanted to be the first to wish Art a "Happy Ash Wednesday." Also ordered a load of Williams games and guns. . . . Les **Rieck** and **Ed Ristau** back from extended biztrip thru the Southeast and Southwest. Both noted increase in replacement of old equip on routes. Les also maintains that "the Rock-Ola line has the variety necessary for ops to meet needs of all types of locations." . . . Finally got thru to **Bill DeSelm**, but only after umpteen phone calls. Bill advises, "**Johnny Casola** is shakin' the bushes in and 'round southern La, Ala and Miss. Literally covering the territory with United's 'Bowling Alley'. On this trip, Johnny rings up a real, all-time record buster in orders." More of the same reported from **Al Thoelke** in Denver, en route to Des Moines. . . . Bally's **Tom Callaghan** vacationing in Puerto Rico. . . . **John Frantz** donates scale to Girl Scouts of Troop 49. All proceeds go into troop fund. John's two cute kids, **Betty**, 11, and **Marie**, 10, are members of Troop 49. . . . **Nate Feinstein** took a week off to soak up sunshine in Fla. **Eddie Ginsburg** and **Harold Schwartz** at Atlas reported "going along at a steady pace and sharing the work load between them."

VINCE SHAY

Inspired by recent articles in **The Cash Box**, **Joe** and **Andy Woziak** and **John Poskus** disclose they are successfully going on 65-35% commish basis with all installations of ChiCoin's "Bowling League." Joe claims he has one spot with six bowling teams pepping up the place regularly. Joe also has elimination tournaments going on in ten other locations, with winning teams competing for neighborhood championship. . . . **Fred Kline** of First adding to the hilarity of local ops **Mel Lotz**, **John Pratl**, **Dick Gienko** and **Joe Vanchieri** as they play sample of Exhibit's 6-pocket pool game. . . . **Fred Mills, Jr.** and **John Stewart** of Bally Vending reported shipping "Beverage Bar" in bigger quantities these days. . . . **Fred Minter** at Gateway, while waiting for deliveries of Valley's 6-pocket pool game, manufactures and sells his line of speakers. As for phonos, Fred claims he has 'em sold about as fast as he can buy them. Demand is that good. . . . **Joe Robbins** and "Dusty" **Hohbein** entertaining **Paul Heaton**, who came in from Monroe, Mich., to see the new products displayed at Empire. **Jack Burns** zooming around Ill. this past week finishing off his last trip. Only this time, Jack has two new guns to offer the trade, besides United's "Bowling Alley." . . . Hear that many coinmen are calling **Dave Gottlieb** at the Americana to exchange news, views and greetings.

AL WARREN

At All-State, Stan Levin and Vince Shay awaiting samples of Keeney's new 14 foot "True Score." They've already got plenty orders for the game, according to Stan, just by describing the features to ops. . . . Art Garvey in the East this past week phoning in demands of Bally distribs there to "Rush more 'Bowling Lanes' and more 'Key West'". . . . Sam Lewis advises he still has one more year to go to become an "Alternate Member" of the "20 Year Club.". . . . Ted **Rubenstein** reports he's busier than ever trying to fill orders for "Lucky Horoscope" venders and, at the same time, get production rolling on his 6-pocket pool game. As if this weren't enough, Ted proclaims that his plastic phono replacements and pool supplies are moving faster. . . . **Joel Stern**, **Len Micon** and **Fred Skor** continue going at top speed at World Wide. "We've got the games operators want," declares Joel, "and we give them the service they want." . . . One alert coinman is **Jay Confer** of Culp Distributing Oklahoma City. Jay asked for, and gladly received, several additional copies of the Mar 2 issue of **The Cash Box**. Jay sent the copies to five Howard Johnson restaurants on Okla's Turner Turnpike, directing their attention to the Wurlitzer ad.

BILL O'DONNELL

HAPPY BIRTHDAY THIS WEEK TO: **Alvin Gottlieb**, Chicago, Ill. . . . **Jarold C. Pepple**, Payette, Ida. . . . **Morris B. Horwitz**, Miami, Fla. . . . **Louis Koren**, Miami Beach, Fla. . . . **Mack Levin**, Ottawa, Ont., Canada. . . . **Robert A. Lyons**, Skowhegan, Me. . . . **Harry S. Hunn**, Elkins Park, Pa. . . . **Mike A. Young**, Soldiers Grove, Wis. . . . **Warrick N. Martin**, Merchantville, N. J. . . . **Joe Rake**, Philadelphia, Pa. . . . **Monroe A. Horn**, Detroit, Mich. . . . **Samuel H. Orenstein**, Providence, R. I. . . . **Herman Halperin**, Elizabeth, N. J. . . . **Cecil L. Hopkins**, Galion, O. . . . **Henry Keys**, Orange, Tex. . . . **Joseph J. Frederick**, Detroit, Mich. . . . R. D. Rose, Marietta, O. . . . Ron W. Pepple, Seattle, Wash. . . . Alvin J. Lund, Waupaca, Wis. . . . Sam Stern, Chicago, Ill. . . . Velvin N. Albritten, Murray, Ky. . . . Bart Hartnett, New York, N. Y. . . . Sam Mallek, Montreal, Que., Canada. . . . Charles J. Kanter, Cincinnati, O. . . . Manuel M. DeHerrera, El Paso, Tex. . . . Edward Ginsburg, Chicago, Ill. . . . Garth M. Bryan, Boyne City, Mich.

ALVIN GOTTLIEB

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WE'RE SORRY!

Demand for Chicago Coin's new BOWLING LEAGUE is so tremendous that we simply connot get delivery fast enough from the factory. To all our operator friends who ore waiting for shipment of their orders, please forgive us. We appreciate your patience and will do everything we can to hurry this phenomenal gome to you as quickly as possible.

Signed—
Joe Kline, Wally Finke, Sam Kolber, Fred Kline

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Now Possible On Nationwide Basis:

4 Year Phono Depreciation

Internal Revenue Service Calls for Suggestions to Revamp Old '42 Depreciation Schedules. Juke Box Biz Can Now Ask for Uniform 4 Year Nationwide Depreciation Schedule of 40% First Year, 30% Second Year, 20% Third Year and 10% Fourth Year by Letter to Reach Engineering and Valuations Branch of I. R. S. Before June 30, 1957

CHICAGO—It is now possible for the juke box industry to enjoy a uniform depreciation schedule nationwide.

For years The Cash Box pointed out the need for such a depreciation schedule.

Juke box operators from all over the nation not only agreed with this publication but made every effort to help arrange such a schedule by pointing out its need to their local offices of the Internal Revenue Service.

MOA (Music Operators of America) can now help bring into being a uniform national depreciation schedule by writing a letter asking the Internal Revenue Service, Engineering and Valuations Division, to change to: 40% depreciation for the first year; 30% the second year; 20% the third year and 10% the fourth and final year for juke boxes.

This schedule of depreciation for all phonographs was originally proposed by The Cash Box. Many juke box operators reported that they were trying to bring this schedule into being locally.

Music Operators of America, showing that they represent the juke box ops of all the nation, all 48 states, can bring this proposal in writing to the Internal Revenue Service, which is now requesting all businessmen in all industries to bring forth new ideas for revamping the old 1942 depreciation methods.

The juke box ops, nationally, will then have a truly fair and reasonable depreciation schedule which can be proved in every regard.

The fact remains, and prices have shown this, that a new phono will depreciate anywhere from 40% to over 60% the very first year. This means that asking for a 40% depreciation the first year is reasonable and logical.

The same is true of 30% more the second year, 20% the third year and 10% for the fourth and final year.

With the approval of a uniform schedule by the IRS the nation's juke box operators will then be better able to arrange their purchases, trade-ins and future business.

Some ops are now forced to depreciate in five years and longer and, a few here and there, reported they depreciate in three years.

In short, from one area to another, depreciation schedules vary. These are actually subject to interpretation of local IRS offices.

A uniform, national, four years depreciation schedule would help act as a business boon for all the juke box industry.

Jack Mitnick Flies To Frankfurt Fair

To Meet With European Distributors To Discuss Future Imports

JACK MITNICK

CHICAGO—Jack Mitnick, sales director of United Music Corporation, this city, is in flight on his way to the Frankfurt Fair in Frankfurt, Germany.

The Frankfurt Fair starts on March 10 and continues thru March 11, 12, 13 and 14.

Mitnick will stay at the Frankfurt Hof while in Frankfurt, Germany.

Tho he did not give all details for the reason he is flying to the Frankfurt Fair, he did state:

"There are many of our distributors in Europe who plan to meet me in Frankfurt. They are very anxious to discuss further importation with me for the months to come.

"I believe", Jack continued, "that it is to the very best interests of our firm for me to be present at this Fair. Especially when all of our friends in Europe will be gathered together in the city of Frankfurt to view this big and important International Fair."

Chicago Coin's "Ski-Bowl" Featured In Sports, Report of Dodgers Recreational Activities

NEW YORK — Here's the kind of publicity that we love to see the coin machine industry get. And, measured by any show biz press agent, is worth thousands of dollars.

Bill Roeder, sports staff writer of the New York World Telegram, reported this past Wednesday, March 6: "Another rainy day in Dodgertown kept the athletes indoors and we moseyed around the lobby watching some of them kill time. The recreational outlets included a pool table, a piano, a juke box, a pinball machine, another coin operated game called 'Ski-Bowl' (a Chicago Coin machine).

"The 'Ski-Bowl' game is this spring's big attraction. Sometimes there will 20 to 30 people hanging around it, waiting for a chance to play or just kibitzing. At the time of our moseying, however, Joe Pignatano, Chuck Templeton and Bert Hamric had the machine to themselves. They assured us that they weren't experts.

" 'Drysdale is the camp champ', Pignatano told us. 'The perfect score on this thing is 990, and I've seen him make it a number of times. The only other one I saw do it was Zimmer once.' "

Similar stories also appeared in other New York papers.

Location Loans Hurt

OAKVILLE, ONT., CANADA — Mel Bargess, music operator in this area, reports that some operators are pulling out of locations due to loans being made to location owners which are upsetting operations.

"An example of location loans", advises Bargess, "is here in an average location in Toronto where there are twenty-eight 100 selection wall boxes.

"The operator is pulling out because a distributor has stepped in and has offered the location owner a loan in 'thousands'.

"Recently", reports Bargess, "I signed a contract for ten 100 selection wall boxes and a hideaway in a new restaurant.

"A distributor loaned the location money and started installing a 200 selection phonograph on a 50-50 basis.

"It's not the small operators, like myself", protests Bargess, "that cut prices. It's the big ones.

"Normally", claims Bargess, "I tell customers we must work on a 60%-40% basis and the locations are willing to give me this 60%.

"But", he adds, "the distributor for the very same make machine comes along and advises he will install a 200 selection phono on 50-50.

"The result is", he concludes, "with the cost of equipment as high as it is I cannot make money unless I get 60% of the gross in most of my 200 selection locations."

Seeks Better Program Lights

LaFERIA, TEX. — Reece A. Love of Love Music Company, this city, suggests that program lights should be arranged in some other way, instead of behind the title strips so that they will give better and stronger lighting to the title strips.

Reece advises that these lights, as at present constituted, fade very fast, and cause the entire program to look old and worn.

He also asks, "Why not place cash boxes on the outside of the phonograph?"

Old Time Op Again Recalls Coinbiz Early Days

CHICAGO—Harry S. Lavine, Oil City, Louisiana, has been the subject of many *Cash Box* stories. His life, which includes better than fifty years in the coin machine business, could be a history of the arcade and coin machine operation.

Lavine's most recent communication with *The Cash Box* is of such interest we decided to reprint it here.

"Prior to operating the Penny Arcades, the first picture machines I owned and operated were the drop picture machines. This was several years before my going to the Buffalo Exposition in 1899 as a concessionaire. Enclosed find my picture taken at the Exposition.

"The first picture shows that I am aware of the Pathe Pictures at that Exposition. The first Penny Arcade to my knowledge was in New York City; the second in Buffalo, New York.

"Returned to Cleveland in the Fall of 1900. In the Spring of 1901, there was an Edison Phonograph Parlor operating about thirty phonographs only, using cylinder records. These machines had rubber ear tubes with curved Bakelite ends to insert or to hold against the ear. After each operation of the phonograph, everyone was supposed to wipe the Bakelite ends with a clean towel fastened to the machine; so as to keep the tubes clean and sanitary. There was a Mutoscope Parlor operating about forty Mutoscopes only. I purchased the Edison phonographs and the Mutuscopes, adding every known kind of machine to be had in the U.S.A., to make a Penny Arcade. Opened several Penny Arcades thereafter.

"I owned and operated the first moving picture show in Cleveland, Ohio, partitioning off a room in the rear of one of my Penny Arcades for the purpose. First showed the film of the James Boys train hold up, the admission 10¢, no seats. As a bally-hoo, two men were dressed as train robbers and stationed in the entrance of the Arcade. Later on, benches as seats for the patrons were installed. The pictures ran fifteen to twenty minutes. Then, later, I had the experience in a picture operation called "Hale's Tours" showing nothing but travel pictures, scenery throughout the U.S.A. and other countries. The entrance was made to represent a rear end of a Pullman car entering a railroad ticket office effect with various signs informing the public of the wonderful travel scenery. The ticket taker stationed on the rear platform was dressed like a regular railroad conductor.

"Several years later, opened up a penny arcade in Luna Park, had charge of the penny arcade at Euclid Beach one season, then opened Penny Arcade in Cedar Point, Sandusky, Ohio."

Air Mail Subscription
THE CASH BOX $30.

Correction

CHICAGO—Due to an error in the composing room, the words "patent pending" were inadvertently omitted from the Genco "Circus Rifle Gallery" advertisement which appeared on page 61 of the March 9 issue of *The Cash Box*.

ANOTHER THOROUGHLY TESTED AND PROVEN
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Chicago Coin Suggests "Bowling League" Ops Feature Dime Play Plus 65%-35% Or 60%-40%

Two Contracts Enclosed With Each New "Bowling League" Game Shipped

SAMUEL WOLBERG

CHICAGO—Chicago Coin Machine Company, this city, following up on the growing popularity of "10¢ Play Plus" plan (originally presented by *The Cash Box*) is enclosing two location contracts with each new "Bowling League" game the firm ships.

One contract calls for 65%-35% commission basis and the other for 60%-40% commission basis. Ops can use whichever contract they can arrange with their locations.

"We haven't shipped a game in the past year", Samuel Wolberg, president of Chicago Coin Machine Company, stated, "without a dime chute.

"We are continuing this policy", he added, "and, we are also suggesting that, because of the great profit factor of our 'Bowling League', the operators use either of the two contracts enclosed.

"There is no longer any doubt", Wolberg said, "of the growing need for a more equitable division of the gross from all equipment.

"Our 'Bowling League' gives every operator the opportunity to adopt either a 65%-35% or a 60%-40% commission basis and this, plus dime play, assures him a finer and more profitable business future.

"What is most interesting", commented Wolberg, "is the fact that operators find it much easier to arrange for a more equitable commission basis with our new 'Bowling League' than with any type machine they have ever before introduced into their locations."

Chicago Coin is a very busy firm at this time, trying very hard to meet the demand for this new "Bowling League", to satisfy all their customers.

All Locations On 75%-25% Basis

TROY, N.Y.—John T. Quinn of Quinn Music Company, this city, advises that he would, today, have all of his locations on a 75%-25% commission basis.

Quinn is against the use of "front money". He advises:

"My experience has been that locations resent 'front money' since it does not, in their opinion, always result in a fair distribution of the gross.

"However", Quinn continues, "I have found that the locations can be sold on accepting a lesser percentage.

"Over one-third of my locations", he reports, "are now on either 60%-40% or 70%-30%.

"Were it not for the fact that so many of my competitors insist on doing business on 50%-50%, I'd have all my locations on a 75%-25% basis.

"These are the same operators", Quinn notes, "who still insist that many of their locations must remain on 5¢, 6 plays for 25¢ because, they claim, 'people won't play the machines if we charge a dime'.

"Yet", Quinn adds, "right in this very same area all my machines are on 10¢, 3 for 25¢ play and have been for almost two years."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CLASSIFIED ADVERTISING SECTION

WANT

WANT — AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write statlng quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quautity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, Uuited Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletoue. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANTED — Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—United Star Slugger; Williams King of Swat and Four Bagger; United and Bally Bowlers — all types; all Bally In Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT — Attention: Distributors, Operators — We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT — Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—The facts, over 50% industry's gold records made by baritone crooners. Survey reports Michael Anthony first rate baritone, needs exploitation, bigger label, if you have right connections for Michael Anthony we have the capital. H.R.C. ENTERPRISES, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

CLASSIFIED ADVERTISING SECTION

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Beach Beauty's @ $250; and Broadway's @ $300. Write SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

FOR SALE

FOR SALE—Route—Western. One of the best. Music, Games. Top producer. $100,000 approximate price at current prices plus small blue sky. Will pay out in 12 to 15 months. 50% cash and excellent credit references required. BOX # 369, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—3 Miss Loboy Scales, very clean, $35 ea. GEORGE LIND MUSIC, 969 SO. 55th ST., OMAHA 6, NEB. (Tel.: GL 4597).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Ready For Location. Wurlitzer 1900, Write; Wurlitzer 1800, $815; Wurlitzer 1700, $695; Wurlitzer 1600, $295; Wurlitzer 1400, 45 rpm, $195; Wurlitzer 1100, 45 rpm, $125; Seeburg V200, Write; Seeburg M100R, $695; Seeburg M100G, $590; Seeburg M100A, $179; AMI G200, Write; AMI C, $85. Call or write for Bingos, Five Balls, Guns and Shuffle Boards. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guarauteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLympic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Bally Jet Bowlers, $95; United Ace Bowlers, $110; Bert Lane Tic Tac Toe (New), $49.50; Miami Shuffle (Floor Sample), $65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — Chicago Coin Tournament Ski-Bowls, like new, $445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Williams Super World Series, $35; United Comet Targette, $125; Chicago Coin Super Frame Bowler, $75; Keeney National Bowler, $150; Chicago Coin Double Score Bowler, $25; Keeney Club Bowler, $25; Chicago Coin Twin Hockey, $225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Big Time, $190; Variety, $110; Gayety, $85; Pixie, $225; Starlet, $250; Stardust, $310; United Super Shuffle 6 Player Alley, $60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Zip Cord, 250 ft. in roll, $4.75; First Grade 3" wire cable, $.06 per ft.; Parallel Speaker Wire, $.03 per ft. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.

FOR SALE—Bally: ABC Bowler, $395; Gold Medal, $295; Blue Ribbon, $275. United: Top Notch, $425; Top Notch Special, $450; Capitol DeLuxe, $225; Clipper, $200. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxalator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K. O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. $200 for the lot. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Selection of 16 reconditioned phonographs ready to go on location including AMI, Seeburgs, and Wurlitzers. We need warehouse space occupied by these phonographs. Any reasonable offers accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet, $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2820 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite—Lynch & Zander Co., New Orleans Novelty, F. A. B., New Orleans, use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—ABT Rifle Sport, 3 Gun size, Canvas excellent condition, Targets need some paint and adjustments. Only 2 Guns, they need some repair. Never set up outdoors. Make an offer—Can be bought cheap. IDLE HOUR AMUSEMENTS, ATLANTIC BEACH, N. C. (Tel.: 6-3582).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Record collectors— "Twelfth Street Rag" Piano arrangement, played by original composer, Euday L. Bowman (78 rpm only). Limited supply, @ $1.00—while they last. No COD's please. CASEY JONES MUSIC, 332 SO. JENNINGS AVE., FT. WORTH 4, TEXAS.

FOR SALE — Or trade for Double Header, Night Club, Parade or South Seas. United's Team, Ace Bowlers, Deluxe Bonus Gun, Genco Hi-Fly, Wms. All Star. Baseball, Poker Face or Chinatown. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th ST., SALINA, KANS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Special. Bally: Big Shows (slightly used), $535; Balls-A-Poppin (like new), Write; Williams: Fun House: (4 player game), $284.50; Red-White-Blue, $145. United Monaco, $325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write; AMI D80, $300; D40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," $75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, $45; 2 Universal Scoreboards, $35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, $395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: MOline 4-6703).

FOR SALE—New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—All Games Cleaned and in Working Order. Gayety, $79.50; Surf Club, $39.50; Variety, $94.50; Big Time, $200; Miami Beach, $200; Broadway $375; Night Club, $400; ABC Bowlers, $350; United Regulation, $295; Balls-A-Poppin', Write. 1/3 deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Seeburg V-200, write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; ChiCoin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1).

MISCELLANEOUS

NOTICE — Attention South Florida operators. We repair all kinds, Cigarette, Music, Games. On all locations, or in shop. Reasonable. Information. Call Miami 81-6-4125. CASTORO VENDING MACHINES, 163rd STREET, WEST OF BISCAYNE BLVD., NORTH MIAMI BEACH, FLA.

NOTICE—Cincinnati Operators: Your new Genco Distributor is UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, O. (Tel.: AXminster 4-3529). SAM SOLOMONS—HARRY STEWART.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Wanted Jukebox Mechanic experienced AMI, Wurlitzer, Seeburg. Good opportunity. BOX 372, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broodway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM_____

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CITY_____ ZONE____ STATE_____

TELEPHONE NUMBER _____

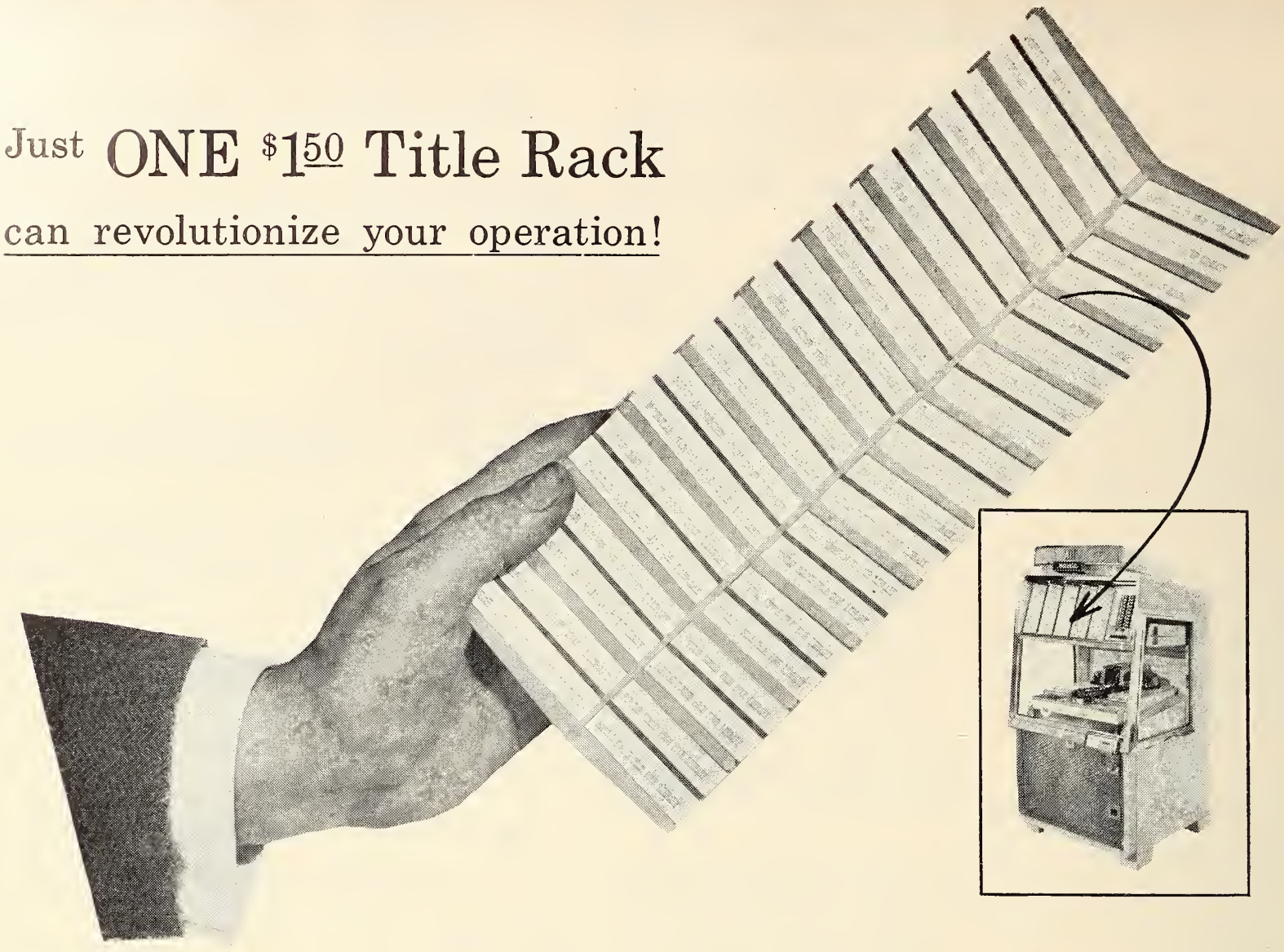
ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

Just ONE $1.50 Title Rack

can revolutionize your operation!



Want to put a stop to location nagging for new records? Want your new record expenditures cut to the bare bone? Want to put your deadwood records to work making money for you?

You can begin immediately to enjoy these advantages—and more besides. You can provide a continuing change of program for your locations and keep them happier than ever before *at substantially less money than you are spending today*. You can cover more locations faster, with far fewer man-hours on the route. You can reduce time-wasting preparation of title strips to a minimum.

More than that, when you begin your week's work you can provide the first location you call on with a complete change of 40 selections—and do so with every single location similarly equipped until you've covered your complete operation—*and all this with just one AMI "G-200" title rack, just one set of 20 double title strips and one small stack of 20 records.*

Sound too good to be true?

Perhaps it does. But, it is true, every bit of it—recommended by programming authorities and field proven. Operators who own the money-making, patron-pleasing, location-demanded AMI "G-200" can act today, right now, to really cash in on their magna-selection equipment —and with less cost than they now may be spending to program even low-take, antiquated machines with fewer selections.

All that's needed is one extra title rack. Just one. It costs only $1.50 at your AMI distributors. That one title rack will take care of all the "G-200's" on your route.

The utter simplicity and practical workability of this "RACK-FOR-THE-BETTER-BREAK" plan will astound you. Think of it. You begin the week's work by selecting 20 popular records from your library. These are records you have on hand aplenty; popular numbers recorded by different bands; different artists, different arrangements—records now ready to go to work for you instead of gathering dust on the shelf. Along with your records you type or print up just one set of 20 double titles for the 40 selections you've chosen. These are inserted in the spare "G-200" title rack and you're ready to go. It's that easy. You begin to profit immediately. It's the better break you've been waiting for and you need no other cue to get it than the one extra AMI "G-200" title rack.

At your very first stop you replace one rack—COMPLETE—with your spare rack and matching records and move on to your second call. Here you insert the rack and records—INTACT—that you picked up at the first location. Now, you're all set to provide another pleasing change of program at the third stop on your route. You repeat the maneuver at every one of your AMI "G-200" locations—all with one spare rack, 20 records and a set of title strips that always match no matter how many locations you program. Without cost to you and with less time spent than ever before you leave a trail of happy locations, locations that mark you as the operator who understands their desire and need for program change.

There's no confusion, no having to shuffle records and strips about, no having to put in a lot of new numbers to keep locations happy. With as few as two new records and this practical plan you can proudly announce to every stop that you've "put 44 new and different selections in the juke box."* You'll wish you had more equipment that would enable you to cover every stop this easy, cost-cutting, profitable way.

See your AMI distributor today. He'll help you get started immediately with your own "RACK-FOR-THE-BETTER-BREAK" plan. Begin right now to enjoy the happy regard of satisfied locations and pleased patrons—*and watch next week's costs go down while your collections climb!*

*The excerpt above appeared in the November 17th issue of MUSIC VENDOR in an article entitled "Record Changing Methods Should be Simplified." The programming system described is sound, logical and timely. And what the writer suggests as a design feature of future juke boxes *is available to you today in the AMI "G-200"!*

AMI *Incorporated* / 1500 Union Avenue, S. E. Grand Rapids 2, Michigan / ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927 ... AHEAD THEN, AHEAD NOW

...music that makes more money for you

MEMBER INSTITUTE OF HIGH FIDELITY MANUFACTURERS, INC.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

910th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a hasis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth hut $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriher to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to he priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and lahor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to be made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in husiness and it is impossihle to ohtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many huyers today have their own repair and reconditioning departments as well as experienced mechanics, such huyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	79.50	135.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
2* Model D-80, '51, 80 Sel., 45 RPM	275.00	325.00
2. Model E-40, '53, 40 Sel., 45 RPM	295.00	375.00
2. Model E-80, '53, 40 Sel., 78 RPM	350.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
1. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00
4 1432, Same as above, Converted to 45 RPM	110.00	125.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	124.50	200.00
4. 1434, Same as above, Converted to 45 RPM	135.00	220.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	165.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	495.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148ML, '48, Light Cah. Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
3* M100A, '49, 100 Sel., 78 RPM	175.00	225.00
2* M100B, '51, 100 Sel., 45 RPM	385.00	450.00
4* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	600.00
3* HF100G, '54, 100 Sel., 45 RPM	590.00	750.00
4* HF100R, '54, 100 Sel., 45 RPM	690.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	10.00	15.00
4* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	85.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideway, 48 Sel., 45 or 78 RPM	75.00	135.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	135.00	225.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	225.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
4* 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	325.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
1. 1650, '53, 48 Sel., 45 RPM	265.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
1* 1700, 54, 104 Sel., 45 RPM	475.00	695.00
1* 1800, '55, 104 Sel., 45 RPM	650.00	815.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	35.00
4. Arahian Knights (Got 12/53)	90.00	125.00
4. Arcade (Wm 11/51)	25.00	50.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4* Atlantic City (B 5/52)	25.00	60.00
2. Bank-A-Ball (Got 5/50)	10.00	20.00
4. Baskethall (Got 10/49)	10.00	15.00
4. Beach Beauty (B 11/55)	275.00	375.00
4. Beach Cluh (B 2/53)	40.00	60.00
4* Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
4. Big Show (B 9/56)	525.00	575.00
4. Big Hit (CC 7/52)	25.00	40.00
4* Big Time (B 1/55)	175.00	260.00
4. Blondie (Wm 8/56)	250.00	325.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00
4. Bowling Champ (Got 2/49)	10.00	20.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00
4* Broadway (B 12/55)	325.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	35.00
4. Cahana (Un 3/53)	30.00	70.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
2. Capri (CC 10/56)	200.00	245.00
4. Caravan (Un 2/56)	265.00	350.00
4. Caravan (Wm 6/52)	30.00	70.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Citation (B 10/48)	20.00	35.00
4. Classy Bowler (Got 7/56)	235.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. College Daze (Got 8/49)	20.00	30.00
4. Colors (Wm 11/54)	110.00	160.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	20.00	40.00
4. Coronation (Got 11/52)	30.00	65.00
4. County Fair (Un 9/51)	20.00	40.00
4. Crossroads (Got 5/52)	45.00	70.00
2. Crosswords (B 1/56)	200.00	325.00
4. Cyclone (Got 5/51)	35.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	195.00	230.00
4. De Icer (Wm 11/49)	15.00	25.00
4. Diamond Lill (Got 12/54)	110.00	155.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
4. Double Feature (Got 12/50)	15.00	35.00
4. Double Header (B 7/56)	400.00	495.00
4. Dragonette (Got 6/54)	125.00	180.00
2. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	245.00
4. Easy Aces (Got 12/55)	175.00	225.00
4. Eight Ball (Wm 1/52)	35.00	60.00
4. Fairway (Wm 6/53)	40.00	65.00
4. Fighting Irish (CC 11/50)	25.00	25.00

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(PINBALL GAMES—Continued)

4. Five Star (Univ 5/51)	30.00	65.00
4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	25.00	45.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
4. Frolics (B 10/52)	15.00	65.00
2. Frontiersman (Got 1155)	125.00	195.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Fnturity (B 3/51)	25.00	40.00
1* Gay Times (B 6/55)	150.00	225.00
4* Gayety (B 3/55)	75.00	125.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rnmmy (Got 2/49)	15.00	25.00
4. Gladiator (Got 1/56)	235.00	295.00
4. Glamonr (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Gnys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	60.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51)	25.00	75.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Rnns (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockont (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	130.00
4. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	125.00	185.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercnry (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	180.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	100.00	150.00
4. Nevada (Un 8/54)	40.00	95.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
1* Night Club (B 4/56)	350.00	475.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	40.00	65.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
4. Parade (B 6/56)	400.00	475.00
2. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	175.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Qnartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafn (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	35.00
4. Stage Coach (Got 11/54)	145.00	175.00
4. Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Snper Jnmbo (Got 10/54)	250.00	300.00
4* Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00
2. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
2. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	295.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	75.00
4. Zingo (Un 10/51)	25.00	60.00

(PINBALL GAMES—Continued)

SHUFFLES

4. Bally Victory Bowler (5/54)	90.00	160.00
4. Bally Champion Bowler (5/54)	90.00	165.00
2* Bally Jet Bowler (8/54)	95.00	170.00
2* Bally Rocket Bowler (8/54)	99.50	175.00
2* Bally Mystic Bowler (12/54)	125.00	200.00
2* Bally Magic Bowler (12/54)	125.00	210.00
2* Bally Blue Ribbon (3/55)	195.00	275.00
2* Bally Gold Medal (3/55)	195.00	295.00
2* Bally ABC Bowler (7/55)	345.00	400.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4. ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4. ChiCoin Super Frame (3/54)	75.00	155.00
4. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
2. ChiCoin Fireball (11/54)	95.00	200.00
2. ChiCoin Thunderbolt (12/54)	150.00	225.00
2* ChiCoin Triple Strike (2/55)	150.00	230.00
2. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model	75.00	185.00
2. ChiCoin Bonus Score (4/55)	175.00	265.00
2. ChiCoin Big League (5/55)	195.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	285.00
2. ChiCoin Blinker (8/55)	275.00	310.00
2. ChiCoin Score-A-Line (9/55)	275.00	315.00
2. ChiCoin Bowling Team (10/55)	275.00	320.00
4. ChiCoin Miami Shuffle (10/56)	95.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Snper DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
2. Keeney Bikini (6/54)	90.00	175.00
2. Keeney Century (6/54)	90.00	195.00
2. Keeney American (9/54)	95.00	250.00
2. Keeney National (9/54)	100.00	260.00
2. Keeney Speedlane (4/55)	100.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
2. United Manhattan (9/52)	35.00	70.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4. United Royal (9/53)	50.00	95.00
1. United Imperial (9/53)	60.00	110.00
4. DeLuxe model	75.00	100.00
4. United Chief (11/53)	75.00	115.00
1. United Leader (11/53)	80.00	150.00
4. DeLuxe model	85.00	115.00
2. United Team (1/54)	85.00	125.00
4. DeLuxe model	110.00	130.00
4. United League (1/54)	110.00	135.00
4. DeLuxe model	110.00	140.00
4. United Ace (5/54)	100.00	150.00
4. DeLuxe model	110.00	160.00
2. United Rainbow (5/54)	95.00	170.00
4. United Banner (8/54)	115.00	185.00
4. DeLuxe model	115.00	190.00
2. United Shuffle Targette (8/54)	95.00	200.00
4. DeLuxe model	125.00	220.00
4* United Speedy (8/54)	125.00	220.00
2* Un. 11th Frame (10/54)	115.00	225.00
4. DeLuxe model	125.00	230.00
4* United Comet Targette (11/54)	125.00	235.00
4. DeLuxe model	135.00	240.00
2. United Mercury (12/54)	135.00	245.00
4. DeLuxe model	145.00	250.00
4. United Mars (1/55)	150.00	255.00
4. DeLuxe model	165.00	260.00
4* Un. Lightning (2/55)	165.00	265.00
4. DeLuxe model	170.00	270.00

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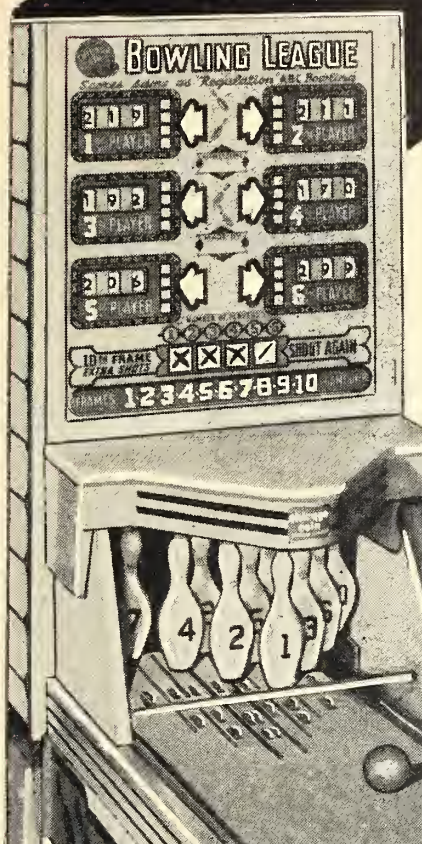
THE ONLY LONG BOWLER WITH THESE "PLUS FEATURES"...

chicago coin's BOWLING LEAGUE



* SCORING HANDICAP CONTROL!
Player Before Shooting The 1st Frame May Handicap His Score Same As In Real League Play!

* GENUINE GUTTERS!
Same As In Real Bowling!

* All Of The Mechanism Is Located In The Easily Accessible Back Rack!

- No-Strain! No Stoop! Ball Return Rack Operates The Same As Regulation Bowling!
- Ball Return Button Easily Accessible!
- Mirrored Glass!
- Automatic Regulation Scoring!
- 3 Inch Hard Rubber Balls!
- Equipped With National Slug Rejector!

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★ PLATED WIRING CIRCUITS

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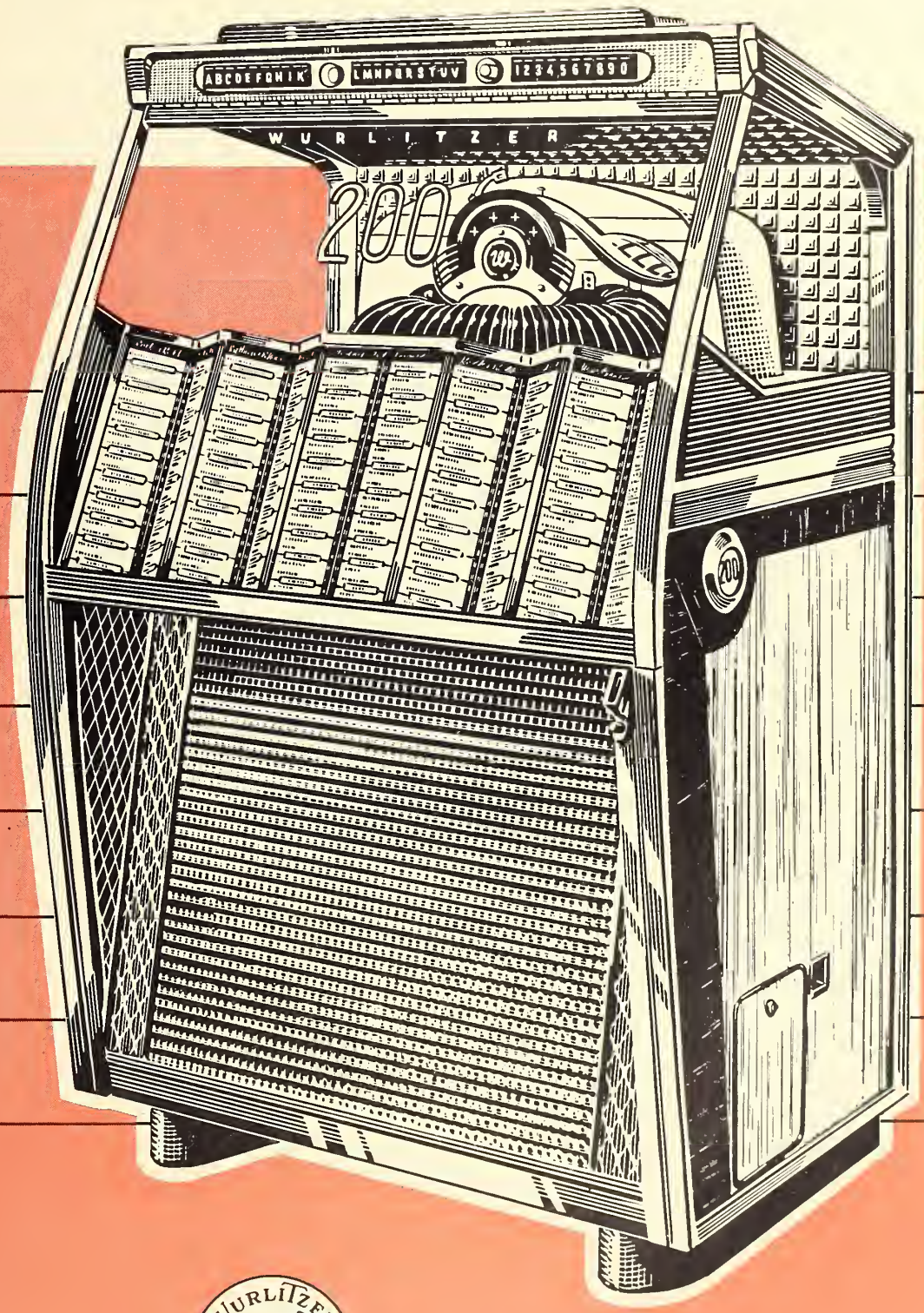


WURLITZER

WURLITZER PHONOGRAPH MUSIC

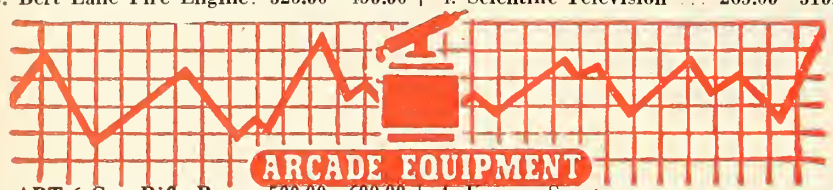
NORTH TONAWANDA, NEW YORK

Established 1856

(SHUFFLE GAMES—Continued)

2. Un. Venus (3/55)	125.00	275.00
2. DeLuxe model	125.00	280.00
4. Un. Clipper (5/55)	150.00	285.00
4* DeLuxe model	155.00	290.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
4. Un. 5th Inning (6/55)	125.00	295.00
4. DeLuxe model	195.00	295.00
4. Un. Capitol (6/55)	225.00	300.00
4* DeLuxe model	225.00	305.00
2* Un. Super Bonus (9/55)	245.00	325.00
2. DeLuxe model	265.00	350.00
4. Un. Top Notch (10/55)	375.00	440.00
4. Top Notch Special	375.00	450.00
4* Un. Regulation (11/55)	375.00	450.00
4. DeLuxe model	385.00	460.00

1. Bally Champion Horse	300.00	450.00
4. Bally Moon Ride	185.00	325.00
4* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	250.00	350.00
4. Bert Lane Merry-Go-R'd	275.00	400.00
4. Bert Lane Fire Engine	325.00	450.00
4. Chicago Coin Super Jet	195.00	345.00
4. Decco Merry-Go-Round	225.00	345.00
4* Exhibit Big Bronco	250.00	350.00
4. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	185.00	295.00
4. Scientific Television	265.00	310.00



4. ABT 6 Gun Rifle Rauge	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big luniug	65.00	125.00
4. Bally Heavy Hitter	35.00	55.00
4. Bally King Piu	20.00	50.00
4. Bally Rapid Fire	65.00	100.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	125.00	200.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	160.00
4. ChiCoin 4-Player Derby	99.50	165.00
4. ChiCoin Goalee	35.00	75.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	60.00	100.00
4. ChiCoin Pistol	30.00	70.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00
4. Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00
4. ChiCoin Steam Shovel (5/56)	175.00	295.00
4. Edelco Pool Table	20.00	40.00
4. Evaus Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	100.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evaus Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evaus Tommy Guu	30.00	110.00
4. Exhibit Dale Gun	35.00	85.00
4. Exhibit Gun Patrol	50.00	120.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	70.00	140.00
4. Exhibit Pony Express	70.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shootiug Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Guuner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	110.00	195.00
4. Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00
2. Super Model (12/55)	325.00	375.00
4* Genco Wild West Gun (2/55)	250.00	320.00
4. Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00
4. Genco Champion Baseball (9/55)	225.00	325.00
4* Genco Quarterback (10/55)	215.00	325.00
4. Genco Hi-Fly Baseball (5/56)	250.00	375.00
4* Genco State Fair Rifle (Gal (6/56)	350.00	395.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4. Keeney Sportsman (11/54)	145.00	220.00
4. DeLuxe model	160.00	230.00
4. Keeuey Ranger (3/55)	225.00	265.00
4. DeLuxe model (3/55)	235.00	275.00
4. Lite League	45.00	75.00
4. Mills Pauorama Peek (11/54)	175.00	325.00
4. Mills Couv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bombers	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo (Pre-War)	125.00	275.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scieutific Battiug Pr.	30.00	85.00
4. Scieutific Pitch 'Em	50.00	175.00
4. Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4. Seeburg Coon Hunt	85.00	175.00
2. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	110.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4. Uuited Carnival Gun (10/54)	125.00	210.00
4. DeLuxe model	135.00	210.00
4. Un. Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	250.00	295.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (2/54)	125.00	190.00
4* Wms. Jet Fighter (10/54)	145.00	225.00
4. Wms. Safari (2/54)	210.00	310.00
4. DeLuxe model	220.00	320.00
4. Wms. Polar Hunt (3/55)	245.00	325.00
4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4* Wms. King Of Swat (5/55)	225.00	300.00
4. Wms. Four Bagger (4/56)	325.00	375.00
4. DeLuxe model	325.00	380.00

Manufacturers New Equipment

Products listed here are currently iu production. Prices are mauufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G -80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HC-200" Contiuuous-play Hideaway
- "HC-120" Coutinuous-play Hideaway
- "HC-80" Contiuuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

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14 Foot Model	$1,245.00
11 Foot Model	1,225.00
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Model T (without Record Changer)	705.00
Model T (with Record Chauger)	755.00
Balls-A-Poppiu' (2 Player, 3 or 5 Ball)	485.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion (with new all-metal cabinet)	835.00

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Bowling League (6 Player)
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11 Foot-11 In.
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De Luxe Ski-Score (6 Player)
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EXHIBIT SUPPLY CO.

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J. F. FRANTZ MFG. CO.

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ABT Guesser Scale
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Match Model
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D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)

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INTERNATIONAL MUTOSCOPE CORP.

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With musical unit	$1,850.00
Without musical unit	1,750.00
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Bowlette (6 Player)
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12 Foot
9 Foot
Super Big Tent
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender.
DeLuxe Hot Coffee & Hot Chocolate Combo Vender.
Various Models of above

ROCK-OLA MFG. CORP.

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- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box.
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Coutrol
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

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- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Coutrol
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

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Bowling Alley (6 Player)	
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Brazil	775.00
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Siugle Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Siugle Chute	810.00
Double Chute	830.00
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Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

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Starfire (Single Player, 5-Ball)
Roll-A-Ball (6-Player)
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Crane

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THE RUDOLPH WURLITZER CO.

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- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
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